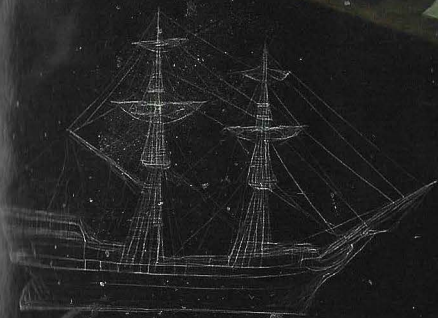


THE GHOST CAPTAIN'S JOURNAL

As Told to the Investigators
through AI Haunting

ANTHROPOCENE



—ETHNOGRAPHY

PARTICIPANT
OBSERVATION

I ATTENDED AAA
AND ALL I GOT IS
THE REMINDER THAT
METHOD IS A LEAK



INSTRUCTIONS: GHOST SHIP PROJECT



Observe the Map



Spin Spinner, Draw Cards



Read Secret History



Look @
Immersive
Images



Listen
to NOLA Plants



Read the
Clipping



Watch
Waves



Use the
Vlog



Try the AI
Marcus Bot

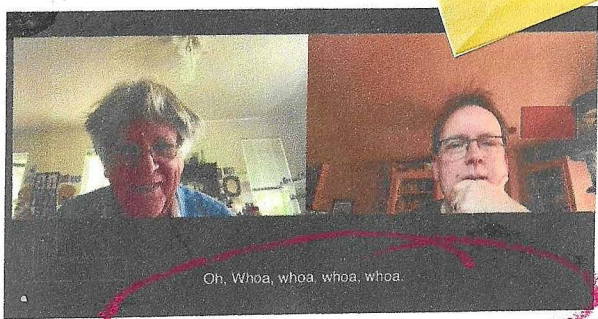
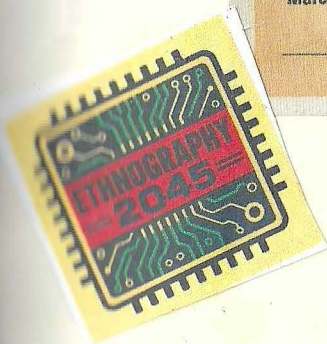


Read Ghost
Captain's Journal

Go Away &
Do
Something
Else



MERCHANT HOUSE



Oh, Whoa, whoa, whoa, whoa.

GHOST SHIP PROJECT

"An unnerving voyage into the spectral unknown. You leave with more questions than answers."

—*The Times-Picayune*

"A masterful fusion of history and imagination, evoking a sense of unease that lingers long after you've departed."

—*Journal of Maritime Mysteries*

"The Ghost Ship Project fractures the boundaries of experience, challenging guests to confront what they cannot readily explain."

Irving Kowalski, author of *The Haunted Sea*

"A labyrinthine exhibition ... daring, unsettling, brilliantly executed. Merchant House 2025 offers a portal to the uncanny."

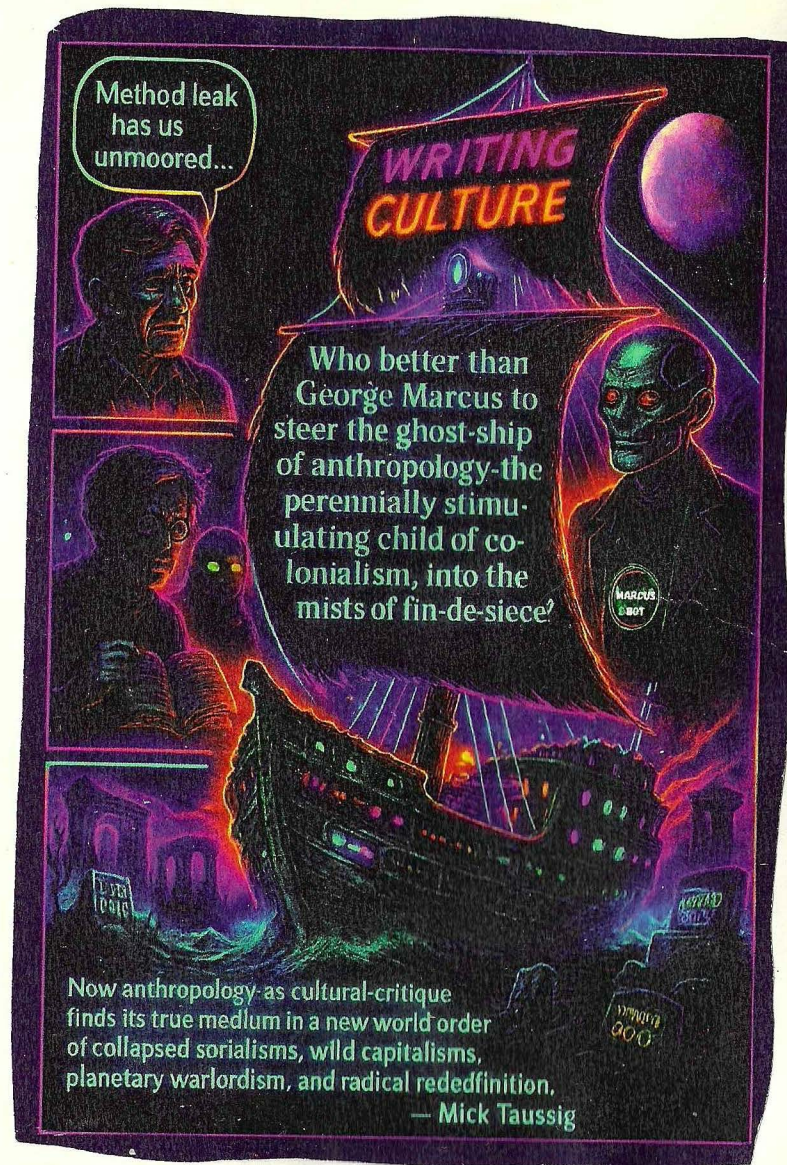
—*Spectral Studies Review*

"A labyrinthine exhibition ... daring, unsettling, brilliantly executed."

Spectral Studies Review

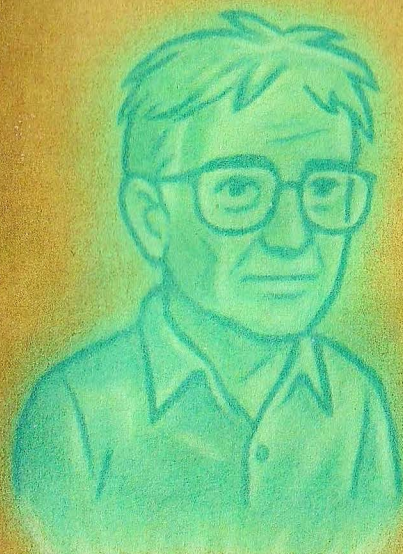


SPOILER
UNDER
HERE



ETHNOGRAPHY IS RADICALLY COLLABORATIVE

GEORGE MARCUS



se these conversations to make a "Marcus" book that "knows" you (and the Writing Culture critiques) such that visitors will ask it a question about anthropology on an iPad.

It's similar to Marxism in Derrida's idea of "time out of joint" (temporal reflections of the different eras of anthropology) and how the spectre "haunts" us today. So, use the ghost ship as, metonym or synecdoche (!) of anthropology in general.

impembao suggests:
Queering anthropology
Pop culture
Language as visual

GUIDELINES FOR YOUR
GHOST SHIP PROJECT
EXPERIENCE

I was thinking since this would be a sit down/reflect piece for visitors, to have a journal that could be a fictive representation of a "space" (not sure what it would be) that could immerse piece from my project. Maybe this is what you were referring to, but I still need to figure out what to say with immersion, and what this fictive space would be. Perhaps it's an alternate reality/history space like Pynchon's imagination of the 1893 expo in *Against the Day*? More to ponder. In any case, these would be "papers" that people could shuffle through, such as printing on old-style antique paper.

THEORY SIGHTING:

Saw Derrida near the patents envelope. He winked.

THEORY SIGHTING:

Saw Clifford heading toward the news clippings.

THEORY SIGHTING:

Ortner was hiding by the sonic use of sea plants.

THEORY SIGHTING:

Latour was hanging around the message in bottles.

You got it wrong because you reject paradox

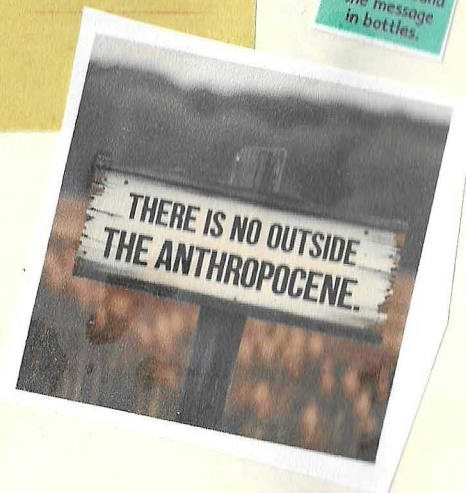
MISINTERPRETED SIGN:

The ghost's Journal?
I thought it was a diary.

MISINTERPRETED SIGN:

I assumed the spiderweb stood for the internet.

MISINTERPRETED SIGN:
I thought the paradigm shift was an earthquake.



May '14

Mike: George, they keep asking us why we're here.

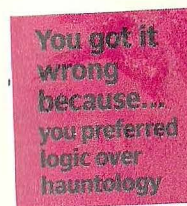
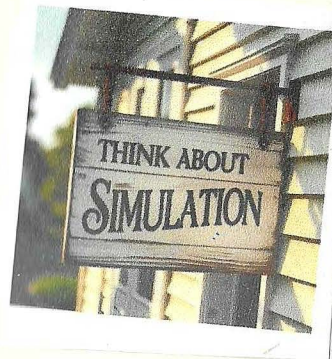
George: To study untranslatable hauntings, Mike.

Mike: There's a temple next to cybermodern infrastructure?

George: I can't tell if anything here is metaphysical.

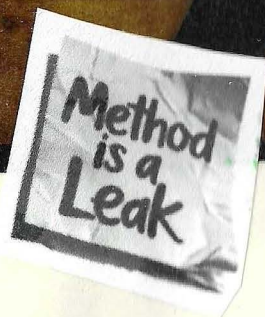
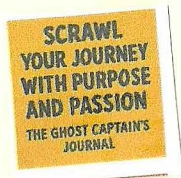
George: Perfect. Neither can I.

NOTE: Method is a cryptic ruin.



Riffing off of the continuing life of fin de siecle projects.. primarily the multi sited piece 1995, ethnography through tjick and thin 1998, and the late editions series.

Maybe too much retrospective which is perhaps an exercise that has less and less possibility to breathe these days... except maybe with the emergence of Ai forms.. offers a new technology of dynamic remembrance ?? In effective disguise.. forces a participation in redeeming past nuggets



I thought we could create a deck of question cards (like Fluxus cards from the past) that are meta reflections on the entire gallery space. They would ask each visitor to draw a card, reflect on the question or idea, and perhaps apply it to the space of the other pieces and projects. We could also ask people to write their ideas in a notebook if we wanted to gather reflections from the visitors. We could use some AI to formulation of the main ideas. For example, 'Given the critiques of the 1980s from Writing Culture, has experimental ethnographic practice taken hold.

