



MEDIA CONTENT TIER 2

Intermediate Social Media Content Release

Platforms' Included: Twitter, Instagram, Snap Chat, Facebook, TikTok

Set Billable Hours: 40 hours per month

Services Included (In Addition to Basic):

- Audience Engagement and Community Management
- Hashtag Research and Strategy
- Content Optimization for Each Platform
- Monthly Strategy Meetings
- Monthly Performance Reports with Insights

Price: Starting at \$1,500 per month

Additional Charge Options (Per Month):

- Platform Expansion: Add one more niche platform (e.g., LinkedIn, Pinterest) - \$400
- Influencer Partnerships: Research, outreach, and collaboration management - Custom Quote
- Content Boost: Additional content creation and publishing - Custom Quote