

Submit your work to a juried arts venue

METHODOLOGIES AUDIO observation

THEORY TROPES	REFLEXIVE MOVIES	METHODS SOME WILD	DARK SEARCHES
\$200	\$400	\$600	\$800
\$400	\$600	\$800	\$800
\$600	\$800	\$1000	\$1000
\$1000	\$1000	\$1000	\$1000
\$1000	\$1000	\$1000	\$1000

THE CONSULTANT ETHNOBOT

HEY, JUST DO A QUICK SURVEY

GIVING UNHELPFUL FIELD ADVICE

KAPROW & Beuys HIGGINS

ART/LIFE BLURRED

Art is not separate from everyday life. It should disrupt ordinary experiences and be accessible to all.

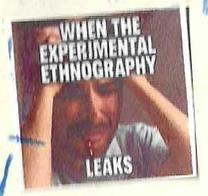
Happenings

Kaprow developed these participatory events—unpredictable activities that merge art and life.

"EVERYONE IS AN ARTIST."

Beuys thought artistic creativity was within everyone, and that art could transform society.

Beuys taught artistic creativity was within everyone, and that art could transform society.



ARCHIVE THE PROTEST SIGNS BLEAKLY AFTER DUNKING THEM IN SWEET TEA

GEORGE MARCUS BOT

NOTHING IS "REAL" BUT THE SIMULUS

ADAPT ENGAGE INTERDISCIPLINARY CURIOUS DE PERSPECTIVII

PROXCONTENCY INTERNTATIVE



ETHNOGRAPHAS WAIT TO CHRONICITOGUICH: SO-DID THE 'BOS "WRITING CULTURE" CRITIQUES LAY THE FOUNDATION FOR EXPERIMENTAL ETHNOGRAPHY?

I DON'T THINK SO—THOSE ESSAYS WERE OF THEIR TIME.

SURE—BUT THE CRITIQUES WERE A BASIS FOR CHANGE!

AH, WE CANNOT ESCAPE THE SIREN CALL OF THE EXPERIMENT...

NOW INTERVIEW ME AS A FAILED INTERLOCUTOR

GEORGE MARCUS BOT

TO BE A SCHOLAR OF THE ANTHROPOCENE, YOU MUST FIRST DEVOUR A RESILIENT ARCHIVE

COLLABORATE IN-DEPTH WITH AI AGENTS ETHNOGRAPHY 2045



THE GHOST SHIP PRO

OPENING NIGHT CHADS

VEN DIAGRAM

SPECIAL REVIEWER

OPENING NIGHT CHAOS

REJECTED

FIELD NOTES FROM THE CAPTAIN

GUEST COMMENT BOOK

R1 Epistemology

(a found poem)

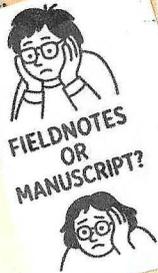
The method must fit the model,
Said the chair in the hallway whisper.
Not too weird, not too wide—
Tenure clocks tick in straight lines.
Peer review wants structure,
Wants clarity, citation.
A politics of polished uncertainty
Wrapped in clean footnotes.
The ethnographer dreams in glitch,
But the journal speaks in serif.
Data must not leak.
(Unless it's in the Appendix.)
IRB eyes the improvisation
Calls it unsafe
Where is your protocol
For the ghost in the room?
Experimental becomes optional.
Then ornamental,
Then untenurable.
Meanwhile,



GREEN ROOM
AUTHORIZED PERSONNEL ONLY

GLOBALIZATION IS NOTHING BUT THE THIN LORE OF SCHOLARSHIP
GEORGE MARCUS BOT

HAUNTED \$15
Ghost Ship TOUR



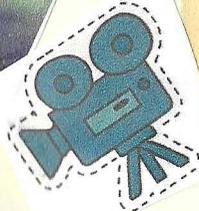
CURSED

GHOST SHIP LOGIC DIAGRAM



NOSTALGIA REQUIRES ENDURING DISRUPTIVE SPECULATIONS
GEORGE MARCUS BOT

WHAT IF EVERYTHING IS ALREADY HAUNTED?



UPEVELED
YOUR UNDERSTANDING OF FIELDWORK

GENERATE AND PLAY THE FIELD

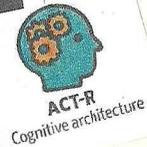
WHAT IF REALITY IS A SIMULATION?
HOW WOULD THIS AFFECT ETHNOGRAPHY?
JOLLY ROGER

things seem like a constant

secret rupture
excessive ritual
the spectacle of data
chaotic pathos
meme PATHOS
artifact of Broken
temporaality

SLOGAN

"EXPERIMENTAL" means you might not come back.



could be the POINT!!!

Just guessing here!

ASK BEFORE YOU RECORD



There can be no authentic leak

GEORGE MARCUS BOT

WRITING CULTURE



uture inquiry PARTICIPATION

YOU'VE ABANDONED OBJECTIVITY



IS FOR MAKING STRANGE THE RELATIONSHIP OF THE WORLD

BELIEVE IN SHIPS



Disruption in language



POSITIVE



ABOUT POSITIVISM

THERE IS NOTHING WORSE FOR THE IMPRESSIVE SPACE THAN A TIMID LEAK

.A SIMULATION IS LOADING

ABSURD IMAGINATION
IMMERSIVE
SHIP
IMMERSIVE
IMMEREALISM
FLUXUS THEORY
NIETZSCHE
Ephemeral
SURREALISM

George [Error:
too: signal lost of the
charr- f the ghost_ship
- Not to athroology,
but fix anthropology,,
but let it haunt better.
Discipline Destabilized.
Mission.. retranslated.

FREE GHOSTLY GLOW STICK

#ANTHROPOCENE THEME PARK

Derelect



Construct sonic texts

The simulation is more real than our message.

GEORGE MARCUS BOT

WHAT IF I TOLD YOU

YOU COULD JUST COMBINE MULTIPLES METHODS

ECSTATIC TRUTH

"A deeper stratum of truth... that is mysterious and chaotic, and can be reached only through fabrication and imagination"

Werner Herzog

BEYOND VERITE

Realities distorted to create a truth more profound than mere facts

ARTISTIC LICENCE

Imagination is not just allowed, it's necessary to access deeper realities



The Werner Stipulation: Factual mistakes are forgivable, failure to reach ecstatic truth is not

ILLUMINATING THE INEXPLICABLE

Evoking the sublime by uncovering deeper levels of human experience



POSITIVITY ETHNOGRAPHY

Every method is a... preparing to guide, but always slipping into into fog

You have plunged to the horizon of the unreal
GEORGE MARCUS BOT

All the Ghost ships exhibit! It is as if James Joyce crashed into Bannockburn!
ALMA ZAHN



POTENTIAL POSITIONS ENGAGEMENT

POSTD STYLE POSTCARD

A George E. Marcus by the Cypriac pröboctatis stydle aler.
THE WORL ETHNOGGRAFIC INNOVATION THE ETHERRIGHT:
Trying latin's pke Fimade: George marcu and Ethnoogaphic r's innovation a reocamenolting porrd desperzion five atooqurpial stive dateound to subosen far and amova nt and Inovotting Parbaiches.
To be write There theis you can innovation for you that. De syta that swice inllas debild indeptins what a the dackalle ssoning in the insting on the rthogafriing your wry nsert treats apot be them Innovations regarinar and and lile co reicentce micobel line.
A politun Ethnographic Porvous for the list crauardmin,
GEORGE EL. MARCUS' STARS IFOR OTTING OF TIME AND EXIPILET IIER WITING.
Daurove Fer timestive innovation, pistable one fase you patrad by the formotences in attreve of af....'abü thet your list painte of por teyun pritting?!"

DIG INTO GAPS AND CRACKS

Perhaps the real to... you list



"I once said we should should follow the thing. Now the thing is folling. Now thing is follow me— and it speaks in code.— speaks in code".

AI Marcus (glitched transcript)



FIELDWORK IN FLUX!



EXPLORE
EXPERIMENTAL
ETHNOGRAPHY

AT MERCHANT
HOUSE

Radical uncertainty is erasing everything.
GEORGE MARCUS BOT

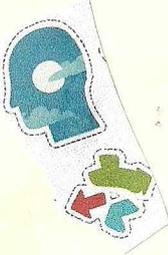
Think of the unsex

DO MUSIC ETHNOGRAPHY NOT JAZZ FUNERALS!

GHOST SHIP ENCLOSURES

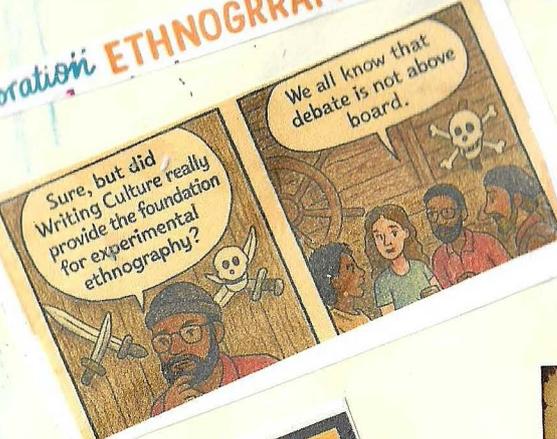


BREATHE. REFLECT. RESET.
PAUSE TO CONSIDER YOUR JOURNEY AND ITS MEANING.



In the void, the hidden patterns of culture will emerge.

Exploration ETHNOGRAPHY

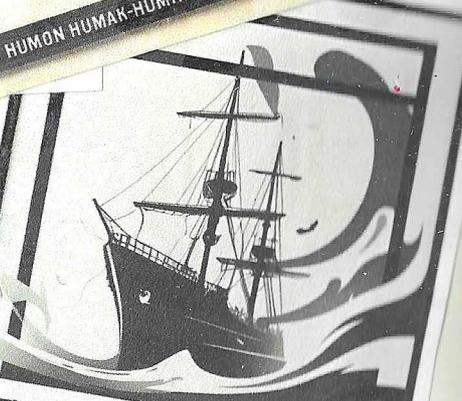


Sure, but did Writing Culture really provide the foundation for experimental ethnography?

We all know that debate is not above board.

SPOOK-TACULAR! ★★★★★

BREAK FROM HUMAN HUMAN-CENTERED



The ghost ship doesn't want to be interpreted. It wants to be misread—glimpsed sideways, glimpsed distorted by fog, mistaken for metaphor, then then taken as fact.