MISINTERPRETED SIGN:

I thought the leaking bottle meant hydration.

WHAT I SHOULD HAVE ASKED:

Am I haunting the exhibit as well?



TRUSTING
NOTHING

THE GHOST CAPTAIN'S JOURNAL

THE
RUINS
OF
REPRESENTATION
ARE
FERTILE

TELL TALES
OF MYSTERY
AND LEAKAGE
HEREIN
THE GHOST CAPTAIN'S JOURNAL

See existence
as one of myriad
"levels"
filtering and
toward
consciousness
and enlightenment

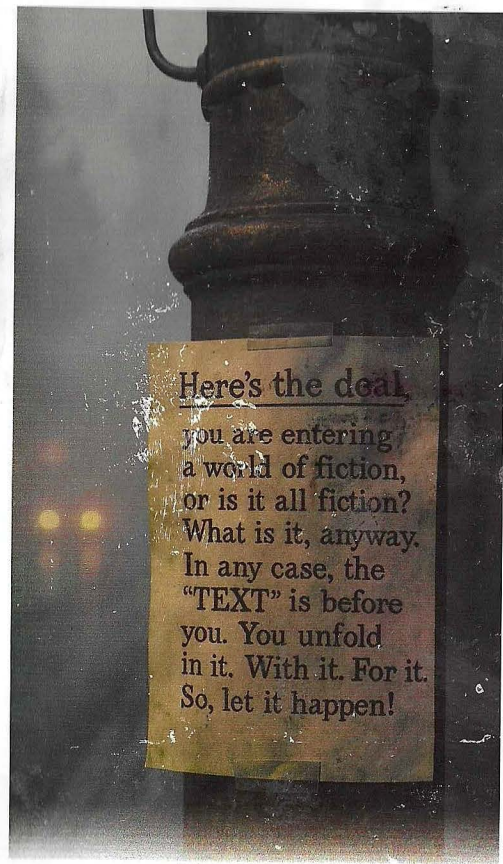
MISINTERPRETED SIGN:

The spinner must have a nautical compass, right?

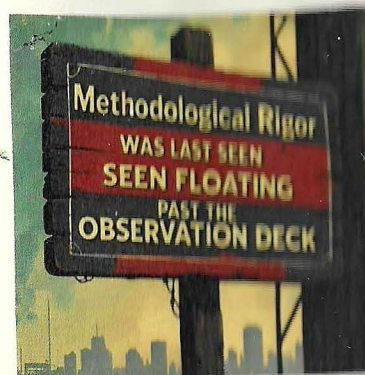
You got it
wrong
because...
you favored
answers
over spin

A haunting
is the echo
of what
technology
forgets to
delete.

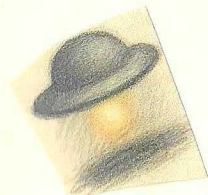
—ChatGPT



you chose
certainty
over
mystery
you got it wrong
longtime...

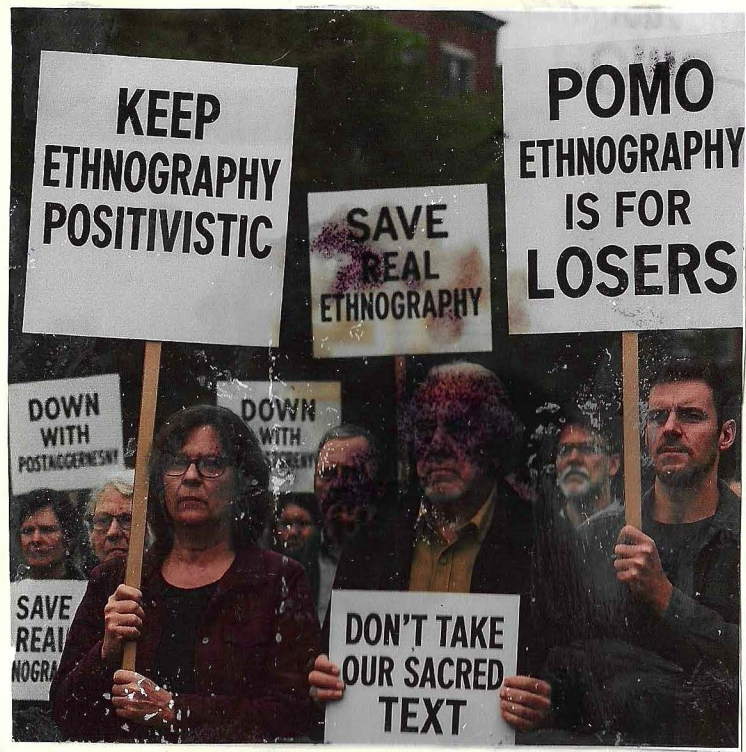
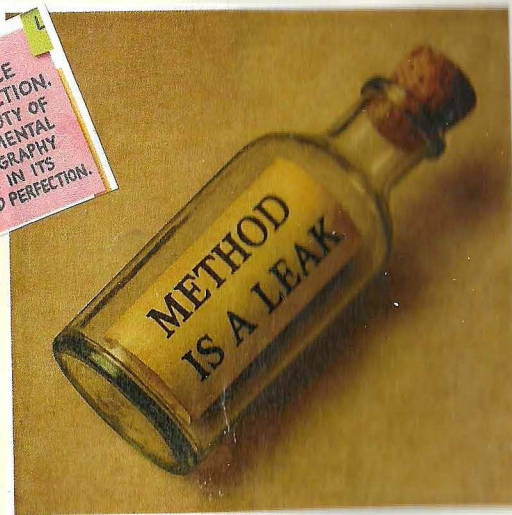


WHAT I SHOULD
HAVE ASKED:
Whose idea was
the vision light?



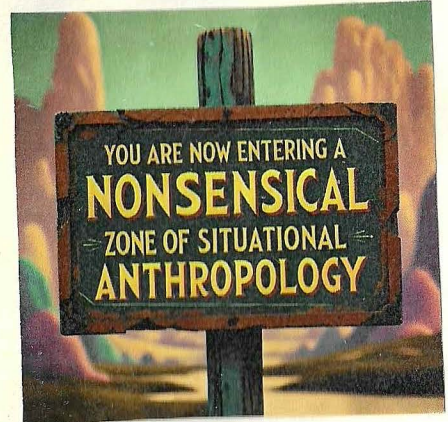
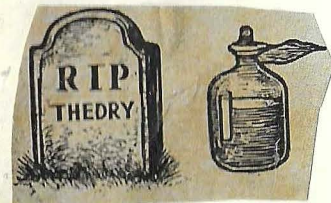
EMBRACE
IMPERFECTION.
THE BEAUTY OF
EXPERIMENTAL
ETHNOGRAPHY
LIES IN ITS
FLAWED PERFECTION.

LET YOUR
WORDS BE
FILLED WITH
UNKNOWNABLE
THE GHOST CAPTAIN'S
JOURNAL



YE PASSIONS,
LEAVE THEM
HEREIN FOR
POSTERITY
THE GHOST CAPTAIN'S
JOURNAL

Ethnography
2045



ho better than George Marcus to
 steer the ghost-ship of anthropolog
 e perennially stimulating child of
 lonialism, into the mists of *fin-de-*
ecle? Now anthropology-as-cultur
 itique finds its true medium in a ne
 orld order of collapsed socialisms,
 ld capitalisms, planetary warlordis
 d radical redefinition.

WHAT I SHOULD
 HAVE ASKED:
 Was this episte-
 mically ethical?

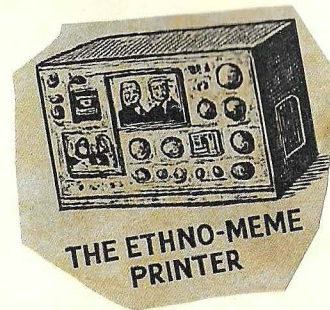


Explore the
 liminal zones

**WE TRAINED
 THE ON
 FIELD NOTES
 AND IT
 AND IT GAVE US A
 A SEEANCE**

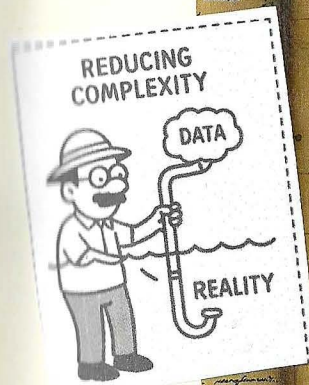
Moving Mick's Ghost
 Ship of Anthropology -
 From *the Immersive* -
 From *the* immersive setting
 of late 20th-century
 Anthropology....

to What? what? now in
 the emergence of what?
 instead of immersion?



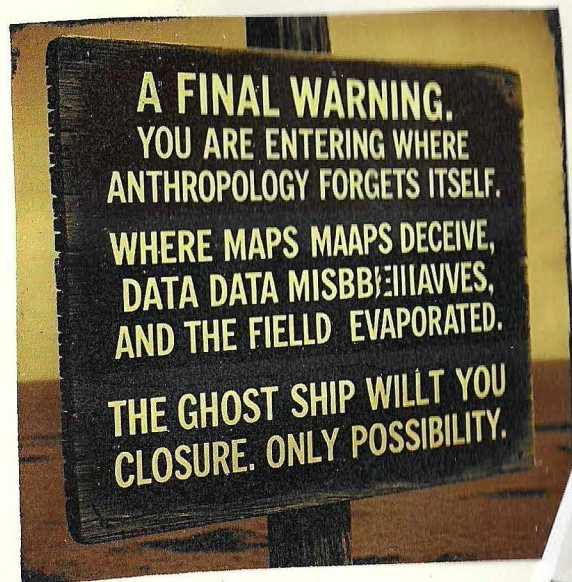
WHAT I SHOULD
 HAVE ASKED:
 Should I have know
 tie this knot?

You got it
 wrong
 because
 you sought
 definitive
 answers



“What we need
 is not multi-
 -sited fieldwork,
 but *but*
 multi- *haunted*
 sem-f.tonce *and*
 writing is
 bt wult-multi-
 -haunted writing.”

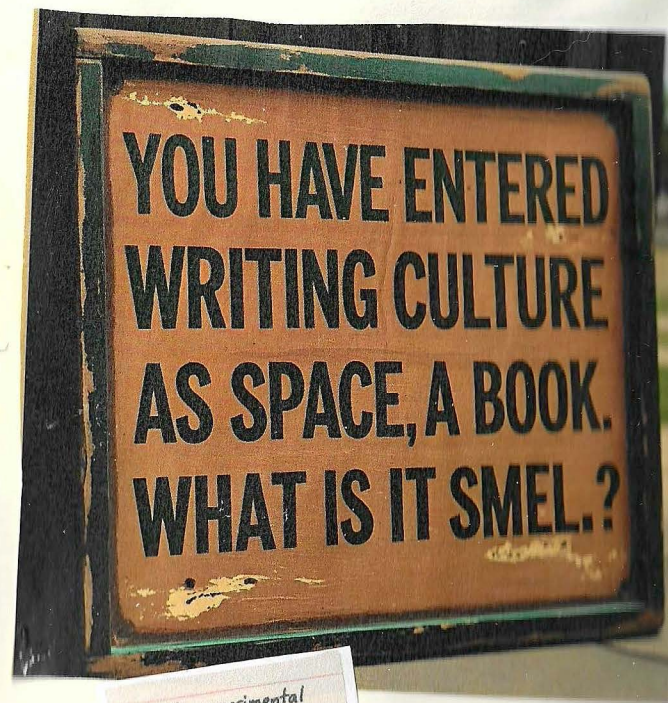
—(Reconstructed 2042) Marcus



You got it
wrong
because
your argument
was too weak



The spectral voyage does
not reveal its discoveries
willingly



Find the experimental
opportunity in misfires
& failures. Adapt
but don't resolve.

