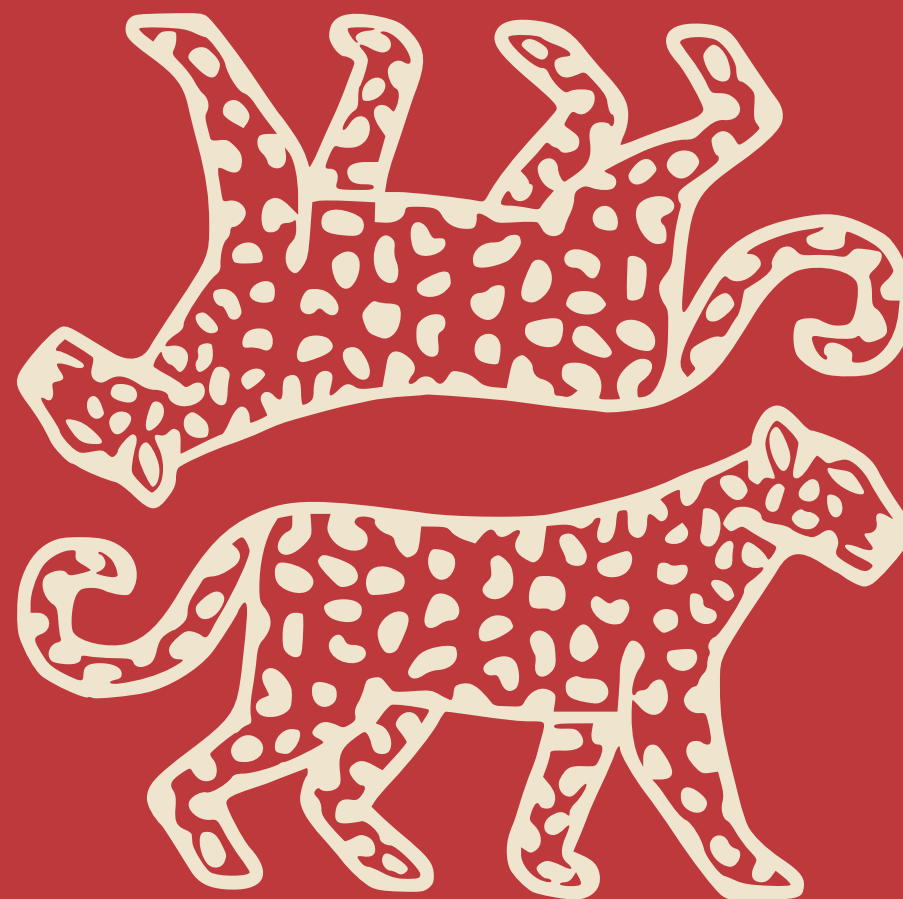


christian's

WINE BAR & RESTAURANT



EST. 2025

CONCEPT

NEW RESTAURANT BY CHRISTIAN NAVARRO

Restaurant Name: CHRISTIAN'S

Tagline: "EVERY BITE COMPLEMENTS THE TALE, AND WHERE EVERY BOTTLE TELLS A STORY"

Concept Overview: AS A SEASONED WINE EXPERT WITH YEARS OF EXPERIENCE IN THE RESTAURANT INDUSTRY, I'M THRILLED TO INTRODUCE "CHRISTIAN'S", A WINE-FORWARD DINING DESTINATION THAT CELEBRATES THE ART OF PAIRING EXCEPTIONAL WINES WITH GLOBALLY INSPIRED, SEASONALLY DRIVEN CUISINE. THIS RESTAURANT IS DESIGNED TO BE A HAVEN FOR WINE ENTHUSIASTS, FOOD LOVERS, AND GOOD-TIMERS ALIKE, OFFERING AN IMMERSIVE EXPERIENCE THAT INSPIRES, EXCITES, DELIGHTS, AND BRINGS PEOPLE TOGETHER.