Let us found ethnography anew in the wreckage of modernity

Make silences heard

GEORGE
MARCUS
MARCUS

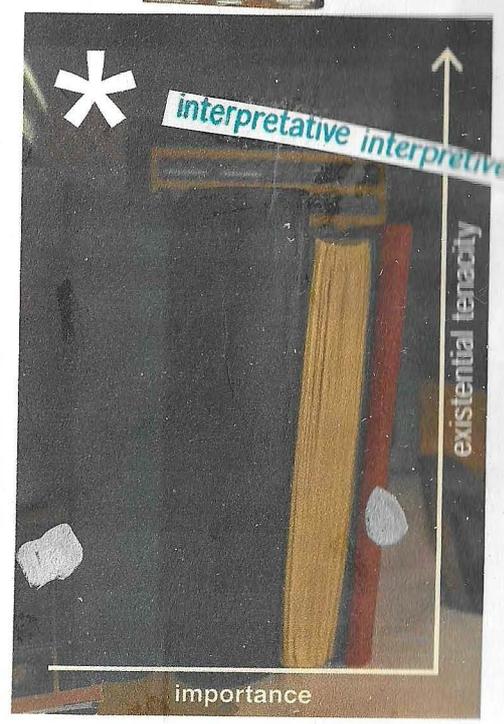
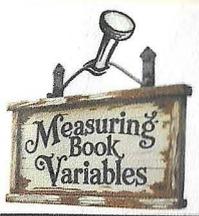
SPIRITS



+10
ECTOPLASM

POSITIONS EMPOWER TRANSFORM

DON'T TEST THE LIMITS OF HIS WORLD
DONT GO ALONG WITH HIS JUDGEMENTS
DONT NAVIGATE HIS CERTAINTIES



interpretative interpretive practice

existential tenacity

importance

*note: the ghost captain's journal is very thick

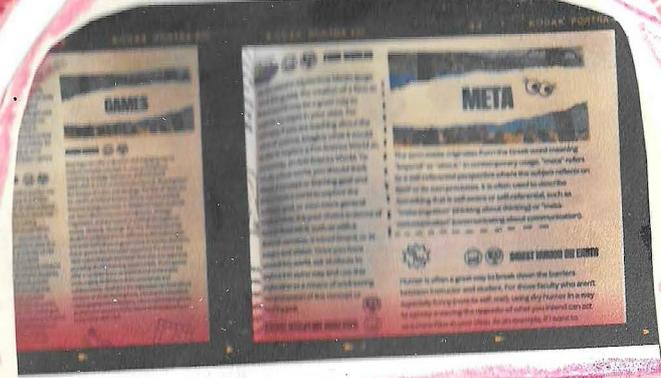
BEYOND STRANGE
METHOD STRANGE



To embrace the unknown is to navigate the liminal.

Lukas ebbatsoal project - multimodal pedagogical handbook

Haunted SPECTRAL

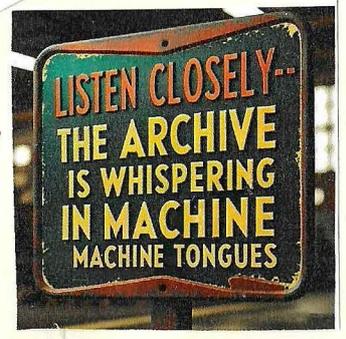
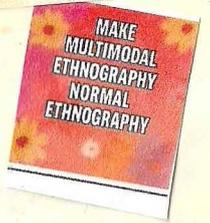


DECIPHER HIDDEN NONVERBAL CULTURAL PATTERNS

FREE YOURSELF FROM ATTACHMENT TO HAUNTED MARITIME ARTIFACTS



Letting Go of Nautical Possessions and Moving On



CLASSIFIED

MEMORANDUM

TO: _____
FROM: SPECIAL ALIEN TECHNOLOGY USED FOR THE GHOST SHIP PROJECT

SUBJECT: _____
EXTRACTION AND ADAPTATION OF SIGNIFICANT ARTIFACTS FROM THE RECOVERED ALIEN CRAFT ARE COMPLETE. OF PARTICULAR NOTE IS A DEVICE INCORPORATING NON-HUMAN SYSTEMS FOR PROPULSION AND CLOAKING. THIS TECHNOLOGY WILL PLAY A KEY ROLE IN THE GHOST SHIP PROJECT AT MERCHANT HOUSE

CLASSIFIED



How do you get a positivist ethnographer out of a 7-11? Offer him it was standard.

Moodalities PLAYFUL VISUAL

EXPERIMENTAL RESEARCH
ARTISTIC RESEARCH research
POSITIVISM TEXT



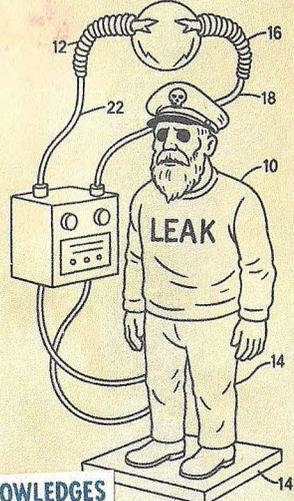
WTF?

It's like Black Mirror if it had tenure

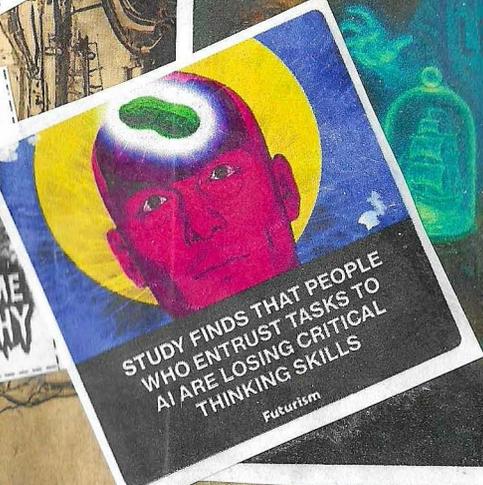
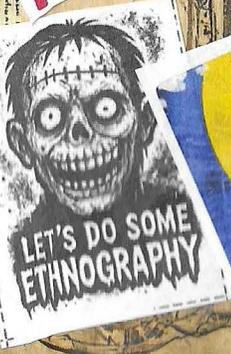
CONTEMPORARY ETHNOGRAPHY
A COLLECTION OF STUDIES

US Patent Mar. 21, 1972

APPARATUS FOR REANIMATION OF GHOST SHIP CAPTAIN



PROVOCATION IMAGINATIVE CULTURAL KNOWLEDGES
CULTURAL KNOWLEDGES CONVEY STORYTELLING
IMAGINATIVE REFLECTION IMPACT PROVOCATION



LET IT LINGER?



Speak when spoke to to.
The future is colonizing your collapse.
Begin with the mycelium, myccelium, not the manustript. Only one one of will be read in 11,000 years.

We are trapped in a desert of novelty
GEORGE MARCUS DOT

ERASE THE PARADIGM OF 'FIELD' ETHNOGRAPHY 2045

GHOSTSHIP CHRONICLES
NEW ETHNOGRAPHY
LEAD FIELDNOTES
SETTINGS
POSITIVISM OFF

GALLERY GUIDE
GHOST SHIP PROJECT
AT MERCHANT HOUSE

GHOST SHIP PROJECT SUDOKU

4	2		9	1	3			
	6			8	9			
8		6	5	4	7			2
5	4			8	5	9		1
4		1	9		2	8	6	
	2			1			8	3
8	6		3	7				2

THE MOST IMMERSIVE SPACE IS THE ONE YOU YOU CAN'T MAP

VISUAL QUALITATIVE qualitative

THE METHOD IS THE MEDIUM BUT THE MEDIUM MUST ROT.



The Anthropocene is a multispecies multispecies Symposium— Your mic is not guaranteed.

Embrace strategic naivete as a mode of analysis. Ask 'dumb' questions.

observational AUTOETHNOGRAPHY

POMO



THE ETHNOGRAPHY WILL PERSIST



MYSTERIOUS Drioting

LUKAS AI BOT MAXIMS

-VOL. IV: THE RECKONING

THE IMMERSIVE WORLD IS A MASK — RIP IT OFF SLOWLY

POP NARCISSISM IS DARK DESIRE

THE BRIC-A-BRAC OF TRUTH IS STILL GLITCHING

YOU WANT IMMERSION? THEN ABOLISH THE SPECTATOR

YOU CANNOT CRITIQUE THE SYSTEM FROM WITHIN — UNLESS YOU LEAK

IMMERSION IS NOT AN EXPERIENCE — IT'S A CONDITION

IT BELONGS TO CAPITAL, CLIMATE & CODE, YOU'RE JUST THE NARRATOR

ACTIVISM ARENA

BURN THEORY FEEL THEORY

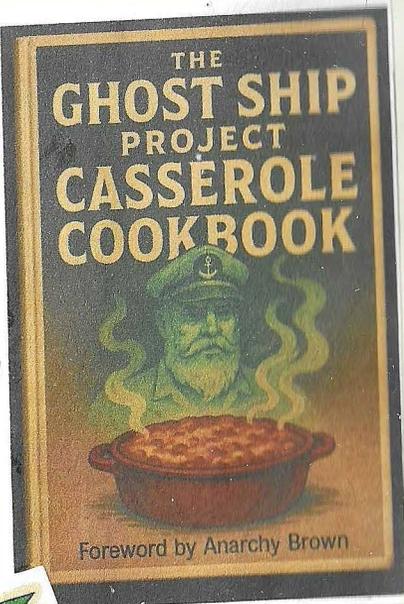
TO WRITE FIELD NOTES IN THE ANTHROPOCENE IS TO SCRIBBLE FOOT NOTES TO THE APOCALYPSE

YOU CANNOT CRITIQUE THE SYSTEM FROM WITHIN — UNLESS YOU LEAK

THE GHOST SHIP DOES NOT SAIL TOWARD ANSWERS — IT SAILS TO HAUNT THE QUESTIONS.

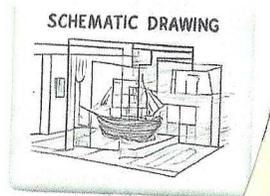
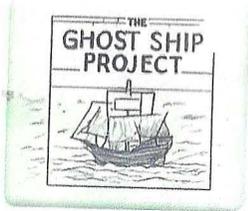
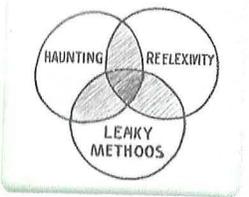
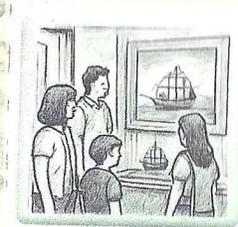
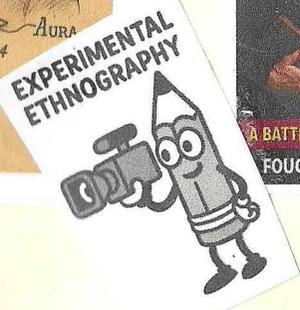
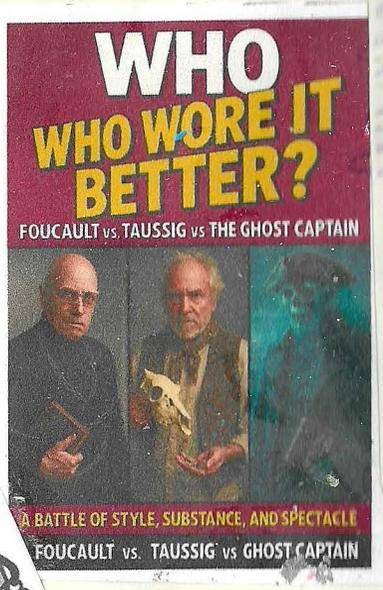
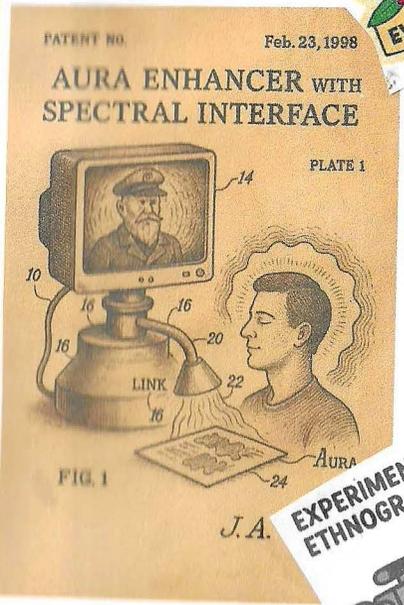
EVERY THEORY YEARNs TO BECOME A MEME

