



## **A BOARD FOR YOUR FUTURE: ATTRACTING, CULTIVATING AND RETAINING THE BEST BOARD MEMBERS FOR YOUR NONPROFIT**

A strong and resourceful board, working in partnership with organizational leadership, is crucial to the success of a nonprofit. Yet so often board development can be an on-again-off-again proposition, disconnected to organizational strategy or growth. This consulting work focuses on identifying, attracting, cultivating, and retaining the board members who are best positioned to support your nonprofit's mission and programming into the future. Emphasis is placed on the importance of having diversity of perspective on your board. This engagement utilizes workshops, foundational videos, and direct consulting hours.

This engagement consists of workshops, coaching, and two foundational videos.

**Pre-work:** FOUNDATIONAL VIDEO: Board 101: Roles and Responsibilities of Board Members (15-minutes)  
FOUNDATIONAL VIDEO: Intro to Nonprofit Lifecycles™ Capacity Building (15-minutes)

### ***WHERE IS YOUR BOARD IN THE NONPROFIT LIFECYCLE – a 1.5-hour workshop with your board and staff***

Is your organization just starting up, growing rapidly or in a turnaround phase? At every stage of development, you'll need a specific type of board with the resources and skills to support the organizational mission. In this workshop, we'll clarify your position in the Nonprofit Lifecycle™ Capacity model and get a clear snapshot of the specific governance skills and qualities that your organization needs to move forward. This workshop lays the groundwork for the consulting engagement, as the upcoming discussions will be tailored to your capacity placement.

### ***TAPPING THE TALENTS OF YOUR CURRENT BOARD - a 1.5-hour workshop with your board and staff***

Are you making the most of the board you have for your capacity? For various reasons, board members' skills often aren't used effectively, and opportunities are missed for your nonprofit. We'll cover creative ways to not only keep your members engaged and inspired, but also ensure your current board offers a diversity of perspective vital to organizational growth. We'll explore/develop a Strengths Based approach and Board Matrix to quickly identify your current board makeup and skills.

### ***FINDING AND CARING FOR BOARD MEMBERS - a 1.5 hour workshop with your board and staff***

As an organization grows, it's crucial to keep looking for ways to bring diverse perspectives and fresh talents to the board. But where do you find these new members and how do you engage them in your mission? In this session we'll explore the best ways to discover and cultivate new members, streamline your onboarding process, and ensure that everyone who joins the board is trained, educated and involved right from the start.

In addition to these workshops, SCG will provide

- Handouts, materials, and resource lists tailored to your organization
- Six one-hour coaching sessions with staff and/or board leadership
- Continuous email support throughout
- One-hour check-in three months after conclusion of primary engagement

Fee: \$5,000