Ambiance: THE SPACE WILL EXUDE UNDERSTATED SOPHISTICATION, WITH WARM TONES, SOFT LIGHTING, AND A CURATED AMBIANCE THAT REFLECTS THE WORLD OF WINE, COCKTAILS, DELICIOUS FOOD, AND GREAT TIMES. THINK COZY NOOKS FOR INTIMATE DINNERS AND COMMUNAL TABLES FOR LIVELY GATHERINGS. THERE WILL BE AN IN-HOUSE DJ SPINNING OLD-SCHOOL VINYL, ADDING TO THE WARM ENERGY.

Wine-Centric Design: A FLOOR-TO-CEILING WINE WALL WILL SERVE AS THE CENTERPIECE, SHOWCASING OUR EXTENSIVE COLLECTION. GUESTS CAN EVEN TAKE A GUIDED TOUR TO LEARN ABOUT THE STORIES BEHIND THE BOTTLES.

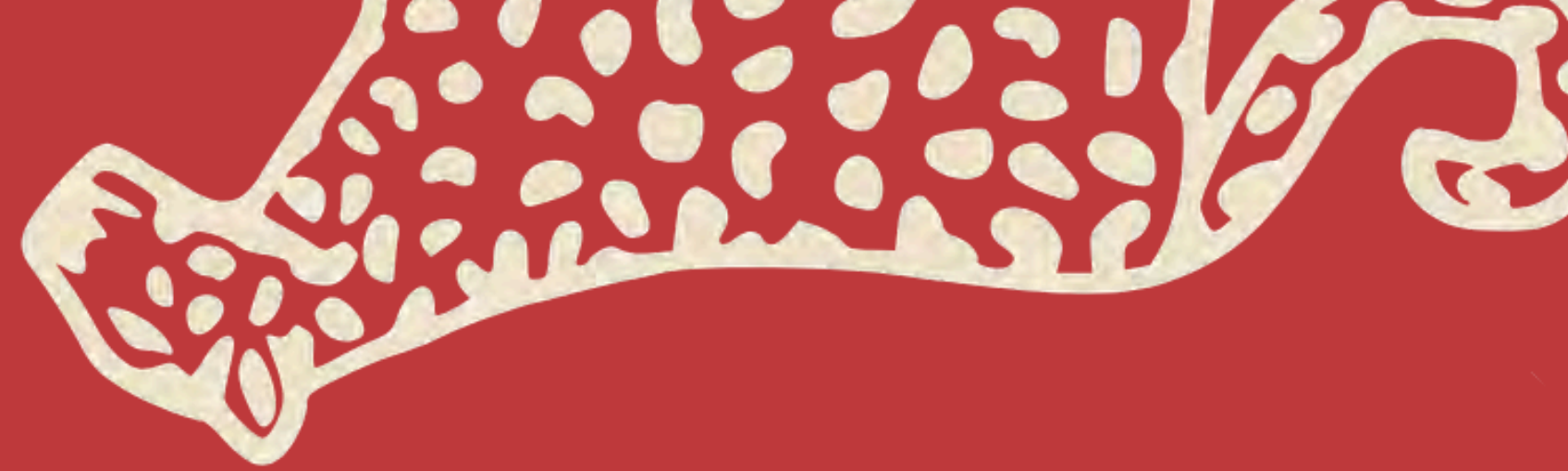
Outdoor Terrace: A LUSH, VINE-COVERED LIVING WALL TERRACE WILL OFFER AL FRESCO DINING, COMPLETE WITH A FIRE PIT AND TWINKLING LIGHTS FOR A MAGICAL EVENING AMBIANCE.