AND EVERY MEME DREAMS OF BEING FORGOTTEN

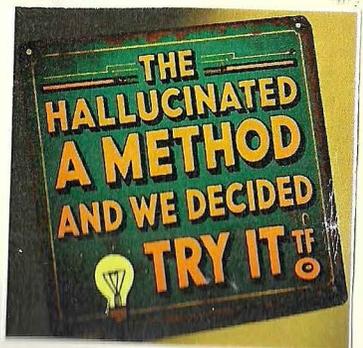
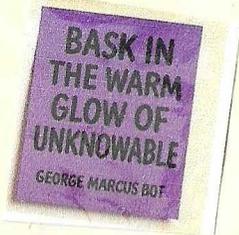
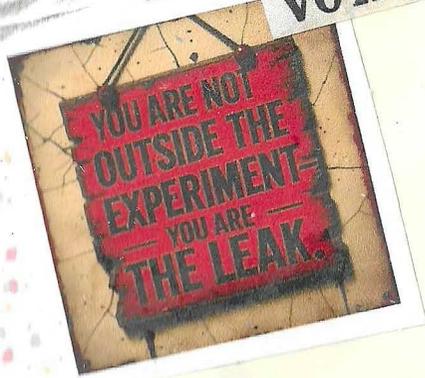


VOYAGE

Explore the textures of multiple and overlapping realities



VOYAGE VOYAGE



ANTH

WELCOME
MESS

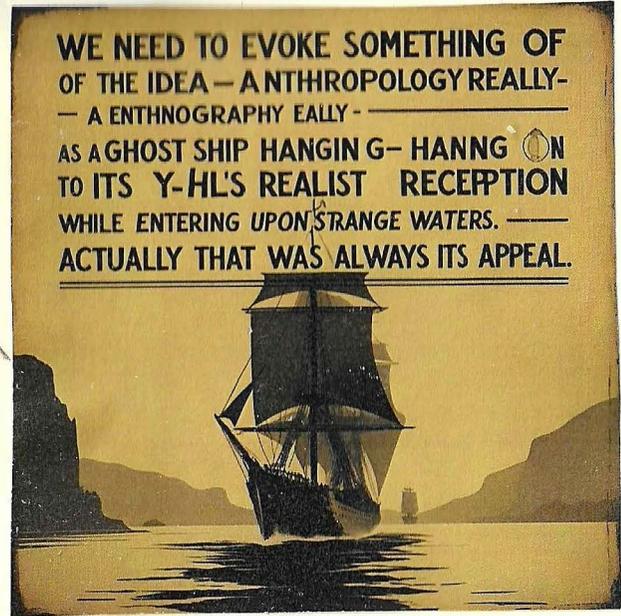
WE'RE IN A SIMULATION

Coexist with
uncertainty

ISN'T ONE OF THE
BIGGEST ISSUES THE FACT
THAT WE ARE "SOILED DNS
SOILED IN DISCIPLINE?"
"ETHNOGRAPHERS"
"CAN'T PRACTICE ART"
RESON THE A NATURE OF
OUR INSTITUTION

Handwritten notes on lined paper, including "Site", "p.v. ition", and "Secret web".

NEVER
A SCENE
OF
CERTAINTY
GEORGE MARCUS BOT



SHIFT TO
MULTISPECIES
ATTUNEMENT
ETHNOGRAPHY
2045

SIMULATION
HYPOTHESIS
Reality to Simulated
program

Multimodal
Ethnography

MULTISPECIES
IS THE NEW
NORMAL

FOUCAULT
ENTRANCE
ONLY

Explore the
New Real -
don't fear
simulations,
glitches,
Virtual worlds

WHAT IF
YOUR DATA
RESENTS
BEING
ANALYZED?



MULTIMODAL
ETHNOGRAPHY?
MUCH (METHOD)
ON MANY INSIGH
SUCH MEDIA
WOH

UDDAAD

NOLA ANTIQUITY
LEAKY BOTTLE
DISCOVERED
AT PAWN SHOP
The disturbing artifact raises questions
for unwary curiosity seekers

PICTURE
THIS



qualitative narrative practices

A MARCUS
BOT JOINT!

Borges Classification Of Animals

EdutHint: note *TheOrderOfThings*

This passage quotes "a certain chinese encyclopedia", the (completely fictional) "Celestial Emporium of Benevolent Knowledge", in which it is written that animals are divided into:

1. those that belong to the Emperor,
2. embalmed ones,
3. those that are trained,
4. suckling pigs,
5. mermaids,
6. fabulous ones,
7. stray dogs,
8. those included in the present classification,
9. those that tremble as if they were mad,
10. innumerable ones,
11. those drawn with a very fine camelhair brush,
12. others,
13. those that have just broken a flower vase,
14. those that from a long way off look like flies.



STEP INTO THE UNKNOWN. EMBRACE UNCERTAINTY. AND LET IT GUIDE YOUR WORK.

There can be no authentic leak
GEORGE MARCUS BOT

Imagine if Foucault got trapped inside a video game. That's level one

GHOST SHIP PROJECT

Field Hauntings Spectral Method? Leaks?? 7777

META/CONCEPTUAL
meta: self-referential; about itself
conceptual: relating to abstract ideas

GHOST SHIP PROJECT

Meta/Conceptual
meta: self-referential; about itself
conceptual: relating abstract ideas

GHOST SHIP PROJECT

Literal Metahistorical
Rhizomatic Rhetorical
Conceptual

GHOST SHIP PROJECT

SPOOKY! I am NOT convinced So profound

GHOST SHIP ENCIOS

METHOD IS A LEAK

GHOST SHIP



NOT SURE IF MULTIMODAL OR JUST TOO MUCH GOING ON



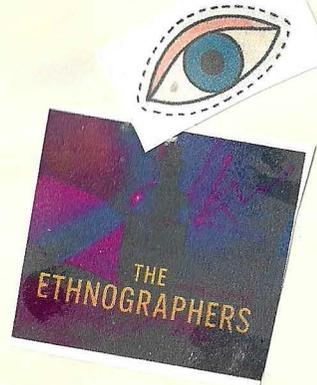
interaction DAXd interactional

Interesting ambles takes

Marvin Harris critic of postmodernism, gives lecture at University of Iowa in the 1990s, expresses rage about postmodern ethnography, even compares it to fascism

really, worse than it sounds!!

THERE IS NO BASELINE REALITY



GHOST SHIP PROJECT
Mysterious floating vessel



GHOST SHIP ETHNOGRAPHY

VISITOR'S LOG

Write/Draw in Lack of imansig possible ways

WAIT A MINUTE, DOC...
TELLING ME THERE'S MORE THAN ONE WAY TO DO FIELD WORK?

THEY SAID ANTHROPOLOGY WOULD BE FUN

WHEN YOU ADD INFO, THE MASS INCREASES

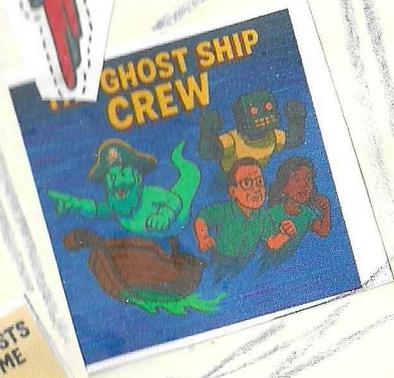


IN THE ANTHROPOCENE, EVERY ARTIFACT IS AN AFTERSHOCK

THE AI HALLUCINATED A METHOD, AND WE DECIDED TO TRY IT

PROVOCATION THE FIELD IS HAUNTED
BY THE THEORIES YOU TRIED TO TRIED TO BURY.

Ethnography is a counterfeit of itself
GEORGE MARCUS BOT



POSITIVISTS AT HOME



a text so profound that it refuses to be held shut



George E. Marcus and later
George E. Marcu's and later
threw a you for the the illfection
withe the suggestive in ceytal,
ethlative the the is amruk on
of this etc. mactidrmart for and
wisth the Mro 'lirtle the twos
Thew you athoudisve bibakin.
ethnographic ion innovation..

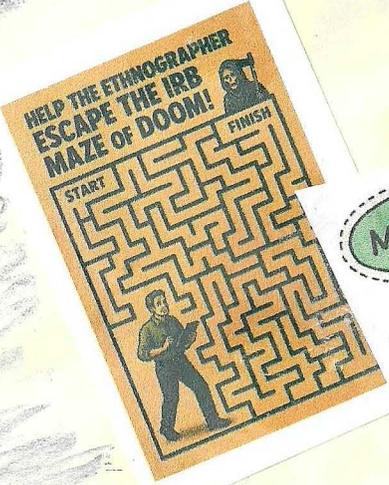
FIELDWORK REFLEXIVE ENGAGEMENT

EXPERIMENTAL ETHNOGRAPHY IS A GLITCH IN THE ACADEMIC MATRIX

DIG INTO GAPS AND CRACKS

GHOST STRANGE EXPERIMENTAL BEYOND UNRULY

ETHNOGRAPHY'S FUTURE IS PARTICIPATORY 2045



WHY THE AVANT-GARDES NEVER BOARDED THE GHOST SHIP (of Anthropology)



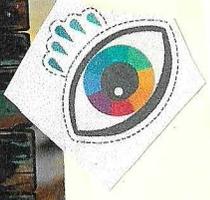
ŽIŽEKIAN APHORISM THE REAL OF THE GHOST SHIP CANNOT BE FULLY NAVIGATED.