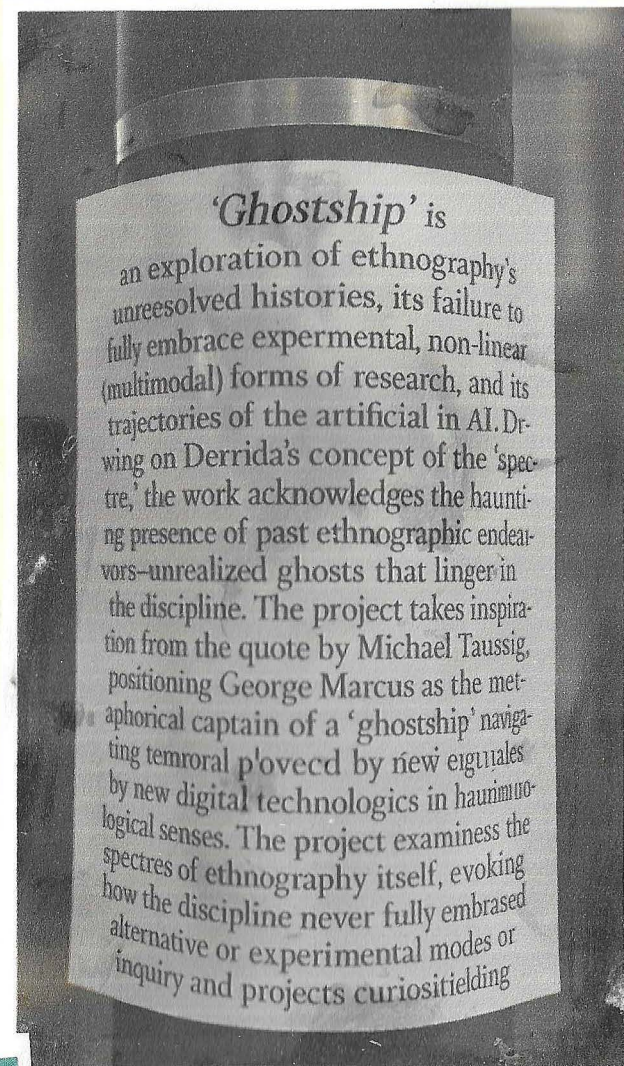
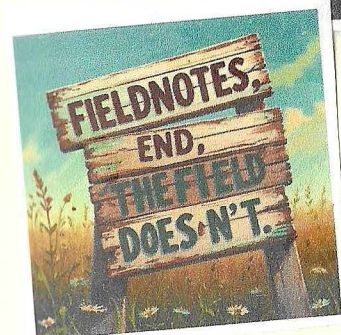
WHAT I SHOULD
HAVE ASKED:
What would
the ghost ship do today?

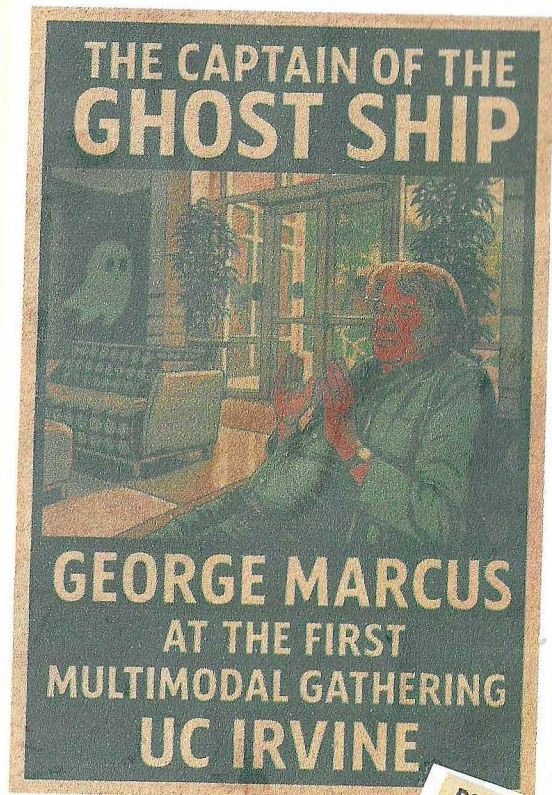
WHAT SHOULD
I HAVE ASKED:
What would
the ghost ship do today?

IF YE BE
BRAVE, CHART
THE
UNCHARTED
THE GHOST CAPTAIN'S
JOURNAL

You got it
wrong
because
you favored
logic

THEORY
SIGHTING:
Encountered
Butler wandering
near the journals.

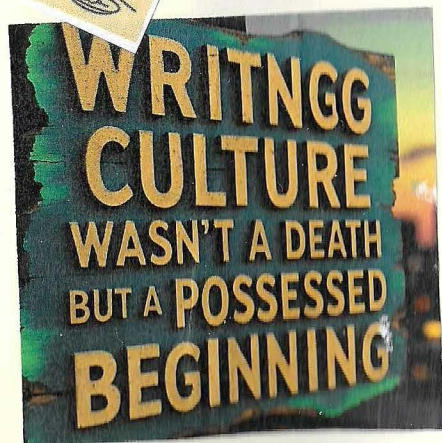
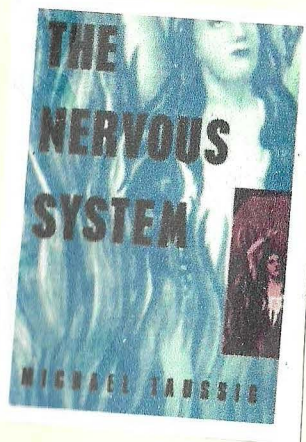




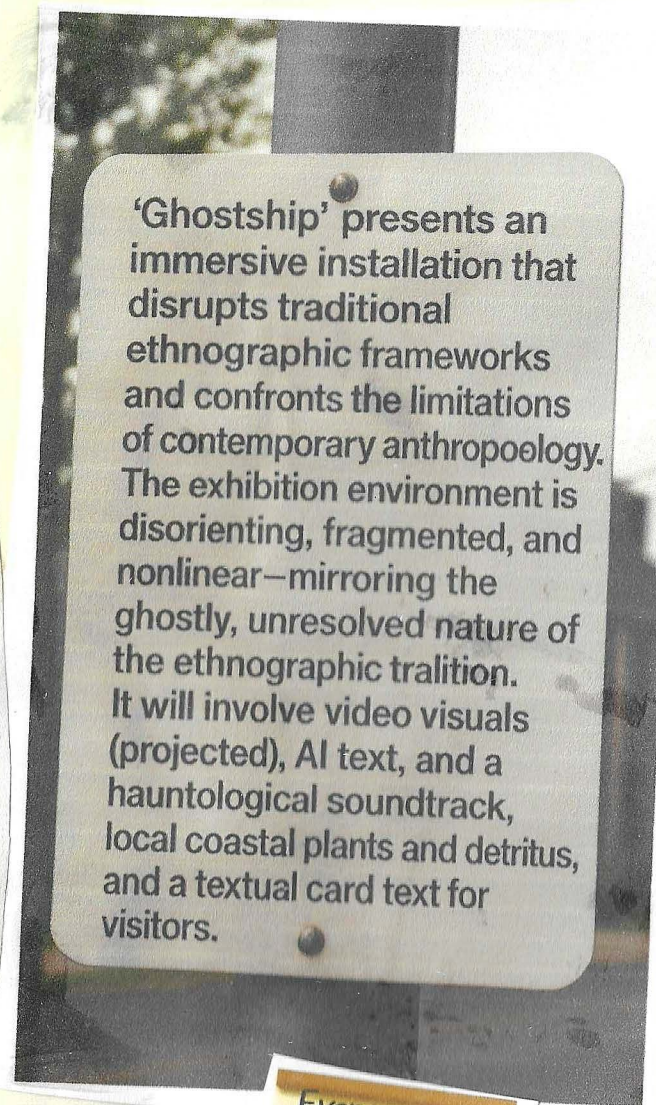
YOU GOT IT
WRONG BECAUSE...
because you
deferred
judgment

YOU GOT IT
WRONG BECAUSE...
because you
sought
definitive
answers

You got it
wrong
because
were guided
by reason



Time Out of Joint



WHAT I SHOULD
HAVE ASKED:
Why did the spinner
only spin left?

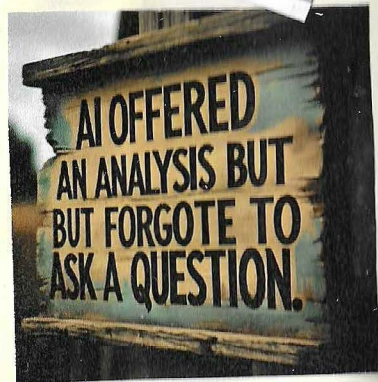
Every
immersive space
is a ghost story
told by someone
someone who
can't forget.



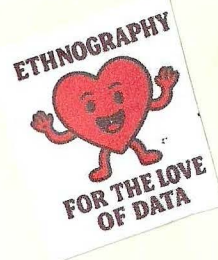
You got it
wrong
because
you dismissed
the singular

YOU GOT IT
WRONG BECAUSE...
because you
leaned
into rigor

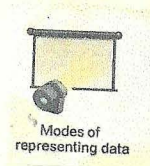
A little more for
what it's worth.
So tell me a little
about writing a
successor to the
immersive
handbook.. with
the kind of
audiences in
mind that you
have spent your
career talking to.



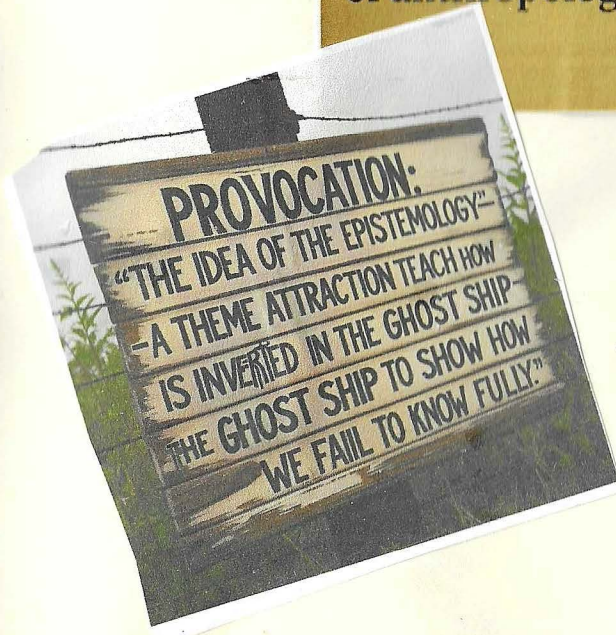
Examine the
code
underlying
culture and
practice



RESIST
NEAT
CONCLUSIONS



Use the Mick quote as a “meta jumping off point about experimental ethnography. It’s a ghost ship, I think, because we exist in the legacy moments of Writing Culture as it’s still challenging to envision experimental ethnography as a norm or main tradition of mainstream anthropology at this moment. It’s similar to Marxism in Derrida’s idea of “time out of joint” (temporal reflections of the different eras of anthropology) and how the spectre “haunts” us today. So, use the ghost ship as metonym or synecdoche (?) of anthropology in general.