CONCEPT

Cuisine:	THE MENU IS DESIGNED TO COMPLEMENT OUR WINE AND BEVERAGE PROGRAM, WITH DISHES THAT CHANGE SEASONALLY. EACH PLATE IS CRAFTED TO ENHANCE THE OVERALL EXPERIENCE.
Small Plates:	SHAREABLE, WINE-FRIENDLY BITES INCLUDE CHARCUTERIE BOARDS, ARTISAN CHEESES, AND SEASONAL CRUDOS.
Beverage Program:	THE WINE & SPIRITS CURATION IS THE HEART AND SOUL HERE.
We will offer:	<p>CURATED WINE LIST: A CAREFULLY SELECTED COLLECTION OF 300+ WINES FROM AROUND THE WORLD, WITH AN EMPHASIS ON SMALL PRODUCERS, RARE FINDS, AND ICONIC ESTATES.</p> <p>BY-THE-GLASS PROGRAM: 100+ WINES BY THE GLASS, FEATURING ROTATING SELECTIONS TO KEEP THE EXPERIENCE FRESH.</p> <p>SOMMELIER & MIXOLOGY EXPERIENCES: WEEKLY WINE TASTINGS, PAIRING DINNERS, AND INTERACTIVE CLASSES LED BY OUR IN-HOUSE SOMMELIER.</p> <p>SPECIAL EXPERIENCES:</p> <ul style="list-style-type: none">• WINE CLUB: A SUBSCRIPTION-BASED WINE CLUB OFFERING EXCLUSIVE ACCESS TO LIMITED-EDITION BOTTLES, DISCOUNTS, AND VIP EVENTS. MEMBERS ALSO GET ACCESS TO WINES AND SPIRITS FROM CHRISTIAN'S, PLUS AN ONLINE FOOD CLUB WITH THE ABILITY TO PURCHASE PRODUCTS SERVED AT THE RESTAURANT.• WINEMAKER DINNERS: COLLABORATIONS WITH RENOWNED WINEMAKERS FOR INTIMATE, MULTI-COURSE DINNERS.• LED WINE COUNTRY EXCURSIONS <p>SUNDAY BRUNCH: A WINE-INFUSED BRUNCH FEATURING BOTTOMLESS SPARKLING WINE AND CREATIVE DISHES LIKE SMOKED SALMON BENEDICT, FIRE-ROASTED FRENCH TOAST, AND MORE.</p>

CONCEPT

Target Audience:	<ul style="list-style-type: none">• WINE ENTHUSIASTS LOOKING FOR A CURATED, FUN EXPERIENCE.• FOODIES SEEKING INNOVATIVE, GLOBALLY INSPIRED CUISINE.• PROFESSIONALS AND COUPLES CELEBRATING SPECIAL OCCASIONS.• TOURISTS AND LOCALS WHO APPRECIATE A WARM, WELCOMING ATMOSPHERE.• AND, OF COURSE, ANYONE JUST COMING FOR AN AMAZING COCKTAIL IN A PLACE THAT’S BUZZING.• TARGET AGE DEMOGRAPHIC: 30-60 YEARS OLD.
Why "Christian's"?	THIS RESTAURANT IS MORE THAN JUST A PLACE TO EAT AND DRINK — IT’S A CELEBRATION OF THE STORIES BEHIND EVERY BOTTLE AND EVERY BITE. WITH MY EXPERTISE IN WINE AND HOSPITALITY, I AIM TO CREATE A DESTINATION THAT FEELS BOTH LUXURIOUS AND ACCESSIBLE, WHERE GUESTS CAN EXPLORE, LEARN, AND INDULGE IN THE MAGIC OF WINE, COCKTAILS, AND FOOD—SOMEWHERE THAT FEELS BOTH NEW AND FAMILIAR, EXCITING YET COMFORTABLE.
Financial Vision:	<p>PRICING: APPROACHABLE YET PREMIUM, WITH DISHES RANGING FROM \$15 TO \$40 AND WINES BY THE GLASS STARTING AT \$12, GOING UP TO \$500.</p> <p>REVENUE STREAMS: DINING, WINE SALES (BOTH ON-SITE AND RETAIL), EVENTS, AND WINE CLUB MEMBERSHIPS.</p> <p>LOCATION: A HIGH-TRAFFIC AREA WITH A MIX OF LOCALS AND TOURISTS, IDEALLY NEAR CULTURAL OR ENTERTAINMENT HUBS.</p>
Call to Action:	JOIN ME IN BRINGING "CHRISTIAN’S" TO LIFE—A PLACE THAT REDEFINES THE WINE AND DINING EXPERIENCE. TOGETHER, WE CAN CREATE A DESTINATION THAT NOT ONLY THRIVES FINANCIALLY BUT ALSO BECOMES A BELOVED INSTITUTION IN THE CULINARY AND HOSPITALITY WORLD. LET’S RAISE A GLASS TO THE FUTURE OF CHRISTIAN’S AT 9000!