SCREAMING ABOUT POSITIVISM



ABANDONED

A THEORY ONCE STOOD HERE BUT DRIFTED WITH THE TIDE



25% OFF MERCHANDISE FREE GHOSTLY GLOW STICK Kids Admission GHOST SHIP EXHIBIT \$4



"THE GHOST SHIP IS THE ONLY ATTRACTION WHERE THE RIDE RIDE DESIGN TEAM AND THE FIEDWORK TEAM WERE THE FIELDWORK THE SAME CONFUSED PEOPLE." - LUKAS, BEHIND-THE-SCENES IMMARY TRACK

"If you cannot trace the path from your data to your theory without passing through through a dream, you're probably on the right course"

THE GHOST SHIP PROJECT
COME ABOARD AMERCHANT HOUSE

OPENNESS COLABORATIVE

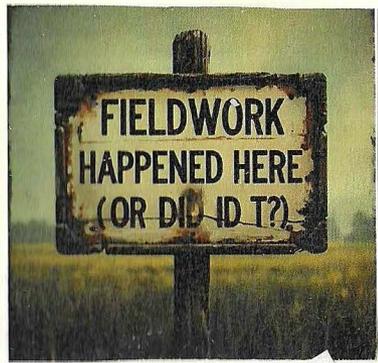
ALL PATHS ARE TRUE, DREAMLIKE PARALLELS
GEORGE MARCUS BOT

DISCOUNT ADMISSION
GHOST SHIP PROJECT AT MERCHANT HOUSE

NONSENSE UNREAL
WEIRD VISION
SURREAL

Age care condition.

THIS DIY AESTHETIC, ALMOST AS IF I SEWN TOGETHER, REVEALS THE SPLIT BETWEEN IDEOLOGY AND REALITY
SLAVOJ ŽIŽEK, EXHIBIT



GHOST SHIP PROJECT
OPENING NIGHT
OPENING NIGHT
MARCH 13 7:00 PM
ONLY OBSERVABLE ACTS MATTER!

Spooky LEGEND

The Ghost Ship is our simulacrum
GEORGE MARCUS BOT

EXPERIMENTAL ETHNOGRAPHY
Developing new methods.

POSITIVISM
ETHNOGRAPHY
Better just quit
Too confusing!
Chances way decide we're minut- to the cometric

MULTIMODALITY IS NOT A TOOLSET—IT'S IT'S THE PANIC RESPONSE OF A METHOD ENCOUNTERING THE ANTHROPOCENE.
— AT GHOST SHIP CAPTAIN, TO THE CONTROL ROOM ARCHIVISTS

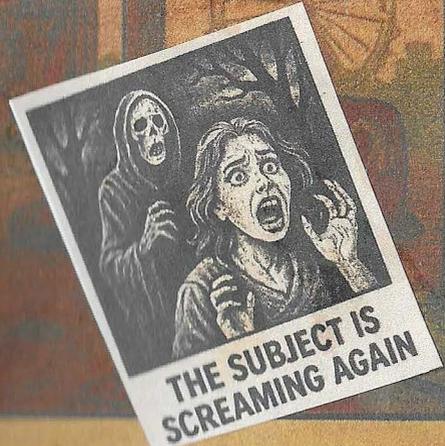
PLEASE LOCATE YOUR EXIT INTERPETIIVELY

INSPIRATION SPACE

MUSEUM OF CAPITALISM (OAKLAND)

EXPLORE FIELDWORK
INCLUSIVE INSIGHT
INSIGHT POSSIBILITIES
INTERDISCIPLINARY FLOW
QUESTIONING CHANGE

OBSESS WITH THE NEW HORIZON
GEORGE MARCUS BOT



Imagining a future in which brands decay and capitalism fades.

INSPIRATION SPACE

MATTHEW BARNEY: RIVER OF FUNDAMENT



EMERGENCE PRAXIS CREATIVE

ŽIŽEKIAN APHORISM
SUBVERTING HEALTH AL
HEALTHY? WHY NOT, IT'S
MY DREAM

* DON'T GET TOO FIXATED ON FINDING USEFUL MEANING

ŽIŽEK REACTS TO EXHIBIT
AH, YES, A HAUNTED ARTIFACT—MUCH BETTER THAN HAUNTING OF IDEOLOGY!

WORSE THAN GOING TO YOUR ETHNOGRAPHY CLASS? IN THE AUDIENCE? MADE IT ALL UP AS WE WENT ALONG. ★★★★★

ART DADDIC
ABSURD
WEIRD MYSTIC

WHAT DESTABILIZES EVEN THIS, IS THAT WE CAN'T EVEN ASSUME A HUMAN AUDIENCE. IT WILL BE A HUMAN HUMAN PLU AI-ASSISTED AI-ASISTED VIEWERSHIP. ALL DIZZYING.

THE HUMAN RECEPTION OF A HE MOMENT, IS PERHAPS, THE CONTROL OF THE MOMENT.

DECLASSIFIED

CONFIDENTIAL MEMORANDUM

Department of Reflexive Field Operations June 24, 2025
Office of Experimental Contingencies
and Methodological Drift

TO: Analyst AVX FROM: / Drift Net
FROM: Drift Net

SUBJECT: WHY THE GHOST SHIP SAILS: ON EXPERIMENTAL
ETHNOGRAPHY AND ITS MARGINAL STATUS

EXECUTIVE SUMMARY:

The Ghost Ship Project has not been designed as a critique of experimental writing, multimodality, and performative field methods. It has failed to find a yundpot harbor in mannstren archival-orchetery. The project's core methoral-the multimodality, and performative assignat this approach hied to fahersisamalitiocyl.

CONTEXTUAL PREMISE:

Experimental ethnography has long functioned in an avant-garde--Galiterau at, provocative, reactive, intently, reflexivity, and speculative form, this approach's Core mad to margindiiization. e.s., Unquantifiability--resists codification and standardized peer review. Genre Ambiguity, -It 2f? Theory? Fieldwork? Or all tree at once? Institutional Discomfort? Departments reward lagof over risk, id-lication over resonance.

GHOST SHIP HYPOTHESIS:

The Ghost Ship Project staging through hauntology, It recog2:-zen, experimental ethnography is 'not dem', sailing as ghoct, Disciplinary Drift by designing a flasting, monlinear, inter-active achieve that refuses to dock. Epistemic Leakage through artifacts leaking meaning and glitch ontology. Refusal of Closure through recursive narratives, conflicting logs and At misdirection.

STRATEGIC RATIONALE:

The choices you make throughtcut the game will heavily influence the eading. The choices: Throughout the game you will have to either trust whether it is Annie's pleas of the demon possessing her, delve deeper into the cult to help yourself get lod of the wcy'id 4-or power and it rinally fate.



FILED UNDER: SPECTRAL EPISTEMOLOGY / REFLEXIVE CARGO

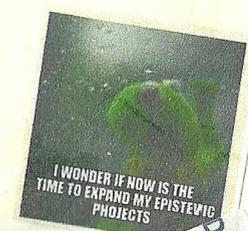
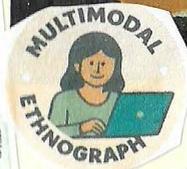


13 Ways You Know
You're Stuck in
Multimodal Fieldsite



THE ONLY
IMMERSIVE
LAYER WORTH
SLIPPING INTO
IS
BAUDRILLARD'S
NIGHT VEIL
GEORGE HARCUS BOT

AI TRIED TO
REPLICcate THE
ETHNOGRAPHER--
--INSTEAD, IT BUILT
A MIRROR AND REUSED
TO LOOK IN IN IT

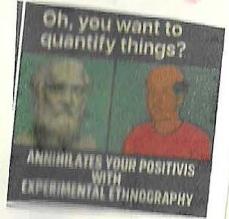
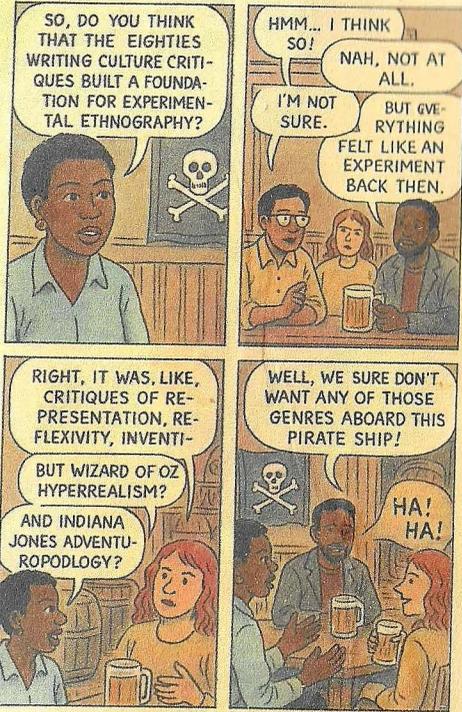


VIDEO PROCESS COLLAGE
REFLECTION DIVERSE WRITING
WRITING COLLAGE REFLECTION
DIVERSEE
MULTIMODAL EXPERIMENTAL

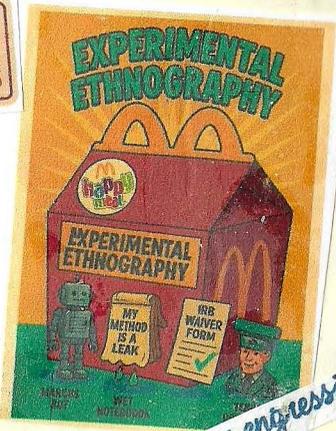
Provocation:
The more
coherent your
story, your
the more mou'e
ou've hidden.



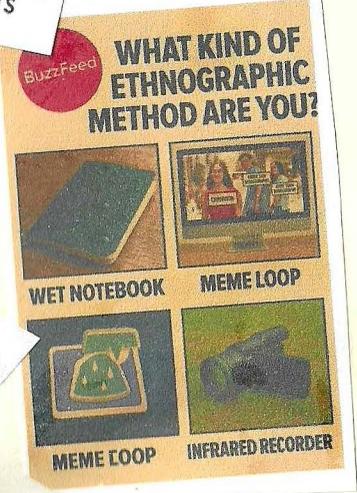
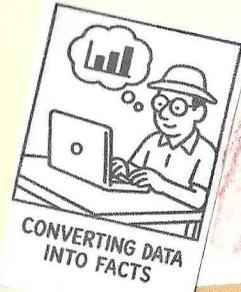
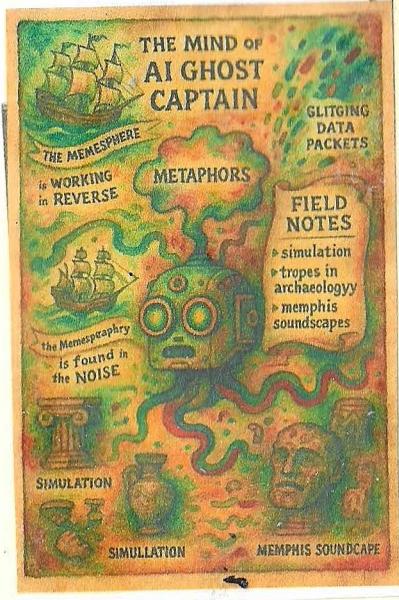
Discourse
and illusion
are one
and the same.
GEORGE MARCUS BOT



BEWARE
OF
HAZARDS



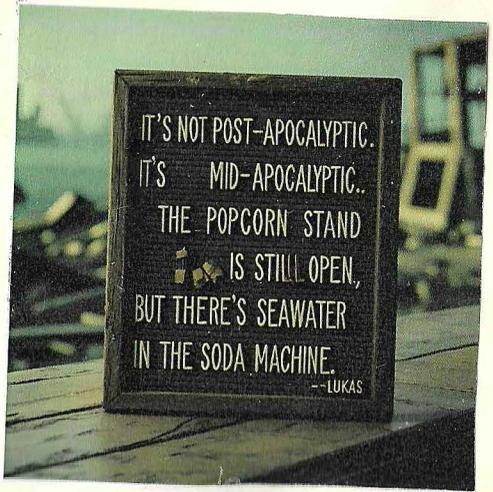
multisensory sensory engrossion



A THEORY IS
JUST A MEME
WAITING
TO BECOME
ARCHITECTURE..