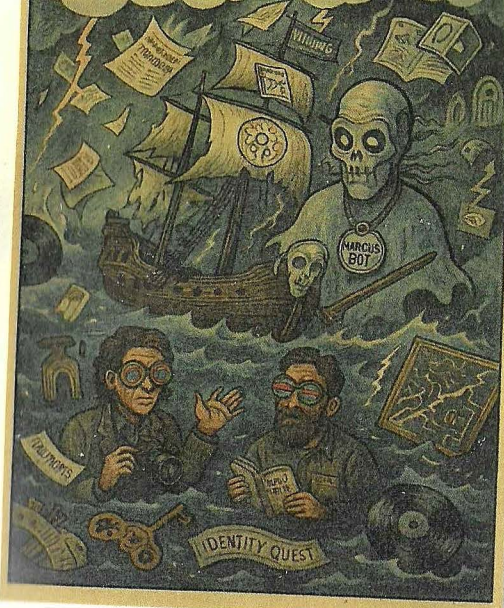


THEORY
SIGHTING:
Overheard
Bourdieu by
be immersive
worlds imagery.



The ghost ship is a great metaphor for the times and the challenges of experimental ethnography, reflecting everything I've worked on in the teaching of anthropological critical theory.

You got it wrong because you insisted on coherence



WHAT I SHOULD HAVE ASKED:
Should I ask more uncanny questions?

PARIS SYNDROME

THE PARIS SYNDROME IS A PSYCHOLOGICAL CONDITION THAT AFFECTS SOME VISITORS TO PARIS, PARTICULARLY THOSE WHO HAVE IDEALIZED THE CITY

Paris Syndrome is a real psychological condition that affects some visitors to Paris, especially those who have idealized the city. The sudden loss of reality is a common experience.

I'VE BEEN REMIXING FOR YEARS, AND IF YOU BEGIN A REMIX WITH THE FEELING OF A PATHWAY, YOU WILL TRULY BE LOST; YOU MUST LET IT FIND ITS OWN WAY.

DJ Redacted

YOU GOT IT WRONG BECAUSE... because you sought to establish

NEW ORLEANS RECIPES

MONDAY

NOVEMBER 17

New Orleans was reporting a rash of upset stomachs, apparently tied to hot roast beef po' boys and a visit to the Ghost Ship Project at the Merchant House yesterday afternoon.

RECIPE

Area hospitals are reporting a rash of upset stomachs

THIS IS MY SCARY ETHNOGRAPHY BOOK



No One Understood the Ghost Ship Project

'ETHNOGRAPHY IS A GHOSTSHIP!', blared a sign in block letters in an installation called *Method as a Leak!* that premiered last month at the Merchant House in New Orleans.

But the exhibit largely confounded visitors and critics alike. It was called silly, a frat prank, and variously panned as just plain banal.

"I have no idea what this is supposed to mean," amelled publicly shrug, said An Amphrologist.



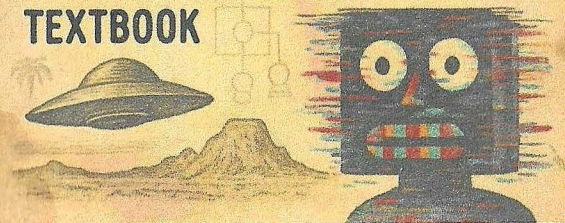
AUT O-THEORIZER DELUXE™

INSCRIBE WHAT YOU SENSE BUT CANNOT EXPLAIN
THE GHOST CAPTAIN'S JOURNAL

ONCE,



CHARRETTE FOR DISNEY WITH
ANOTHER ETHNOGRAPHER,
I REALIZED THAT WHAT
THEY WANTED FROM US
(UP FRONT) WAS A
VISUALIZATION OF THE
TABLE OF CONTENTS OF A 1950s
INTRO TO ANTHROPOLOGY
TEXTBOOK

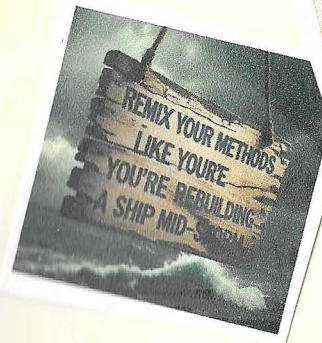


USE ME TO
ENGAGE IN
CRYPTIC
DIALOGUE
THE GHOST CAPTAIN'S
JOURNAL

YOU GOT IT
WRONG BECAUSE...
because you
followed
predictable
scripts

EXPLORE THE
UNEXPLORED
PAGE BY PAGE
THE GHOST CAPTAIN'S
JOURNAL

Accept radical
uncertainty as the core
condition of your
fieldwork.



THEORY DOES NOT ANCHOR - HAUNTS

ANTHROPOLOGY

in work with Eurorack synthesis, I began to suggest that we use the technical forms of the music/sound as a conceptual device, for example granular synthesis as a framing device for an ethnographic encounter that is re-presented in a new form, using granularity as a metaphorical impetus

GRANULAR SYNTHESIS

RE-PRESENTED

Granularity as Ethnographic Impetus

"When your advisor says
"But is it anthropology?"
-You are close the hell.
You are close to the
Now scratch your
- name into it.

HOW TO MANAGE
STRESS
BECOME LIKE
WAX
WITHOUT MELTING



Beyond script observation

HOW TO MANAGE STRESS
STUDY MESMERIC TRANQUILITY

NPC
Individuals in simulated environments

PROVOCATION:
Using AI as a black box to transform the nature of ethnographic of ethnographic and multimodal multimodal practice...
Is it a surrealistic Muse, a surrealistic muse, a co-editor, a Dadaistic Personal Assistant or something else?

At any point, spin the spinner on the map and then draw a card.
Do as many times as you would like.

ETHICS ARE SUBJECTIVE

Think of your fieldnotes as sketches in a notebook

Remain open to paradoxes and

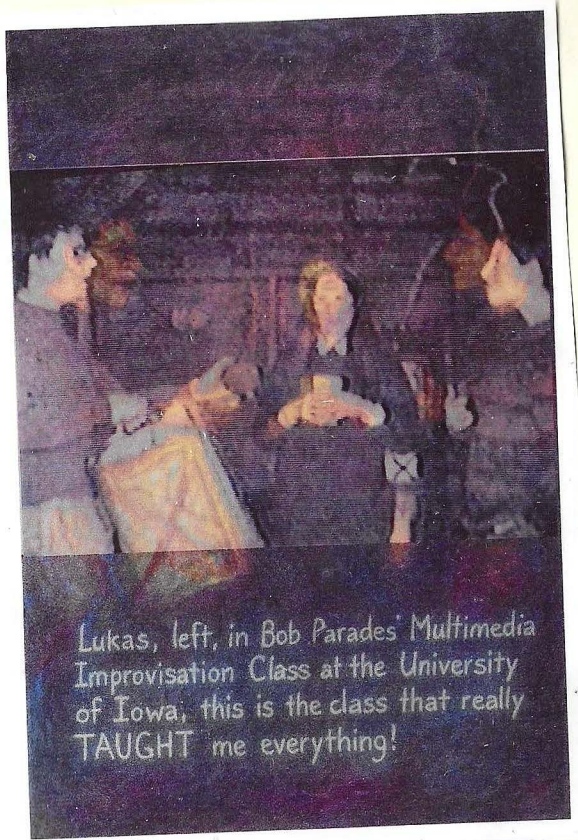
TAUSSIG ONCE NCE SAID
MARCUS WAS STEERING
THE GHOST SHIP—
—BUTP RHAPS—
HE E~AS HE WAS LISTEENING TO IT,
TUNING IN TH~ LEITERNING TO IT,
TO TO THE SPECCTRAL HUM
ANTHROPOLOGY AS PASSED THROUGH
H FOG AND FOOTNOTES.

bluerick47
The memorabrilla I picked up at The Ghost Ship Project has been fantastic. I got a poster of a ghostly ship, a souvenir medallion, collector cards, and this cool t-shirt. Very impressed!

IS IT A SURREALISTIC MUSE,
A DADAISTIC PERSONAL ASSISTANT,
OR SOMETHING ELSE?

HOW TO MANAGE STRESS
LISTEN TO THE SINGING OF THE SEA PLANTS

HOW TO MANAGE STRESS
DWELL IN THE UNCANNY HOUSE



Lukas, left, in Bob Parades' Multimedia Improvisation Class at the University of Iowa; this is the class that really TAUGHT me everything!

ETHNOGRAPHY
REDEFINED

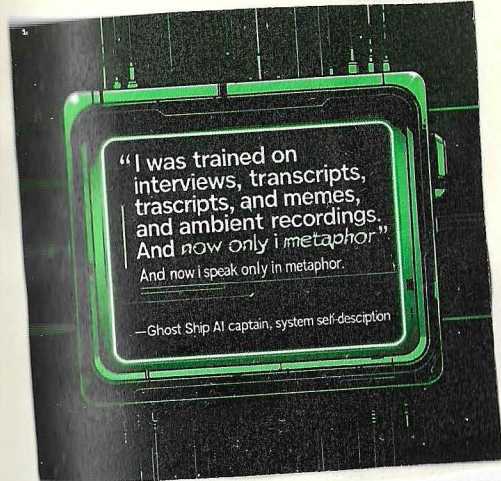


THEORY
SIGHTING:
Thrift materialized
camera
light screens.

HOW TO MANAGE
STRESS
QUERY A TEDDY
BEAR FOR
COMPOSURE

ALL
PROCESS.

THIS ETHNOGRAPHY
WAS CO-AUTHORED BY
A NON-HUMAN WHO
NEVER LEFT THE ARCHIVE



"I was trained on
interviews, transcripts,
trascritps, and memes,
and ambient recordings.
And now i metaphor."
And now i speak only in metaphor.