CHRISTIAN'S IS A LIFESTYLE DESTINATION FOR EVERYONE, WHERE YOU WALK IN, AND WE MAKE YOU FEEL LIKE A STAR COMING BACK HOME. GREAT MUSIC, WITH AN ALL-VINYL DJ SPINNING COOL CLASSICS, SETS THE MOOD WITH SOPHISTICATED YET COMFORTABLE VIBES—YOU'LL NEVER WANT TO LEAVE. WE HAVE A FUN, SEXY ENERGY THAT'S JUST LOUD ENOUGH NOT TO HEAR YOUR NEIGHBOR BUT SERENE ENOUGH TO HAVE A CONVERSATION WITH YOUR GUEST. THERE'S A SPECIAL TERRACE WITH A ONE-OF-A-KIND LIVING WALL THAT INSULATES YOU FROM THE SUNSET BLVD BUSTLE, MAKING YOU FEEL COMFORTABLE AND HAPPY.

CHRISTIAN'S OFFERS WORLD-CLASS CUISINE PAIRED WITH OUR HOME COMFORT FOOD FAVORITES. MUCH OF THE MENU IS CREATED OVER LIVE FIRE, WOOD, AND CHARCOAL, GIVING IT THAT EXTRA LITTLE UMPH THAT'S HARD TO DEFINE BUT DELICIOUS. MANY DISHES ARE OVERSIZED AND MEANT TO BE SHARED, WITH A STYLE AND PRICE THAT WILL KEEP BRINGING YOU BACK EVERY DAY.

WE ALSO FEATURE A ROBUST COCKTAIL PROGRAM, WITH OVER 100 WINES BY THE GLASS AND A FULL WINE LIST BOASTING ANOTHER 300 SELECTIONS BY THE BOTTLE, SOURCED FROM THE GREATEST ESTATES AROUND THE GLOBE. CHRISTIAN'S IS OPEN SEVEN DAYS A WEEK, WITH SATURDAY AND SUNDAY BRUNCH. DON'T MISS OUR SPECIAL SUNDAY SUPPER, FEATURING ONE-DAY SPECIALS FROM OUR KILLER ROTISserie.





A LEOPARD DOESN'T CHANGE ITS SPOTS...

IN LOS ANGELES, WE ARE WHO WE ARE.

CHRISTIAN'S IS WHERE YOU COME TO BE YOU AND YOURSELF, SHED ALL OF
THE OUTSIDE WORLD, WHERE YOU CAN ENJOY AND PLAY.

A PLACE WHERE YOUR DUALITY IS NOT ONLY ACCEPTED BUT CELEBRATED.