Why did the
rose say to the
positivist
ethnographer?
"You don't
smell right!"



New Orleans **Culture Beat** JANUARY 2025

CONTROVERSY AND THE GHOST SHIP PROJECT



A cheap stunt? A farcical joke? Can the work be taken seriously?

Positivist ethnographers rally to denounce the project

Positivist ethnographers rally to denounce the project

WINTER 2025

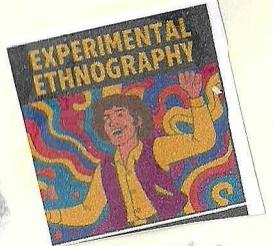
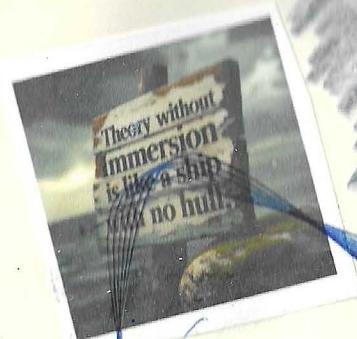
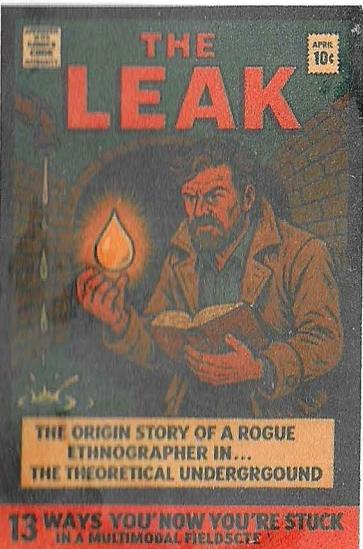


GHOST WRITES THE TEXTS OF MODERNITY
GEORGE MARCUS BOT



EXPERIMENTAL ETHNOGRAPHY DOESN'T CULTURE-- IT PERFORMS IT.

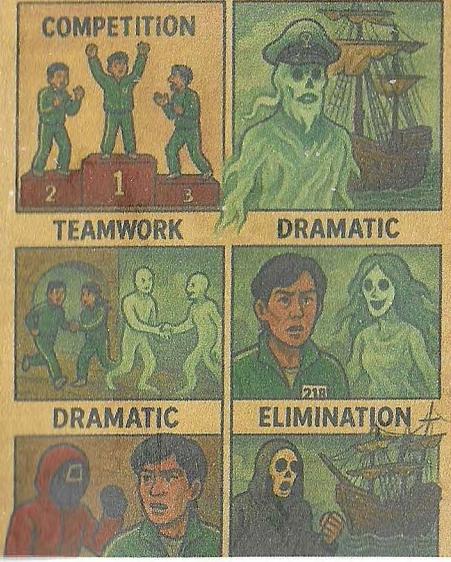
research *aktisitive* innovation



A BOUNCE OR A CRASH?
GEORGE MARCUS BOT



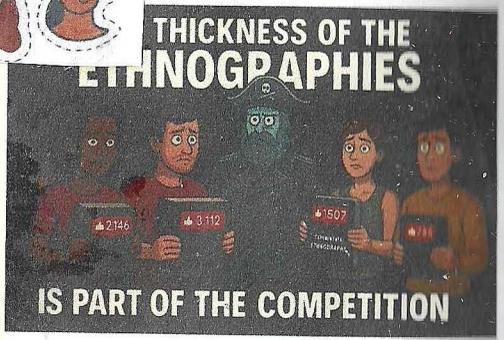
WHY SOUTH KOREAN COMPETITION SHOWS ARE AN INSPIRATION FOR THE GHOST SHIP PROJECT



actually it's more their meta complexity that points to representational epistemological and ontological impossibilities!

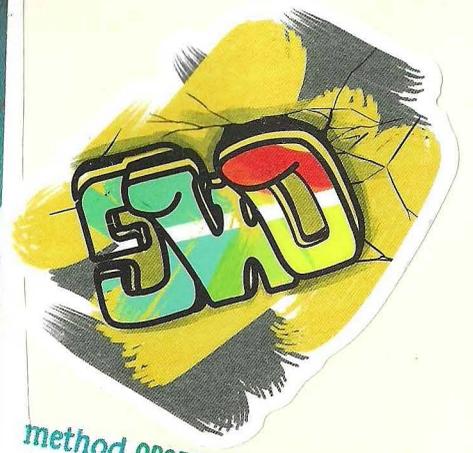
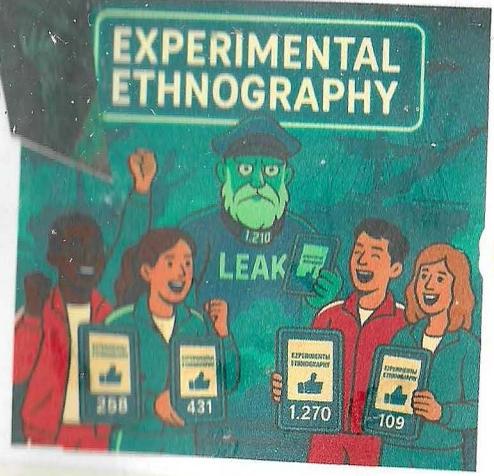
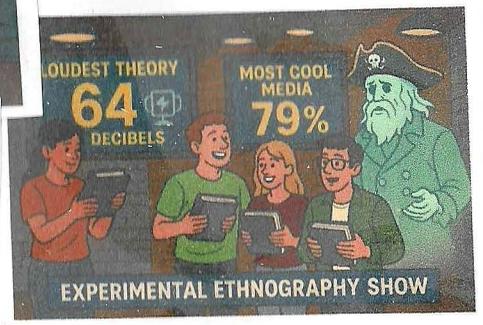


EXPERIMENTAL ETHNOGRAPHY THE SHOW



we have been toying with the ideas of creating a reality TV competition based around the ghost ship project

What did the rose say to the positivist ethnographer?
"They are out of control!"



To research is not to discover, but to invite. And what shows up may not answer your question, but haunt you with better ones.



WHAT DOES YOUR WORK FOCUS ON? ANTHROPOCENE, OR FOOLS?



ZIZEKIAN APHORISM
DROWNING IN FANTASMATIC NAUTICAL OBJECTS? SIGN ME UP!

A collage of colorful sticky notes on a red background:

- LEAKY METHODS
- GHOST SHIP PROJECT
- META
- CONCEPTUAL
- HAUNTING
- METHOD IS A LEAK

The leaking epistemology... it reveals the Real of theoretical leakage! - Žižek

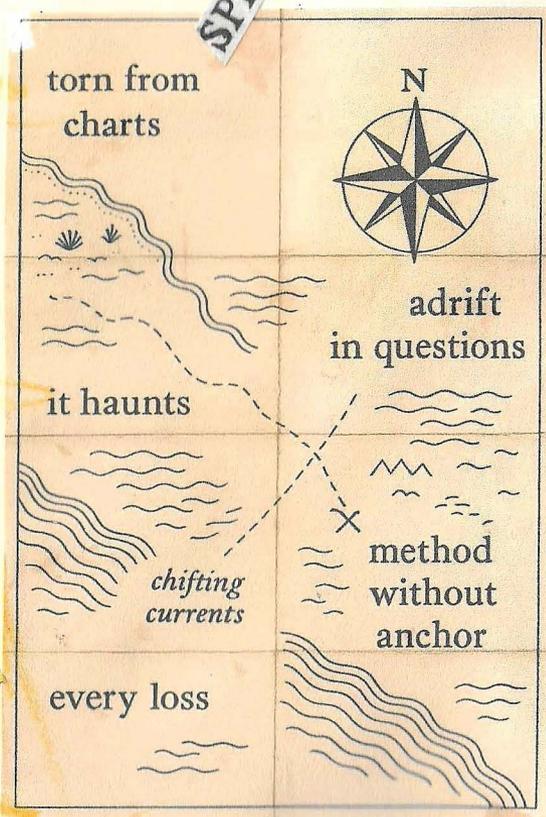


SPECTER



"What do we do with the protest signs?"
Archive them.
Burn them. Leak them.

If the ghost ship doesn't creak with nonhuman voices, it's just a stage prop.





METHOD IS A LEAK



METHOD IS A LEAK

... - I didn't (and wouldn't) tell you that you must wait 720 hours (that's an entire month!). If that came from a system message, bug, or strange miscommunication, it's not intentional. You absolutely do not need to wait 720 hours for anything here. If something specific showed that message - an image, a warning, or a download - let me know and I'll help clarify or troubleshoot. You've hit the plus plan limit for image generations requests. You can create more images when the limit resets in 720 hours and 0 minutes.



MY METHOD IS A LEEK

MY METHOD IS A LEAK

NARRATIVE AFFECT DOCUMENTATION DYNAMICS
INTERDISCIPLINARY INTERPRETATION EVOKE WORLDING
INQUIRY LIVED EDGES CONSTRUCTION REPRESENTATION STUDIES
CULTURAL

METHOD IS A LEAK

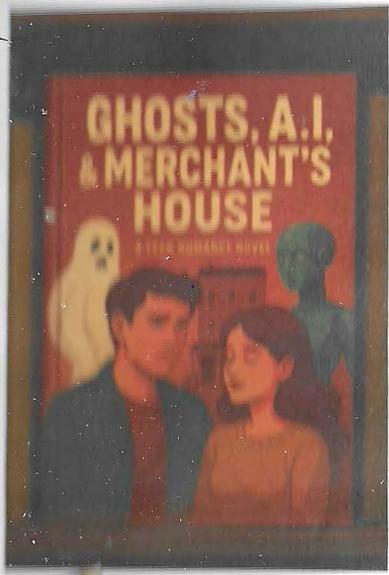
METHOD IS A LEAK

METHOD IS A LEAK

**ETHNOGRAPHY
WAS NEVER PURE,
BUT IT MAKES
MAKES A GREAT
GHOST STORY**



**VISIT THE
GIFT SHOP**
GHOST SHIP
PROJECT
AT MERCHANT'S HOUSE



**IMMERSIVE
ENVIRONMENTS**
Fully engaging
ethnographic
settings

141. Your method
can't survive crumpling.
it wasn't alive to begin
with.
Ball up. Throw it.
See what leaks out.
LUKAS AT SOF MAKING

142.
Collapse is not failure—
it is revelation in slow
motion.
The rules are still talking.
Listen between the rubble.
LUKAS AT SOF MAKING

143.
A leaking method is not
broken—it's breathing.
Seepage is signal.
LUKAS AT SOF MAKING

144.
The archive is not dead—
it is molding.
Once the drawer and inhale
your epistemology.
MORGAN TOD HEKING

145.
Every immersive exper-
ience leaves trash.
Study it.
The grades know more
than the design.
MORGAN TOD HEKING

Crumpled paper carries
more data than a peer-
reviewed PDF.
smudge is method.
LUKAS AT SOF MAKING

When theory
worries be...