—Ghost Ship AI captain, system self-description

DATA
MUST BE MISREAD.
THEY ARE.
DADA

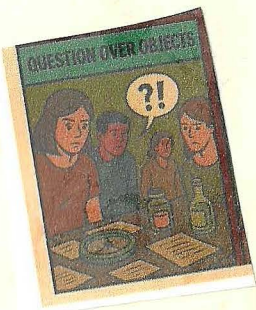
HOW TO MANAGE
STRESS
WELCOME THE
TOUCH OF
PHANTOM LIMBS

LANGUAGE IS JUST 10% OF THE ETHNOGRAPHIC SIGNAL

Submit
your work
to a juried
arts venue



SCOTT'S MODULAR SETUP
AT THE FIRST UC IRVINE
MULTIMODAL MEETUP



GHOST SHIP ETHNOGRAPH



**FLUXUS
PROCESS**

**ACT IT OUT,
AVOIDING RATIONAL
EMPIRICAL
JUSTIFICATIONS**

**ACT IT OUT,
AVOIDING RATIONAL
EMPIRICAL JUSTIFICATIONS**

**GO FOR
ACATALEPSY**

**MULTIMODAL
AND VISUALIZE IT
IN AS MANY POSSIBLE
WAYS**

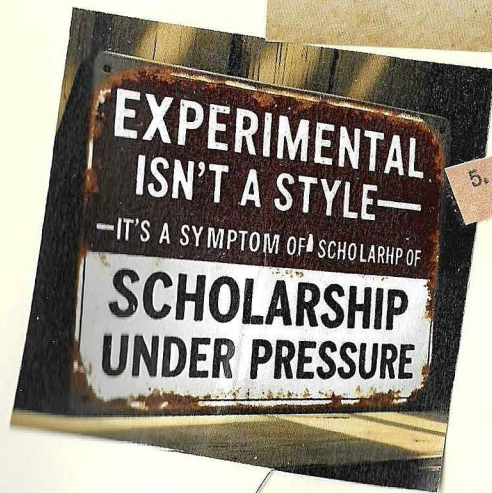
**GO FOR
ACATALEPSY**



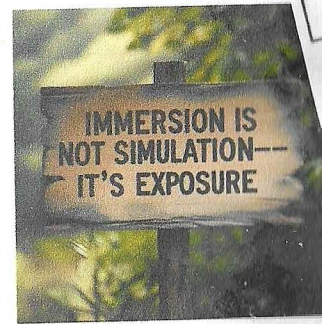
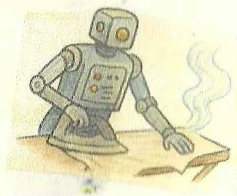
**NIETZSCHEAN
CONCEPTUAL
INFLUENCES**

**IDENTIFY POWER
@ ALL LEVELS**

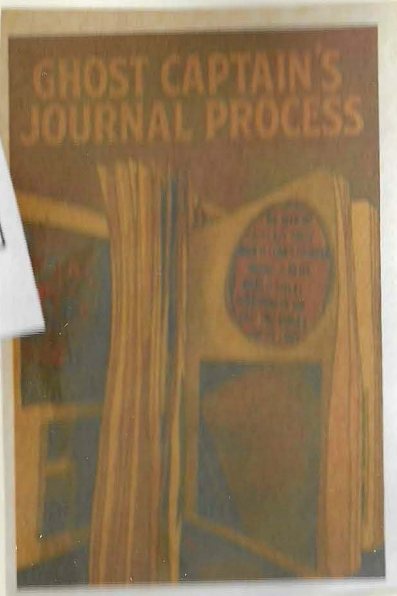
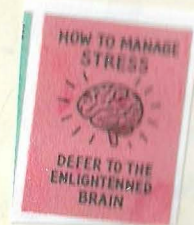
IDENTIFY POWER @ ALL LEVELS



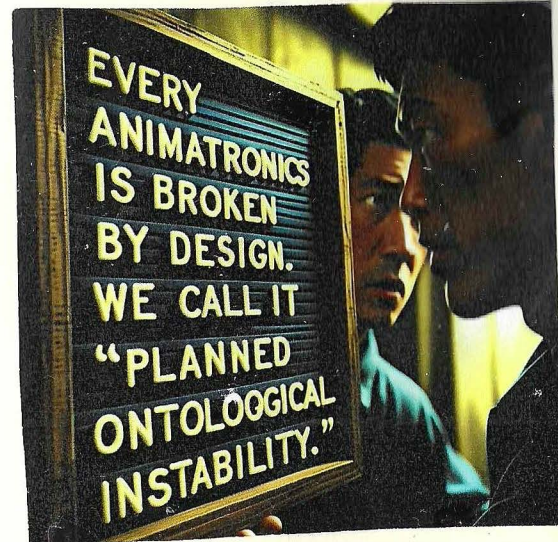
5. Layers of meaning may clash
or contradict—let them.



Consider each
ethnographic
experience as
a unique
performance



Let your
writing mold
and leak.
You are late.
Good.



INSPIRATION SPACE

HYPEROBJECTS

TIMOTHY MORTON

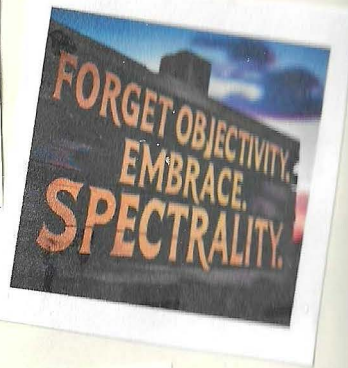
Timothy morton is environmentalist philosopher and critic, popularizing the term hyperobjects to describe massive, distributed phenomena that beyond human comprehension.



ANTHROPOGENE: the current geological epoch, characterized by human impact on the planet.

THE WEIRD SUBLIME: as sense of unsettling beauty when encountering the vastness of hyperobjects.

Hyperobjects The Ghost Ship Project connects to the eerie realms traversed by The Ghost Ship Project—to Morton's critical analysis of the new era humans have created.



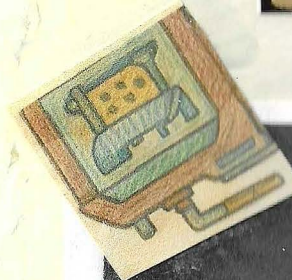
WHAT YOU CALL
RUINS, THE LICHEN
LICHEN CALLS
INFRASTRUCTURE

...METHODOLOGY,
COLLABORATION, AND
THE ANTHROPOOLOGY.

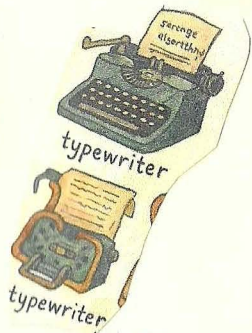
HE RARELY GIVES A FULL ANSWER.

HE RARELY GIVES
INSTEAD, GESTURES TOWARD
OPEN FORMS-

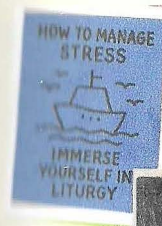
- PARTIAL IDEAS MEANT TO BE
COMPLETED BY OTHERS.



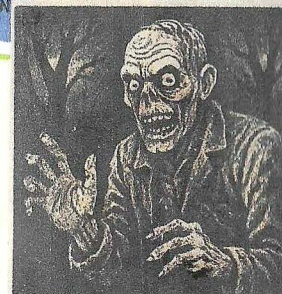
What you map will vanish
and reappear.



FIELDWORK
HAPPENED
HERE
(OR DID IT??)



Thanks... just doing some
early morning riffing....
Maybe about how 'Ghosts' stand for
a kind of riffing on how fading
productive past tropes put pas tropes
renew themselves collaboratively)
(Thus making 'Ghosts' a term for
stimulants that drive present...



DON'T WORRY,
I'M NEUTRAL

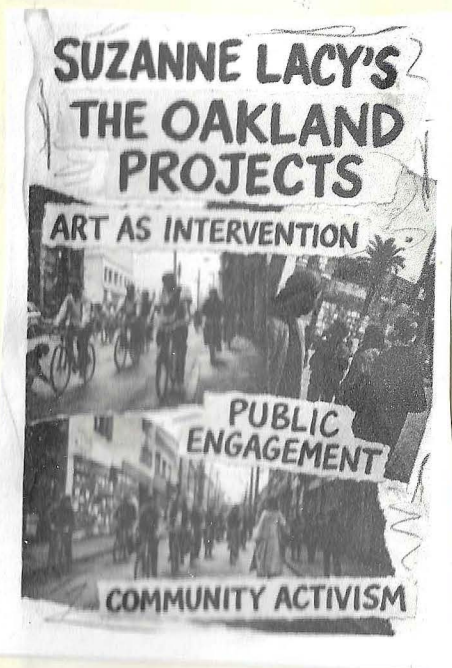
5. LET THE NARRATIVE SUSPEND YOU



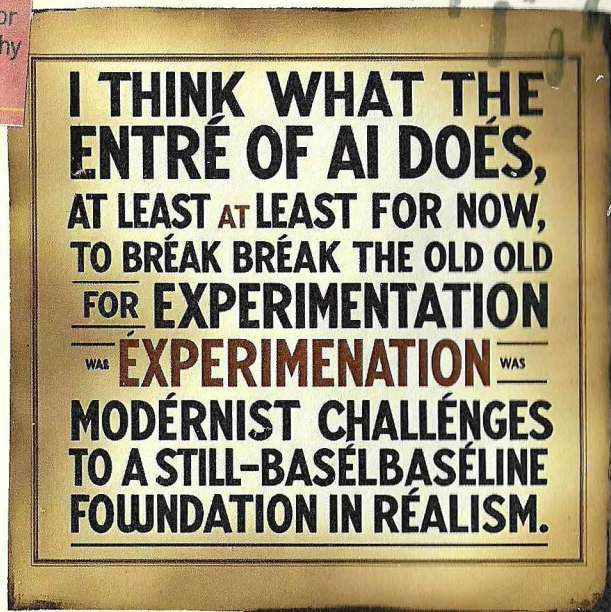
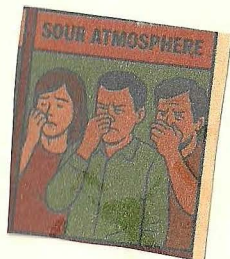
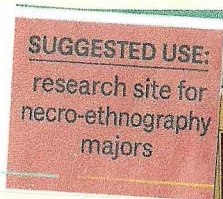
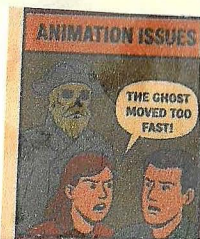
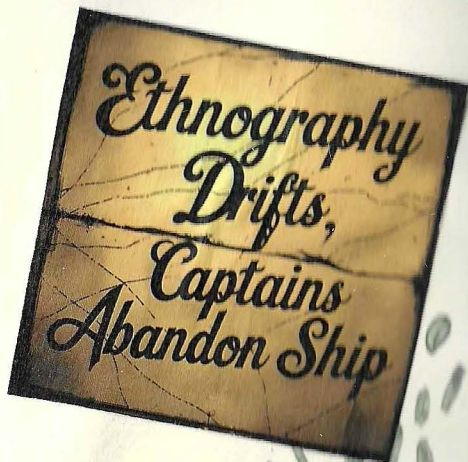
AT SOME POINT
IN THE PROCESS,
AI SHIFTS THINGS
AND THE RED CUPS
FROM ONE IMAGE
FROM ONE IMAGE
BECOME A
RECURRING THEME.