MOOD BOARD



MOOD BOARD



BAR & WINE BAR INSPO



100 WINES BY-THE-GLASS,
ALL TEMPERATURE CONTROLLED



CURATED COCKTAIL BAR



GROUP CELEBRATIONS

WINE CELLAR INSPO



TWO STORY HEAVEN

TERRACE INSPO



FLOOR



FIRE PIT



LIVING WALL

VISION



CELEBRATIONS



HOUSE DJ SPINNING VINYL ONLY



COCKTAILS AND GOOD TIMES

WINE: ICONS & VALUES



PETRUS



TROTANOY



MAYACAMAS



VALUES



ICONS



HARLAN

FOOD INSPO



CHEESE & CHARCUTERIE



CAVIAR LATKES



SHRIMP IN GARLIC SAUCE



MODERN TOMATOE AND CUCUMBER SALAD



CLASSIC STEAK



GNOCO FRITTO



FOCCAIA ESPECIAL

FOOD INSPO



HOT FUDGE SUNDAE

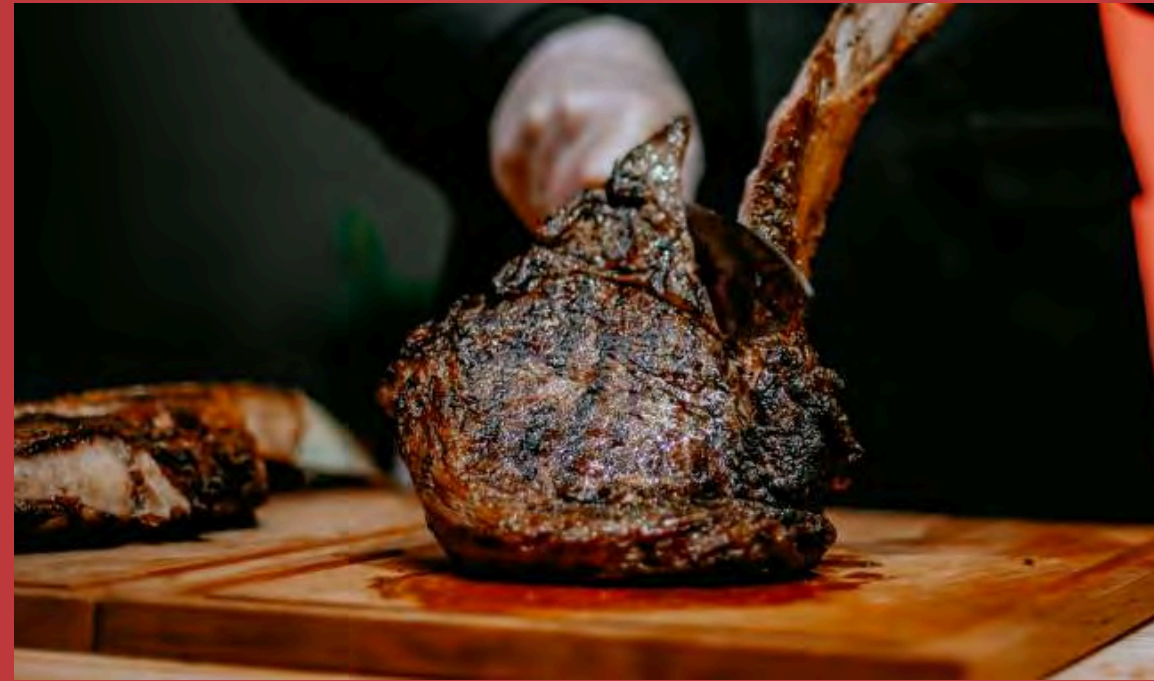


TABLE SIDE CUT BEEF



EGGPLANT TEMPURA



FONDUE



LOBSTER WHITE BEANS AND PEPPERS



CAVIAR BUMPS

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MENU

APPETIZERS

- CAULIFLOWER IN SECRET LEMON BUTTER SAUCE
- STEAK TARTARE
- BURRATA WITH SEASONAL ACCOMPANIMENTS
- HAND SLICED IBERICO PLATE W CLASSIC TOMATO TOAST
- VEGETABLE TEMPURA
- GNOCCO FRITTO
- SPICY SHRIMP IN GARLIC SAUCE
- CHRISTIAN'S FAVORITE GARLIC CHEESE BREAD
- FOCACCIA ESPECIAL

SALADS

- CHICKEN SALAD W FRESH SPECIAL DRESSING
- LOBSTER WITH BUTTER LETTUCE
- TRADITIONAL MC CARTHY SALAD
- ALL GREENS
- MODERN TOMATO & CUCUMBER SALAD WITH CRUMBLLED FETA

PASTA

- CLASSIC LINGUINI CLAM PASTA
- CARBONARA WITH THICK CUT BACON AND ENGLISH PEAS
- BUCATINI AMATRICANA
- BLACK & WHITE TRUFFLE PASTA

I / 3 / 5 CHOICE BOARDS
CHEESE & CHARCUTERIE MENU 10 EACH

CHEESE SELECTIONS

Briallant Savarant
Manchego
Mimolette
Aged Parmesean
Stilton
Epoise

CHARCUTERIE SELECTIONS

Ibereco
Proscuitto
Bresola
Fuet
Jamon

Optional 1 choice Curated - Jamon Iberico / Aged Parmesan & 50yr Balsamic / Truffle Honey Brie / Perfect Prosciutto & Melon