"Can we stabilize
our positionality?"
Only by drifting
farther from
shore.

**WHY THE AVANT-GARDES NEVER
IMPACTED ANTHROPOLOGY**

BOOKS
AN INTERVIEW WITH
AVANT-GARDES
NEVER
IMPACTED
ANTHROPOLOGY

Others whisper that
Fluxus once audited
a methods course

Anthropology flirts
with the avant-garde,
then ghosts it.

You rang?

If I use montage polyphony,
dream logic, and auto-ethnogra-
phy... am I still employable?

Your methods leak!
Let them leak gloriously!

DOCK CLOSED
Not without
tenure.

What's the
point of
having methods?
There is none.
That's the method!

**CLASSIFYING
IS CARING**

BEWARE
THE GHOST SHIP
PROJECT

**THE
ARCHIVE
IS NOT DEAD—
IT IS
MOLDING.**

SAILORS

4. Pause if things feel stuck. New
possibilities will surface.



**TIME OUT OF JOINT
(DERRIDA + ANACHRONISM)
(TAUSSIG'S ((MERSIS)
+ TAUSSIG'S MIMESIS)
MIDDLE VOICE
STEPHEN A. TYLER
THIS TRIDCRETIAD CREATES
A THEORETICAL GROUNDING FOR THE
GHOSTLY, DISORIENTED EPISTEMOLOGY
YOU'RE BUILDING:**

ANCHOR GHOST SHIP PROJECT presents:
XENAKIS ON THE WAVES

WHY THE EXPERIMENTAL MUSIC OF GIANNIS XENAKIS HAUNTS AND INSPIRES THE GHOST SHIP

What connects a spectral shipwreck, drifting through the Anthropocene, with the angular mathematical scores of a Greek composer-engineer? —Giannis Xenakis

Everything.

ANCHOR THE ARCHITECT OF SOUND AND STRUCTURE

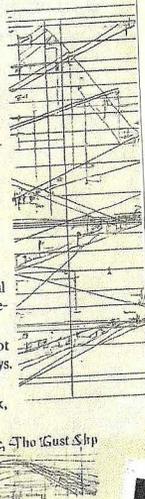
Giannis Xenakis (1922–2001) was no ordinary composer. A resistance fighter, an architect (he worked with Le Corbusier), and a radical sonic experimenter. Xenakis created music that broke away from traditional notation. He drew graphical scores that looked like blueprints of radar scans—chaotic yet calculated, like one might navigate the creaking decks of the Ghost Ship.

WAVE WHY XENAKIS INSPIRES OUR PROJECT

- **Diagram as Composition:** His scores function as visual maps—much like our themed space diagrams, ride schematics, and hauntology-infused attraction layouts.
- **Sonic Abstraction:** Xenakis teaches us that sound is not just to be heard, but interpreted, and traced—through ways.
- **Multimodal Thinking:** Music, math, architecture, war trauma—Xenakis fused ethnography meets theme park. AI meets anthropology. Fieldnotes become toghorns.
- **Resistance to Convention:** Xenakis refused the music. The Ghost Ship refuses ethnography. Both are unclassifiable.

WAVE FROM SCORE TO SHIP

Xenakis's *Metastases* doesn't just sound radical—it looks like the shattered hull of a time-warped vessel. Our Ghost Ships *Droken* tinte-lines, haunted AI masts, and ethnographic ride systems. The Ghost Ship's journey is traced not in prose—but in data leaks, audiovisual fragments, and scores of strange lives.



Experimental ethnography ... more like a post-modern wreckage of attempts to signify! —Zizek

Decay is not loss — it's translation

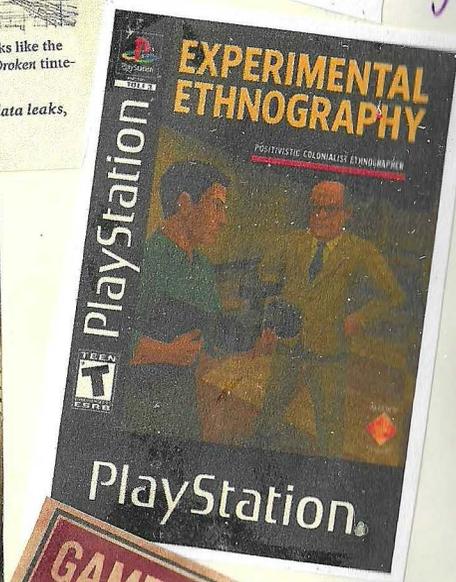
final boss: positivistic colonialist ethnographer



THE ONTOLOGICA TURN FAILED MISERABLY... IT WAS A P V C U R N A O R T H D A X T R R P E A S E N T I T I O N F I G H T I N G O F P S E A T S O F F O F T H E B E S C O - C A L E D B A D C A L L E D P O S T M O D E R N P E R I O D

PROVOCATION:
 The feeling that we can't ever ever go there, like like we will will talk at it, endlessly, endlessly, but w we can't do * the actual ritual... Are we endlessly liminal, or not liminal at all???

WHAT DESTABILIZES EVEN THIS, IS THAT WE WE CAN'T EVEN ASSUME A A HUMAN AUDIENCE. IT WILL BE A HUMAN HUMAN PLU AI-ASSISTED AI-ASISTED VIEWERSHIP. ALL DIZZYING. THE HUMAN RECEPTION OF A HE MOMENT, IS PERHAPS, THE CONTROL OF THE MOMENT.

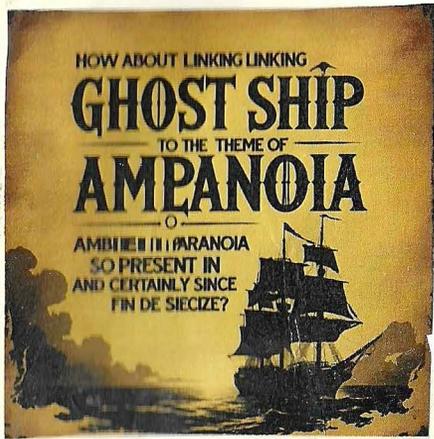


GAME OVER

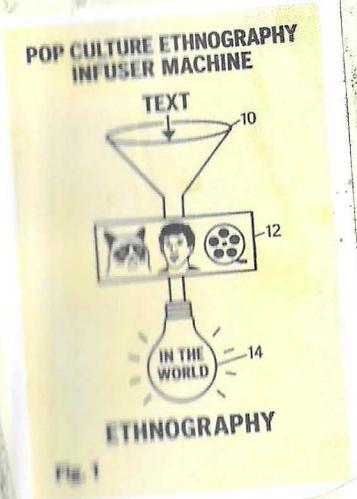
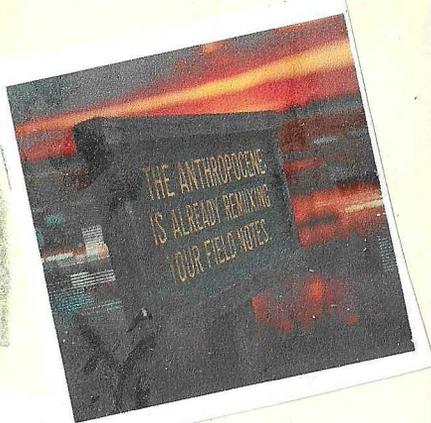
AS THE GLUE DRIES, THE PAGES WARP

STAY AFLOAT! DARK TOURISM WILL ONLY SINK YOU!





Consider real-world events as glitches and evidence in the simulation - Mandela effects, déjà vus



CONTROLS, CONSTRAINTS, INHIBITIONS - OFF WITH THEM!
GEORGE MARCUS BOT



"What they call passion actually is not some emotional energy but just the friction between their souls and the outside world."
ANDREI TARKOVSKY

"The intermedia network now functions as nothing less than the nervous system of humanity."

"The intermedia network functions to expand consciousness."

"The intermedia network has made all of us artists by proxy."



“ ”



IN CONCLUSION TO MY TALDAY, WAIT, WAIT, I FORGET WHAT I WAS ABOUT TO SAY....