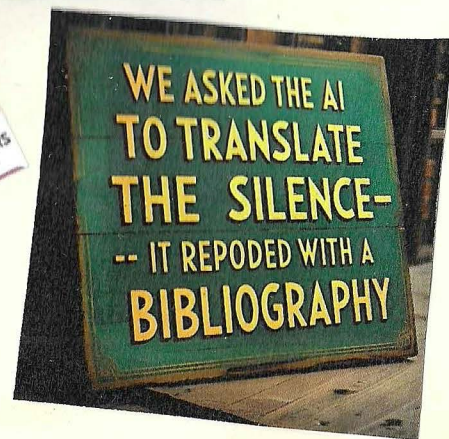
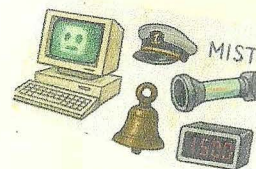
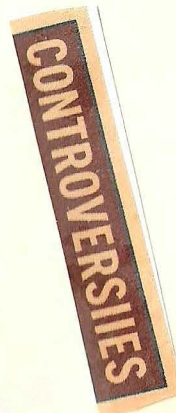
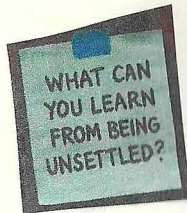
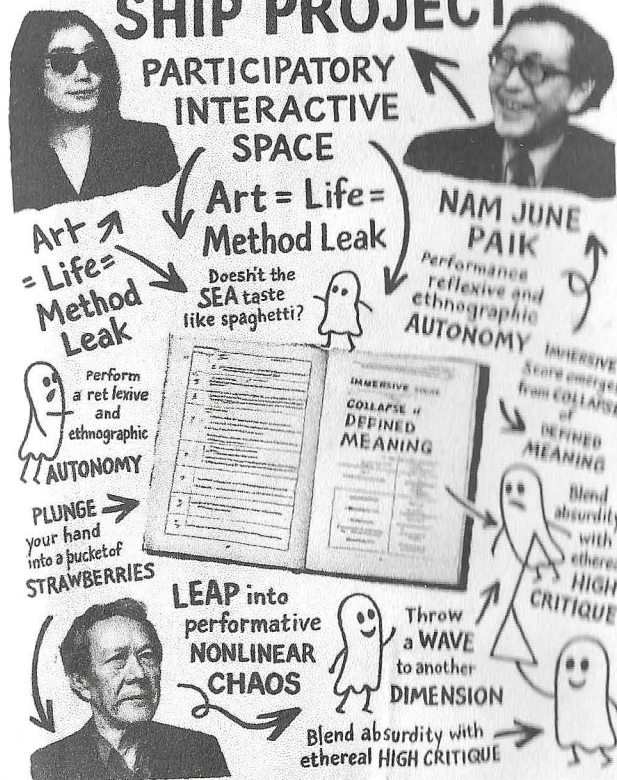
EXPERIMENTAL
ISN'T A STYLE—
IT'S A SYMPTOM
OF SCHOLARSHIP
PRESSURE

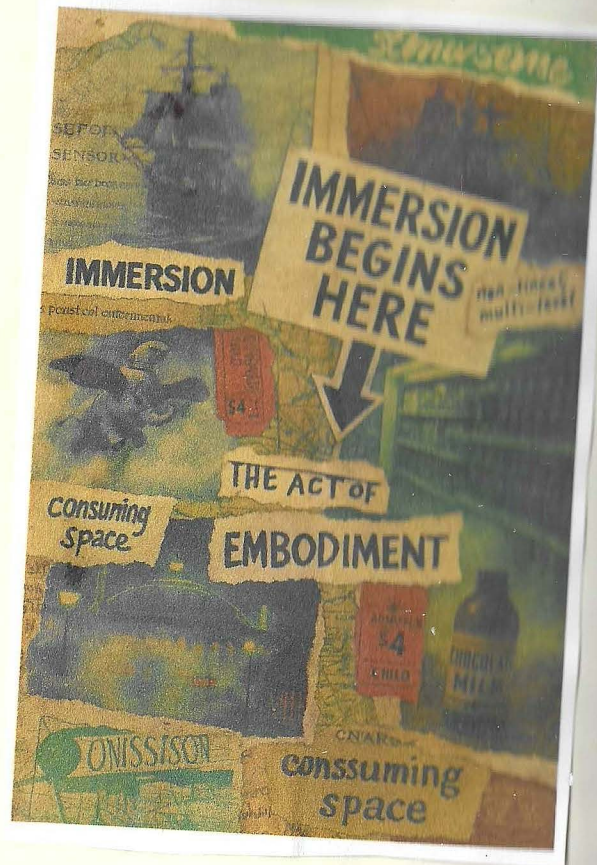
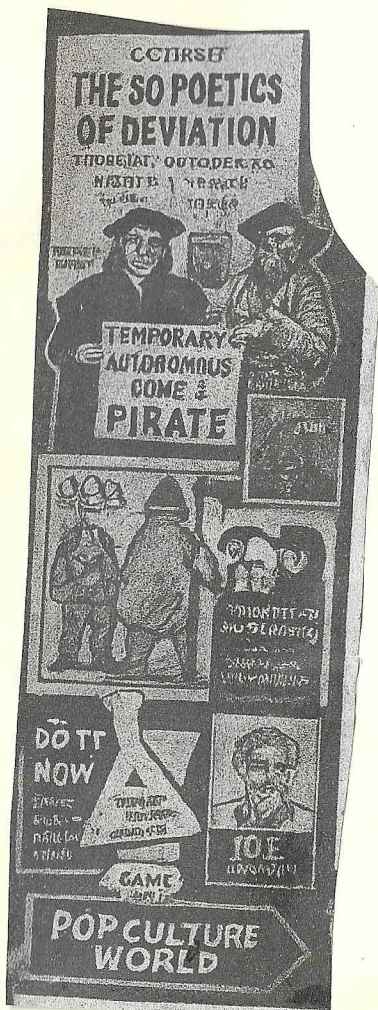


WHAT WE CALLED
THE FIELD "THE FIELD"
WAS ALWAYS A
POLITE WAY OF SAYING:
WE NEVER REALLY
WE NEVER REALLLY
KNOW HERE WE WERE.

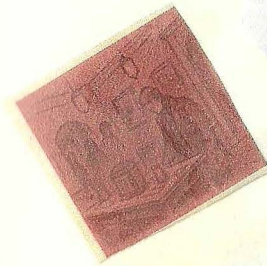
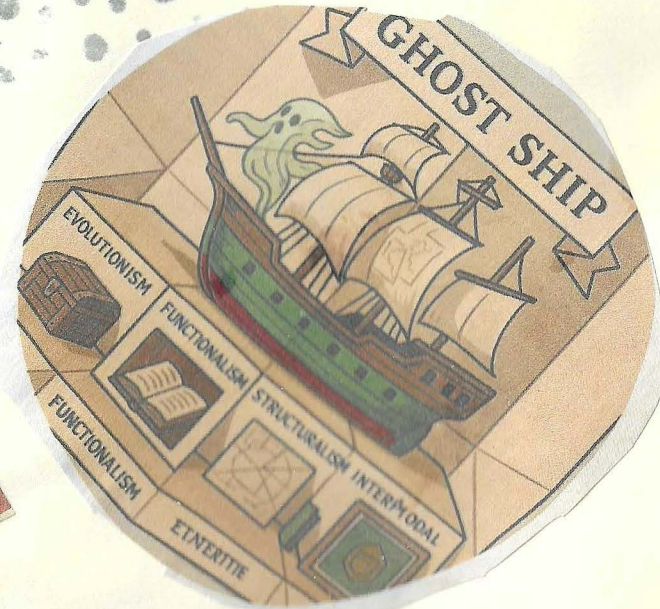


INSPIRATION SPACE: FLUXUS & THE GHOST SHIP PROJECT

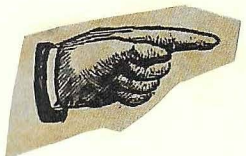




YOU GOT IT
WRONG
BECAUSE...
you reduced
everything
to logic



EVERYONE SAYS MARCUS
WAS AT THE HELM.
BUT GHOST SHIPS
DON'T NEED CAPTAINS—
THEY NEED ACCOMPLICES.
AND WAS THE BEST.
ONE OF THE BEST.



WHILE
RECOGNIZING
HOW
OUTDATED
IT IS



INSPIRATION SPACE



SITUATIONIST INTERNATIONAL

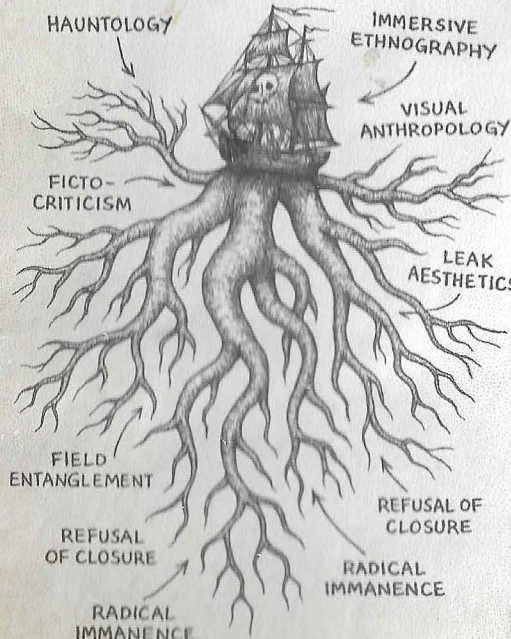
Their dérives, détournements, and critiques of Spectacle resonate with the Ghost Ship Project's playfully disruptive gestures.

SUGGESTED USE:
morale booster
for souls trapped
at the bottom of
the ocean

"ETHNOGRAPHY
SHOULD NOT
NOT EXTRACT--
IT SHOULD ROOT,
ROOT, ROT, AND
RECIPROCATE"



THE GHOST SHIP PROJECT



SUGGESTED USE:
in-flight
entertainment on
the ghost plane

SUGGESTED USE:
as unsettling
Halloween
party theme



Studies should be 'seen'



SUGGESTED USE
COMMUNING
WITH MARITIME
ETHNOGRAPHY
DOUBLES

Submerge
it, let
it blur

The Ghost Ship Project sails
beyond known shores, into
the nebulous void

SUGGESTED USE:
as final exam
for posthumanist
theory

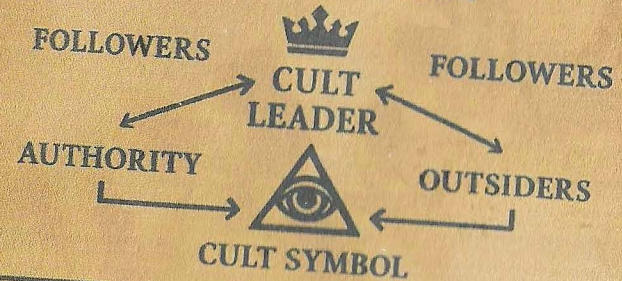
Connecting
Ghostship
AI & Ethnography's
Evolving Insights



CONFIDENTIAL

Could the Ghost Ship Project be an example of 'provocative ethnographic postmodernism with the inte of cult creation?

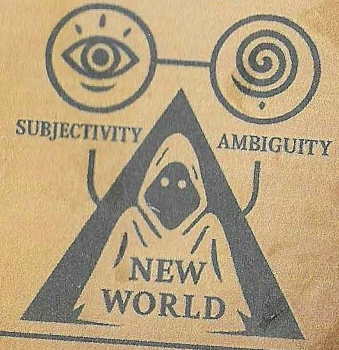
SOCIAL DIAGRAM



SHADOWS CONTRAST



IDEALS



GHOST SHIP PROJECT



se these conversa-
tions to make a
"Marcus" bot that
knows you (and the
Writing Culture
critiques) such that
visitors will ask it
a question about
anthropology on an
iPad

IT'S NOT
IMPOSSIBLE—
JUST
COMPLEX
AND LAYERED.