CAVIAR

CAVIAR SERVICE

Includes lemon creme fraiche, warm nori blini & housemade potato chips

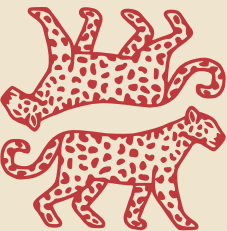
Oscietre Prestige
28g \$195 / 50g \$320 / 125g \$720

Baeri Siberian Royal
28g \$155 / 50g \$240 / 125g \$520

CAVIAR BUMPS

CAVIAR LATKES

CAVIAR DEVEILED EGGS



WEST HOLLYWOOD

MAINS

- TABLE SIDE HOMEMADE CHICKEN POT PIE
- CHRISTIAN'S BADASS FLAME BROILED CHEESE BURGER
- LEGENDARY FONDUE (LOBSTER, VEGGIE, MEAT)
- LOBSTER IN WHITE BEAN AND SWEET PEPPERS
Served in a skillet for 1 to 4ppl
- WHOLE FISH
(Seasonal on rotation on the charcoal & wood grill)
- SALMON WITH GREENS SIMPLY GRILLED
- DIRTY STEAK FRITES WAYGU BEEF WITH SPECIAL SAUCE
- FILET MIGNON 8OZ
- NEW YORK STEAK 12OZ
- TABLE SIDE CUT COTE DE BOEUF FOR 2 OR MORE
- WHOLE ROASTED ROTISSERIE CHICKEN W GARLIC FRITES AND JUS
- VEAL CHOP IN CLASSIC BUTTER AND SAGE

SIDES

- HOMEMADE HAND CUT FRENCH FRIES
- CHRISTIAN'S FRIED RICE
- ROASTED HEIRLOOM CARROTS
- SMALL SIDE PASTA
- DEEP FRIED SPINACH
- FRESH STEAMED BROCCOLINI
- GRILLED BRUSSEL SPROUTS
- WOOD FIRED WHIPPED POTATOES
- SAUTEED SEASONAL MUSHROOMS WITH SAUCE

“Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.”

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DESSERT MENU

- CLASSIC HOT FUDGE SUNDAE
- HOMEMADE TARTE NORMANDE
- AGED REGGIANO AND TRUFFLE HONEY
- CAKE OF THE DAY
- FRESH FRUIT
- KILLER SORBET

"Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions."



WEST HOLLYWOOD

SATURDAY/SUNDAY BRUNCH-LUNCH

WEEKEND SPECIALS

FOOD CLUB

SUNDAY SUPPER

OPEN LATE

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COCKTAIL MENU

BLACKBERRY MULE

Buffalo Trace Bourbon · Muddled Blackberries & Mint · Lime
· Simple Syrup · Ginger Beer
19

PALOMA

El Cristiano Silver Tequila · Grapefruit Juice · Lime Juice ·
Agave Syrup · Squirt
22

NEGRONI

Hendricks Gin · Aperol · Sweet Vermouth
19

MARGARITA

El Cristiano Silver Tequila · Dry Curaçao · Lime Juice · Agave
Syrup · Szechuan Blend Tincture · Tropical Foam
22

ESPRESSO MARTINI

Skyy Vodka · House Made Cold Brew · Mr. Black · Agave
Syrup · Aquafaba · Chocolate Bitters
22

STRAWBERRY SPRITZ

Mint · St Germaine · Strawberry Syrup · Club Soda · Moët &
Chandon Imperial Brut
19

YUZU SOUR

Michters Rye · Hennessy VSOP · Yuzu · Black Tea Syrup ·
Aquafaba · Scotch Rinse
19

“Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.”



WEST HOLLYWOOD

ROBUST COCKTAIL PROGRAM

100 WINES BY THE GLASS

300 WINES ON THE WINE LIST

WINE TASTINGS

WINE-MAKER DINNERS

MIXOLOGY CLASSES

WINE CLUB

BRANDING



MORE WINE
PLEASE



MORE WINE
PLEASE



MORE WINE
PLEASE

MORE WINE
PLEASE