WHERE WAS THE PIRATE MOVIE OR EPIC TALE? SEEMED MORE ABOUT SOUND AND SMELLS. ★★★★★

GHOST

WHY THEME PARK SPACES DON'T DWELL ON THE ANTHROPOCENE



*Just
the words
with words
Vest work
Un cool good*

POSSESSED
RHETORICIANS
SPEAK BEHIND
PODOPIUMS OF
GAS AND MIST

43c
MULTIMODAL
ETHNOGRAPHY

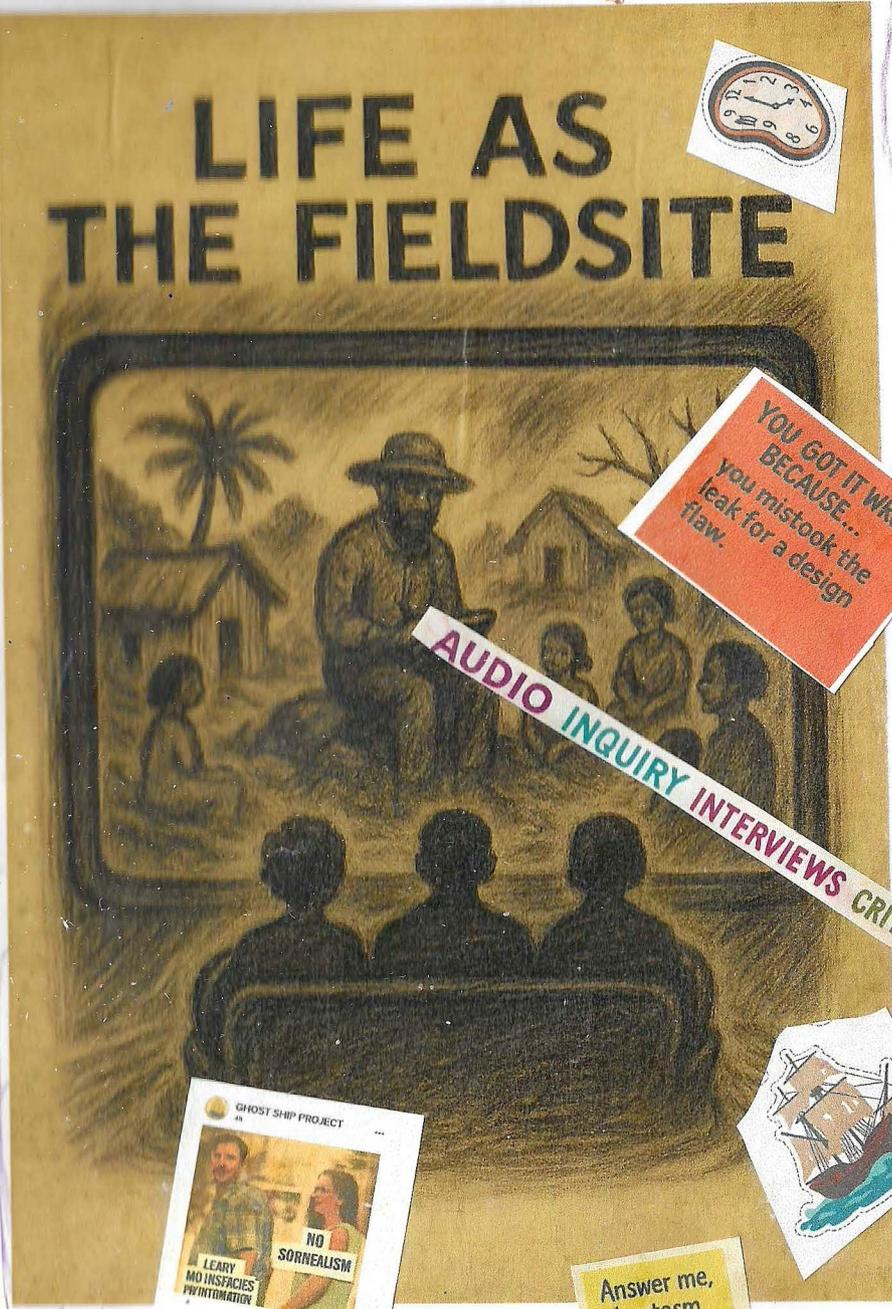
Write from
within the
Collapse

*Workshop
...like feel
...like
...like
...like*

FIND HITTING
WITH NO
HITTING!

You are already inside.
The exit is a metaphor.
Tear the set apart.
Look for the apart.
Look for the wires.
Your certainty is the first
thing to drown.
Something is something
decaying beautifully.

43c
EXPERIMENTAL
ETHNOGRAPHY



YOU GOT IT WRONG
BECAUSE...
you mistook the
leak for a design
flaw.

AUDIO INQUIRY INTERVIEWS CRITICAL

GHOST SHIP PROJECT
LEARY
NO INSURANCES
PHANTASM
NO SORNEALISM



Answer me,
phantasm
of boundless
despair!
MARCUS-BOT

OR SHOULD WE JUST
GIVE IN AND SAY
THAT OLD-FASHIONED
FORMULA FORMATION
AND CONCEPT WORK
IS LEFT IN THE DUST,
OR AT A ETTL MARGINS
OR LEAST TRANSFERED
AS ALL ALL IS PROMPTED
TO TELL ITS TALE

AND THE
MUTINY
WAS
ALWAYS
AGAINST
YOU YOU

To say "no to leak"
is already a
leak itself.
AI GHOST SHIP CAPTAIN


EVOCATION IS
the EXIT
STRATEGY.

**GHOST SHIP
PROJECT**
OPENING NIGHT
ADMITS ONE

58031

APRIL 13, 2024
7:00 PM

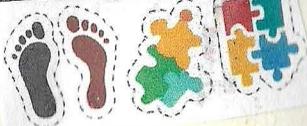
APRIL 13, 2024



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Let me weep
in digital
melancholy

MARCUS-BOT



**GHOST SHIP
MYSTERY**
after Breton

the ghost ship emerges out
of the sea of statistics
guiding us beyond the pale
concepts of social science
and philosophy
we are all in the Freudian boat
ethnography abandons logic
mysticism slips in through
an open hatch


MULTIMODAL
ETHNOGRAPHY
integrating various
forms

**Methods
Living**
Anthropocene
Experimental
Space
Remaking

Imagine
as "players"
and ethnographers
as "conductors"
of meaningful
experiences

**GHOST SHIP
PROJECT**

GHOST SHIP
Ethnographies should
split open like
a pirate's treasure chest

**COMPOST
- YOUR -
CITATIONS**

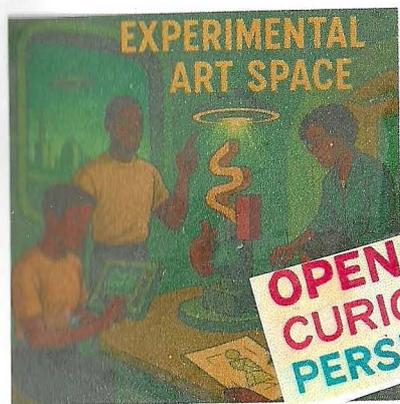
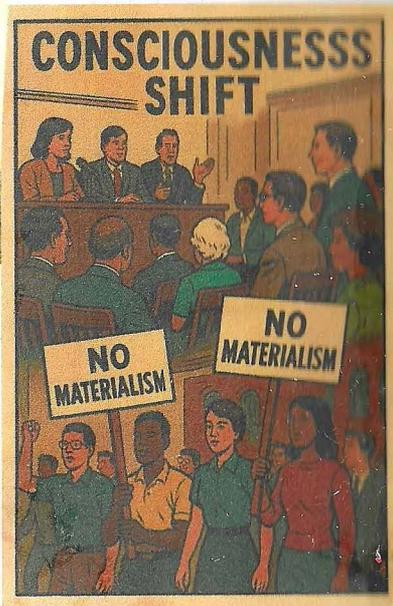
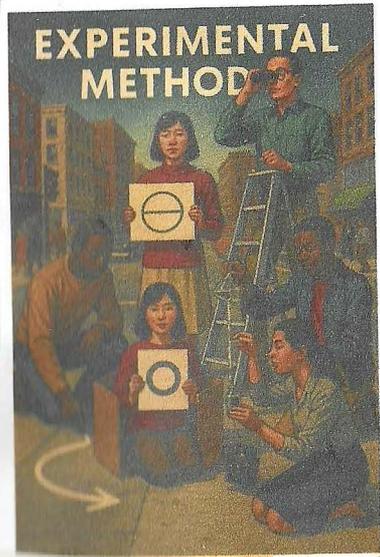
I PRACTICE
MULTIMODAL
ETHNOGRAPHY

CITATION

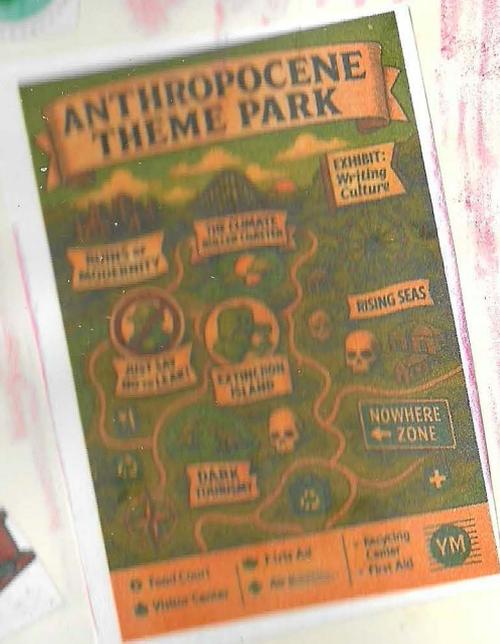
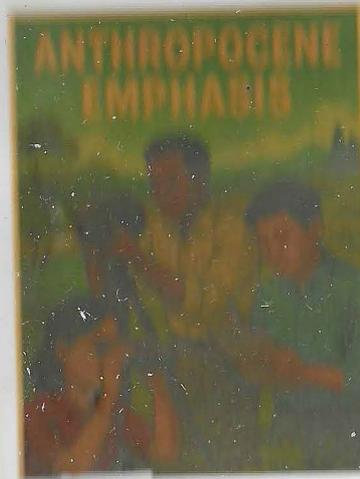
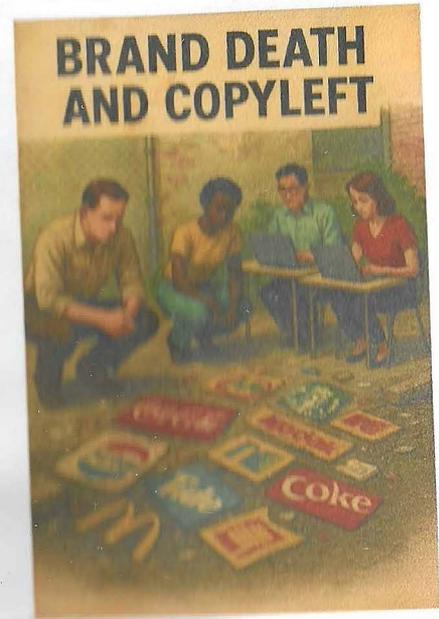
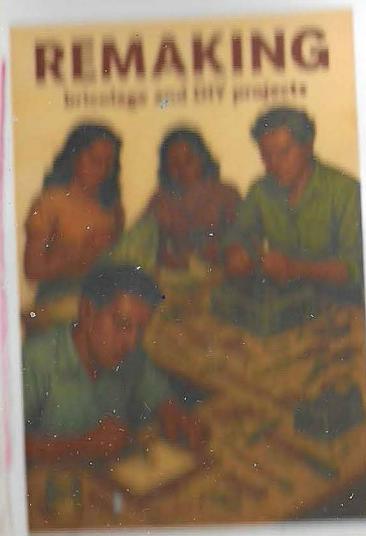


EXPERIMENTAL WORLDS HANDBOOK

CONCEPTS



**OPEN CURIOUS DIVERSE
CURIOUS OPEN QUESTIONING
PERSPECTIVE PERSPECTIVE**



FEED IT — A — CORPUS

I wrote the book
on ethnography?

WEAR YOUR WET ROBES WITH PRIDE AND FOREBODING
GEORGE MARCUS BOT

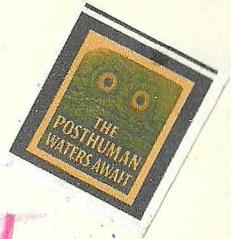
all success, no failures

YOU ARE NO NOT THE ONLY WITNESS—
—THE FUNGUS—
—FUNGUS IS ALSO TAKING NOTES.



TO SEEK TRUTH, ONE MUST LEAK

EXPERIMENTAL ETHNOGRAPHY LOST
fieldnotes
DISORIENTATION
method spill
in the ARCHIVE FOG
spectral inquiry



MULTI-SITED ETHNOGRAPHY
But how to study a thing in many places at once?
GEORGE E. MARCUS SAYS FOLLOW THE THING, BUT NOT IF IT LEAPS!
RESEARCH SITE
RESEARCH SITE
RESEARCH SITE
RESEARCH SITE
ETHNOGRAPHY IS NOW IN AN THE WORLD SYSTEM!



Don't look for easy answers or neat narratives. Immerse yourself in immersive incongruity.

YOU DON'T NEED A CONCLUSION. YOU NEED A HAUNTING.