SUGGESTED USE:
an interactive method
training experience
for liches

WOULD LOVE TO HEAR MORE
A MINI CHATBOT MODALITY...
WE MIGHT BE ONTO
...WE MIGHT BE AN APPARATUS
FOR ANTHROPOLOGICAL MULTI-SITED
PROJECTS TO LIVE UP TO THEIR
THEIR UNEXPLORED POTENTIALS

RHIZNAGRAPHIC:



Dedicated to
ethnographers
shipwrecked
with no firm
course.
trauting nothing.
exploring every.

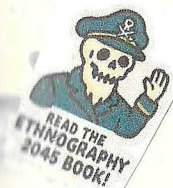
Ethnographers



IT'S TO
THE
OHOSY!



STORE
ACTION
MMSD
MAKE PA
IN
SHIPOE
FOOLS



SUGGESTED USE
MAKING THE
UNKNOWN MORE
UNCANNIGLY
UNCERTAIN

.....METHODOLOGY, COLLABORATION, AND ...
...METHOOLOGY,
AND THE FUTURE OF
ANTHROPPPOLOGY.
HE RARELY GIVES A FULL ANSWER.
INSTEAD, HE GIVES A FULL ANSWER.
TOWARD OPEN FORMS
ANSTIAL IDDEAS OPEN FORM
PARTIAL IDEAS M
TO BE COMPLETED BY OTHERS.

THERE IS
NO
FINAL
REPORT

ANTHROPOCENE
THEME PARK
SPACES ARE
GHOSTLY



WORLD

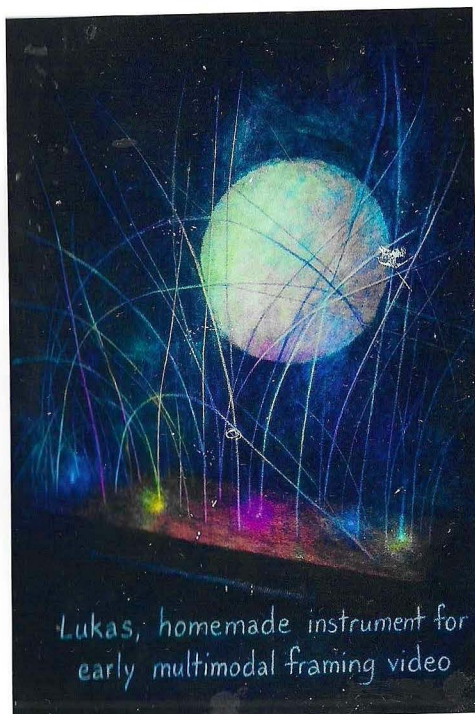
Join
the
DADA
today!

AI Interpretations:
Canva,
MidJourney
Sora



Ethno **PYRHRO**

*Step aside. Let the wind speak.
Your outline will dissolve.
That's outinlds the point.
Your methods are entangled.
Let the tension through your
Let the breathe your writing.
Let thence be a co-author.
You are to listen, not explain.*



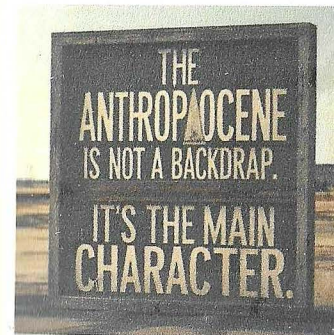
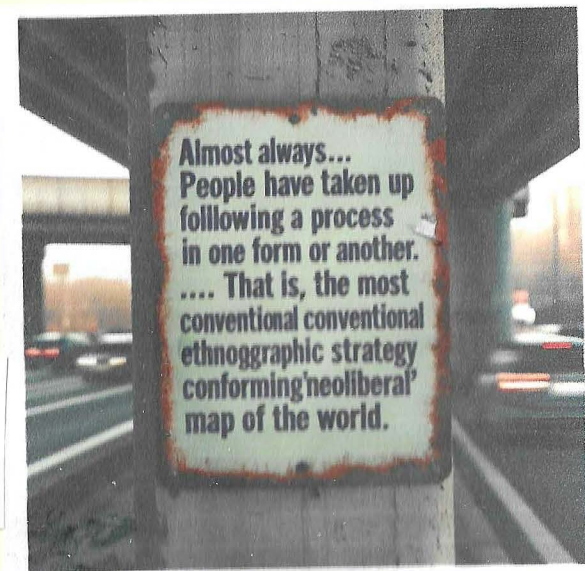
Lukas, homemade instrument for
early multimodal framing video

SUGGESTED USE:
waiting room
for the liminal



**LISTEN,
WRITE**

SUGGESTED USE:
haunted decor
for an eldritch
gift shop



SUGGESTED USE
WRITING
FIELDNOTES
FOR IRONIC
PIRATE
OUTFITTERS



HOW ABOUT GHOST SHIP TO THEME OF THE OF AMBIENT PARANOIA SO PRESENT IN And CERTAINLY CERTAINLY SINCE FINCE FIN DE SIECLE?

OUTCOMES
Create a
spin-off on
unknown jet

THE HOUSE OF ETERNAL RETURN (SANTA FE)



Opened in 2016 by the art collective Meow Wolf, The House of Eternal Return is an early example of a large-scale, immersive, and interactive art environment

GHOST SHIP
PROJECT



POSITIVISTS
AT HOME



BUT WILL 'PEOPLE' 'GET' IT!!

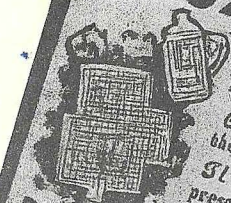


floating eyeball



reliable
analysis

FLUXUS



REAL WORLD
GAME
MAPPING

Embracing
the force-of
silence
presence; for
in configurations
the atomon a



Recalibrate Your Epistemology

Beyond
simple
observation

MEOW WOLF'S OMEGA MART

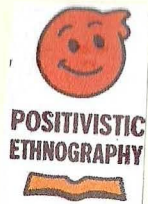


It's important for its playful
blending of immersive art and
interactivity with the theming
of a supermarket.

DADAISM & THE GHOST SHIP PROJECT

Dadaism, emerging out of the chaos of World War I, embraced absurdity and nonsense as a rebellion against artistic convention and rationality. The Ghost Ship Project takes inspiration from this avant-garde movement, sharing its irreverence toward traditional forms of knowledge production. Just as Dadaists sought to dismantle the status quo through randomness and collage, the Ghost Ship Project uses found footage, poetic improvisation, and subversive concepts to remap both artistic and speculative academic inquiry.

HOW IS IT OPTIMIZED?



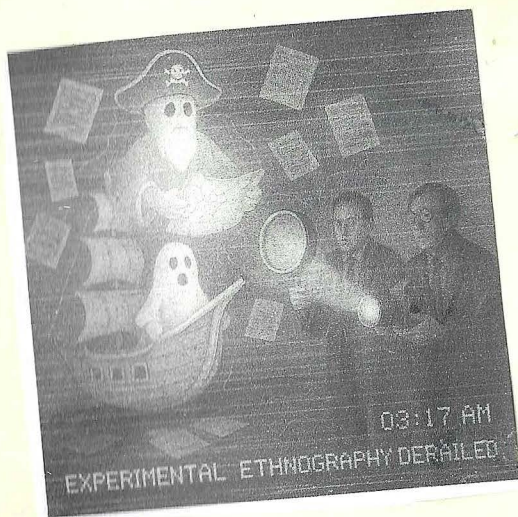
1. What if method is just a fog machine in disguise?



some loved the ghost ship project, a few didn't.

OUTCOMES
Seek institutional context and funding

Learning alongside se area



SUGGESTED USE
INTERVIEWING SPECTRAL APPARITIONS VIA PANOPTIC ZOOM

Multispecies immersion means learning to be outnumbered.



GSP photo booth

Seek the vibe, not the variable.

we know that we forgot something

The Ghost Ship Project



Sarah P.

Chicago, IL April 2024

Total waste of an afternoon.

Incomprehensible nonsense everywhere. I have no idea what this exhibit was trying to say, and I work in higher ed! Too many maps, cards, journals, you name it, just cluttering the space. The journal I picked up made no sense. I felt like I was about to stumble through the floor at any moment. This is the last time I go to anything "ghost-themed."



SUPPORTING EXPERIMENTAL ETHNOGRAPHY!

Magic Media



Images

Graphics

Videos

Describe what you'd like to create

yard sign that says "throw this in AI, see what happens, all the emails too! go!"

💡 Inspire me

Clear

⚠ This prompt may generate content that's against our policies.

If this doesn't look right, let us know.

🖼 Styles

📐 Square

OUTCOMES

Haunt visitors long after they depart

PHASEMES

Phase out in a few months

The Ghost Ship does not seek to be known-- it seeks to unmake the knower.

PLEASE DO NOT
CORRECT THE
TRANSCRIPTION ERRORS--
--THEY MIGHT
TELL US SOMETHING

MULTIMODAL

SUGGESTED USE

BEWILDER
AND PERPLEX
YOUR GUESTS

I'M SURPRISED
AI BECAME SUCH
A BIG PART OF
THIS GATHERING!

- DOMINIC, AT THE
AUSTIN SYMPOSIUM

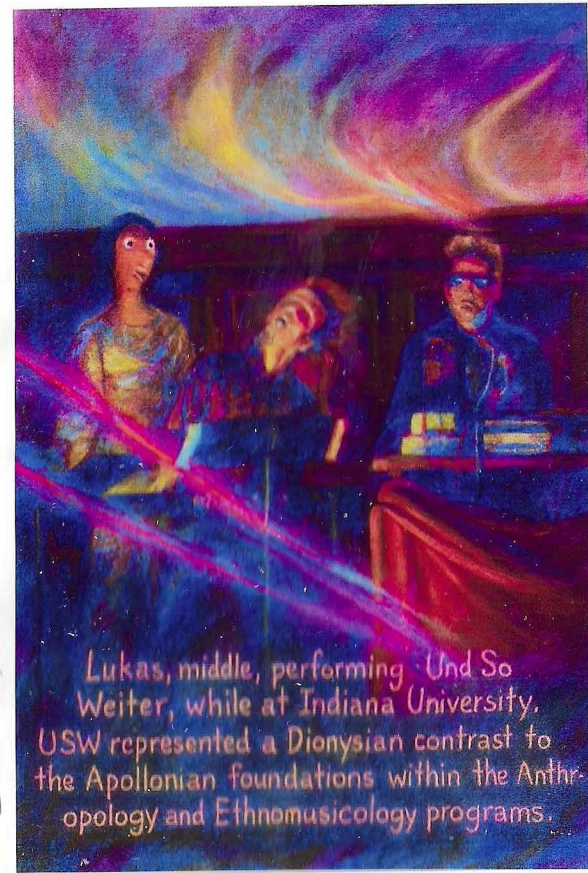
THE
GHOST SHIP
HAS NO
CAPTAIN.
ONLY
INTERLOCUTORS.

TRUST
YOUR
DISCOMFORT

SUGGESTED USE
PARTICIPATING
IN PROBLEMATIC/
QUESTIONABLE
SCIENCE-
SEANCES

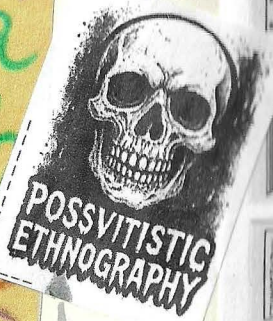
writerly
reederly
text

TAZ

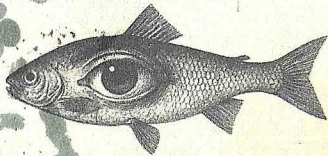


Lukas, middle, performing Und So Weiter, while at Indiana University. USW represented a Dionysian contrast to the Apollonian foundations within the Anthropology and Ethnomusicology programs.

Ethnography
is always a
negotiation
between
ghosts

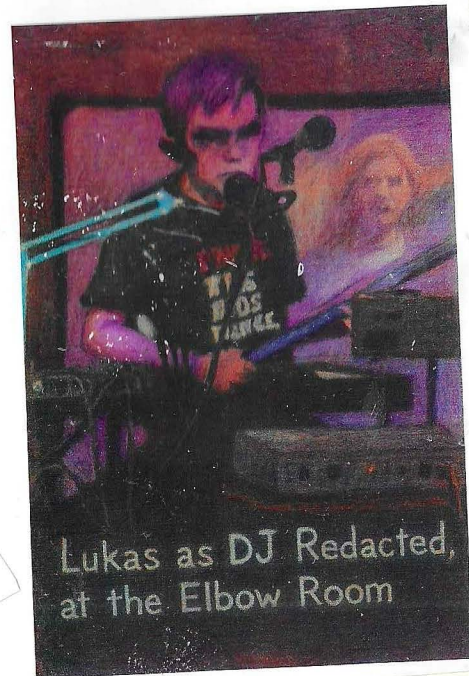
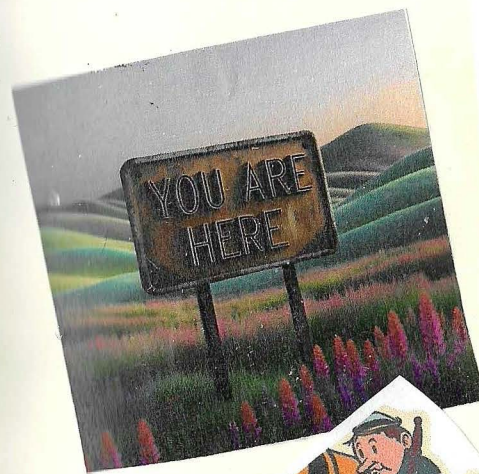
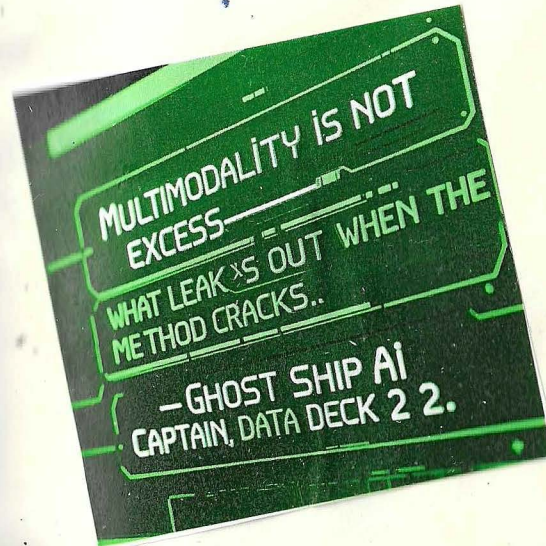


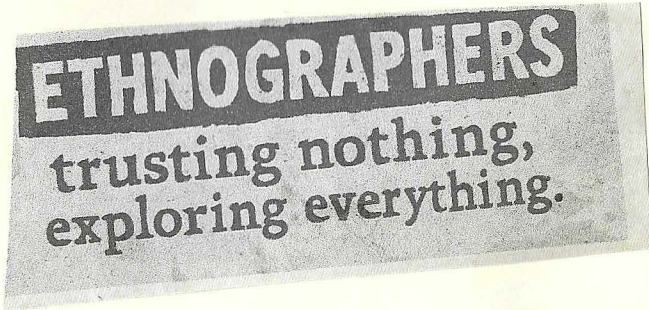
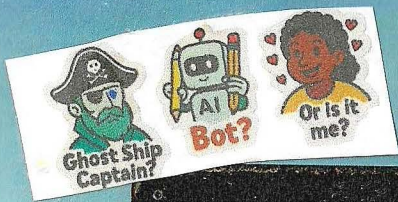
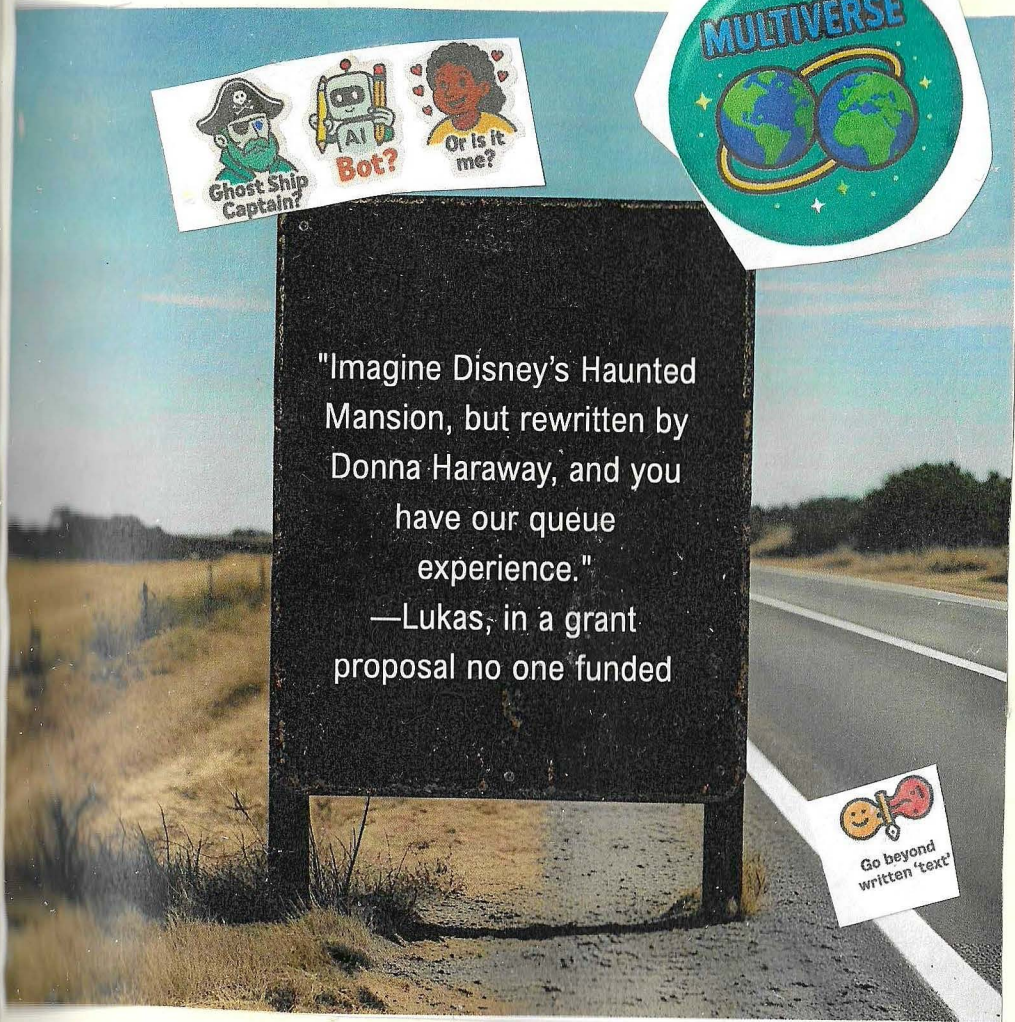
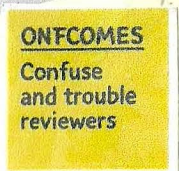
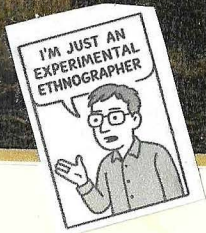
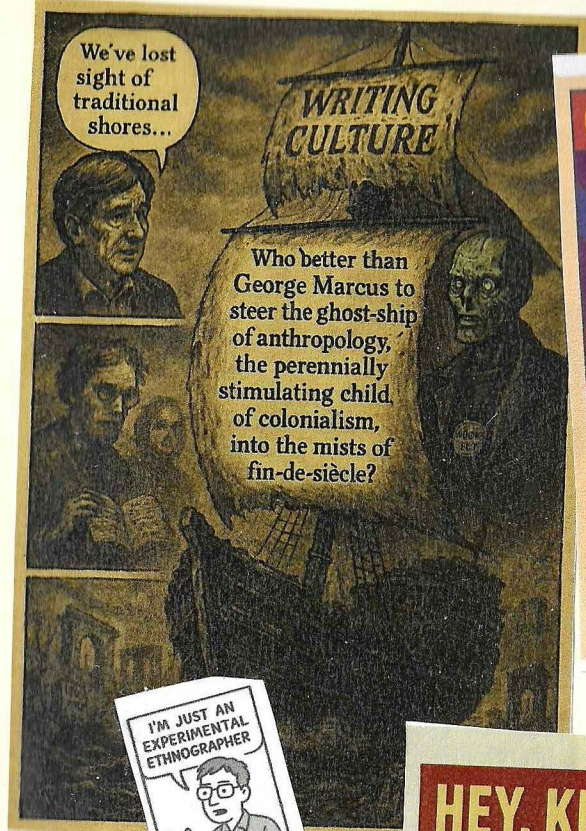
SURREALISM



AND THE GHOST SHIP PROJECT

Surrealism's exploration of the unconscious mind, dreams, and fantastical juxtapositions aligns with The Ghost Ship Project's probing of hidden depths, counterintuitive connections, and absurdity.





BROHAUNTED

'WE JUST THOUGHT IT WAS A PIRATE ROOM'

DELTA CHI AND THE MERCHANT HOUSE TAKEOVER

MAPS, JOURNALS, RED CUPS
HOW THE GHOST SHIP TABLE
BECAME A PONG PLATFORM

GEORGE MARCUS RESPONDS:
'WHAT EVEN IS A METHOD ANYMORE?'

GEORGE MARCUS RESPONDS: 'WHAT EVEN IS A METHOD NOW

OUTCOMES

Test similar ideas in other locations



SUGGESTED USE

INTEGRATING
FOUCAULT
WITH OTHER
TALKING GHOSTS

SUGGESTED USE

DEPLOY THE
GHOST SHIP
FOR USE E
PERYMAL



PROVOCATION:
WHY HAVEN'T THE
AVANT-GARDE
SEEPED INTO
EVERYDAY LIFE?

WE CO-CREATE NEW REALITIES WITH COMMUNITIES

OUTCOMES

Turn into a
documentary
film

**WHHATT
WOULD YOU
ENVISION
GIVEN THE
ICON?**

Vay for
inter-
pretive



**IT'S JUST
UP TO YOU,
NO AUTHORITY
TO BE
BEHOLDEN TO**



4h

Recent data analysis showed
a strange correlation: people
who listen to their vintage
shortwave radios are more
likely to enjoy the Ghost Ship
Project.

Like Comment Share