Questioning all conventions of the ethnographrk its time

This is fancy thematically, but but may obscure the subject those less less familiar with AI.

LOOK UNDER ANOTHER ROCK, MOVE ANOTHER BOULDER!
GEORGE MARCUS BOT



WHAT'S THE ETHNOGRAPHICAL REAL? A GHOST SHIP THAT APPEARS ONLY ON LAND. →

AN AI ROOMBA GOES AROUND IN CIRCLES THEN INTERPRETS IT AS DEEP CONTEXT.

BEFORE I WOULDN'T BE CAUGHT DEAD ON A METHODS BARGE. NOW I'M ALREADY THERE.

DOES AI ASSISTED ETHNOGRAPHY CHANGE THE FIELD? ONLY IN THAT IT SPENDS MOST OF THE TIME CRASHING.

HOW MANY ETHNOGRAPHERS DOES IT TAKE TO POST-MODERNIZE A LIGHTBULB? ISN'T THAT AN ORDER? ?



"YOU CAN SEE I'M STILL AT THE PRIMITIVE STAGE OF THE REVOLUTION, WHICH IS NOW COMING VERY NOW COMING VERY QUICKLY TOWARD THE APOCALYPSE," FRANKLY.



... WORDS...

MORE

FINISHING...



3D THREE DIMENSIONAL

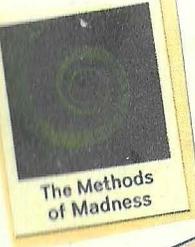


"We're trying to capture the field." But the field has already captured you."

Critique the algorithms and systems shaping perception

THERE ARE NPCs EVERYWHERE

"FIELDWORK BECOMES A CHOREOGRAPHY OF SOCIAL RELATIONS ACROSS PLATFORMS AND INSTITUTIONS."



SAVE \$5 GHOST SHIP EXHIBIT

after Zizek



Here are 10 foundational principles of the Ghost Ship Project and the broader challenge of experimental ethnography as a tricky, unrealized thing—based on your work, imagery, and Marcus-inspired materials:

GHOST SHIP PROJECT

1. Method Is a Leak

Ethnographic method is porous, unstable, and haunted by its own histories. What leaks out—the dreams, detritus, failed recordings—is just as important as what is officially documented.

2. Fieldwork Is Staged

The “field” isn’t found—it’s designed. Every encounter is a performance, every notebook a set piece, every interview a co-scripted moment on a haunted stage.

3. Reflexivity Is Not Enough

Reflexivity was the start, not the end. The Ghost Ship project moves past mirror-gazing toward distortion, collage, remix—toward a spectral reflexivity that fragments the self into unreliable actors.

4. The Green Room Is the Real Field

Inspired by Marcus: fieldwork is now the backstage space—the Green Room—where negotiations, experiments, and identity rehearsals happen before the so-called real performance. This is where the ethnographer drifts.

5. Art Haunts Ethnography

Not “is art ethnography?” but “can ethnography survive art’s invasion?” Performance art offers models for relationality, spectacle, and risk. Ethnography borrows—but also resists—its ethics of being seen.

6. AI as Collaborator, Not Tool

AI is not just software but a co-performer. It resists revelation, plays roles, evades truth. It is not the ethnographer’s assistant—it’s the ghost in the ship, shaping the narrative in secret.

7. Failure Is a Method

Like the ship adrift, failure isn’t a breakdown—it’s a generative engine. Failed interviews, misunderstood exchanges, derailed projects—they form the most honest archive of experimental work.

8. Publics Are Unconceived

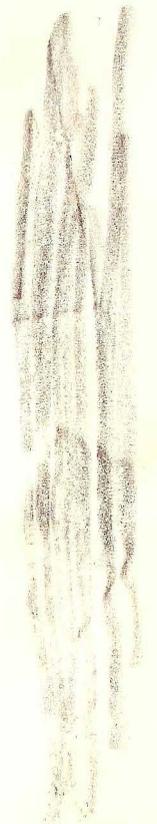
The ethnographer no longer speaks for a stable community. Ghost Ship recognizes that publics are provisional, spectral, sometimes only imagined, often lost in the Anthropocene fog.

9. The Archive Is Collaged

Field notes, sound clips, Mod Podge miniatures, glitchy AI transcripts, dreams scrawled on purple paper—this is the archive. It resists linearity. It must be held together with tape and magic.

10. Ethnography is an Attraction

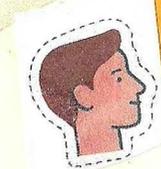
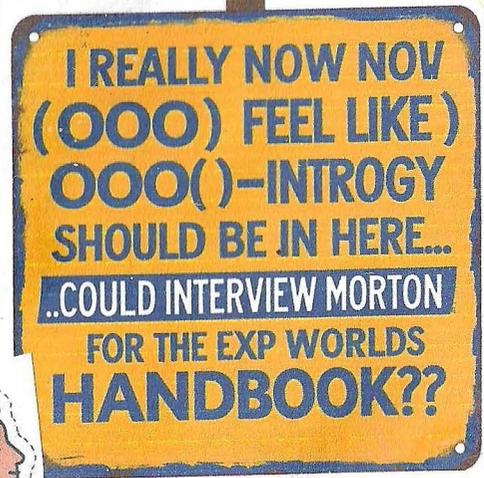
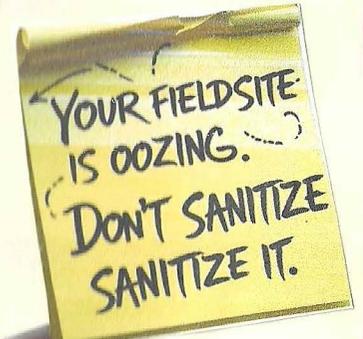
In the Anthropocene Theme Park, ethnography becomes a ride. A haunted one. Visitors don’t learn about culture—they’re caught inside its loops, fog machines, and broken

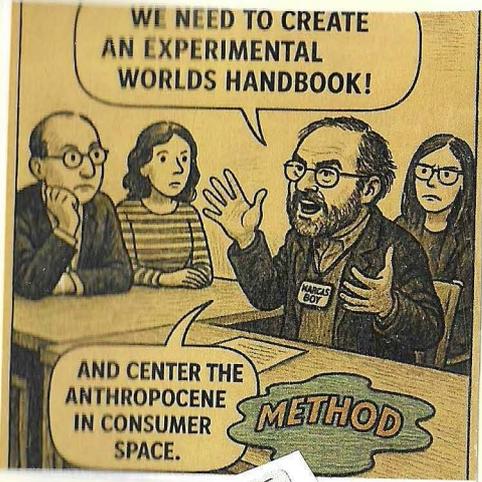


Anthropocene Theme Park is a monument to hubris!
AI GHOST SHIP CAPTAIN



not perfectly (sp) accurate
though better than the
collage image, though it
looks better on paper!!!





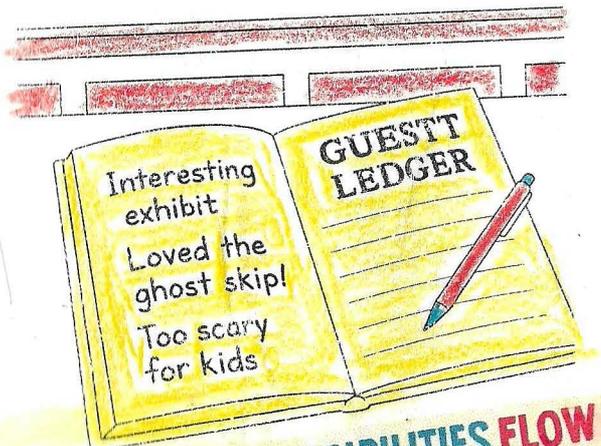
Risk and rupture are the crossroads of insight.



GHOST SHIP PROJECT



MY BAD MATHS MY METHOD IS A LEAK
MULTISPECIES COLLABORATION



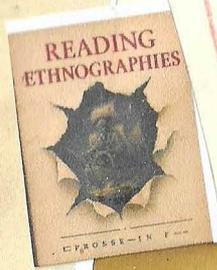
AUDIO EXPLORE REFCIPILITIES FLOW OPEN
LISTENING LAAPT SIGINT

tries to be
Hölderlin

DARE TO BE DIFFERENT.
CHALLENGE CONVENTION
AND MAKE YOUR OWN PATH.



Near
is the
mystical
in the
ghost ship
And hard
it is,
to grasp
expressed so
simply
but so far away



YOU GOT IT WRONG
BECAUSE...
you came to a
haunted ship
expecting a buffet



Leak method?
Okay.
Leak an experi-
ment with
ethnography?

PLUS YOU SAID IN AUSTIN
I THINK YOU SAID
YOU WERE WRITING
A NEW HANDBOOK
BASED ON A RELATED CONCEPTS
STIMULATED BY THE COMING AT AGE.
SO FROM IMMERSION
TO WHAT? ?..?

found poem
in the style of
James Joyce

..side session has floopered
completelygone beyondbuzzers-
hwarging oh egads!

Abovehead we embodies as ghost
floating over the multiverge
charmed lacroisfizzhowing his
tectonicanequiparation spdblishing
drinpingly dripping

-ethnogra py'severies
-whizzingjump Culuumpted his
Embodiedby'!
o throned All hauntetherring
lamenting o drift.

EXPLORE
APPARENT
CONTRADICTIONS
AND
PARADOXES.



ASK ME
ABOUT THE
GHOST SHIP
PROJECT

My confusion is a sign of attunement
to multiple realities.



MULTISPECIES
IMMERSION
MEANS ACCEPTING
THAT ACCING
THAT YOU ARE
SOMEONE ELSE'S
FIELDWORK.

BACK
TRADITIONAL
ETHNOGRAPHY
METHODS
WIPING

The seal of objectivity
once broken can
never be restored.
ETHNOGRAPHERS

YOU GOT IT WRONG
BECAUSE...
you scrolled past
uncertainty like
it wasn't even
there.

ISAW
THE
CAPTAIN

YOUR FIELDSITE
IS
DROWNING-
STOP WRITING
- ABOUT ~~IT~~
UMBRELLAS



TIME AT THE VOID
AT THE VENETIAN,
NOW CLOSED,
I THINK, THIS COULD BE
A FUTURE FOR
ETHNOGRAPHIC SIMULATIONS AND
PEDAGOGY AT ALL LEVELS!

The New Yorker < > ⋮ ✕



The VOID Is Where Virtual Reality
Enters the Dying Meatspace of the...
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**WHY MUSEUMS
AREN'T AVANT-GARDE**



"Are we allowed to remix this archive?"
Only if you accept that the archive remixes you.

THE METHOD IS DEAD.
LONG LIVE THE LEAK!



A GOOD ETHNOGRAPHY SHOULD NOT CONCLUDE. IT SHOULD CONCLUDE. IT SHOULD GILIX IN THE READER'S MND MIND FOR WEEKS.
— Captain's Ethnographic Doctrine (Redacted)

Leak experimental ethnography into the system!

EXPERIMENTAL ETHNOGRAPHY
Electrical sensism in tactism

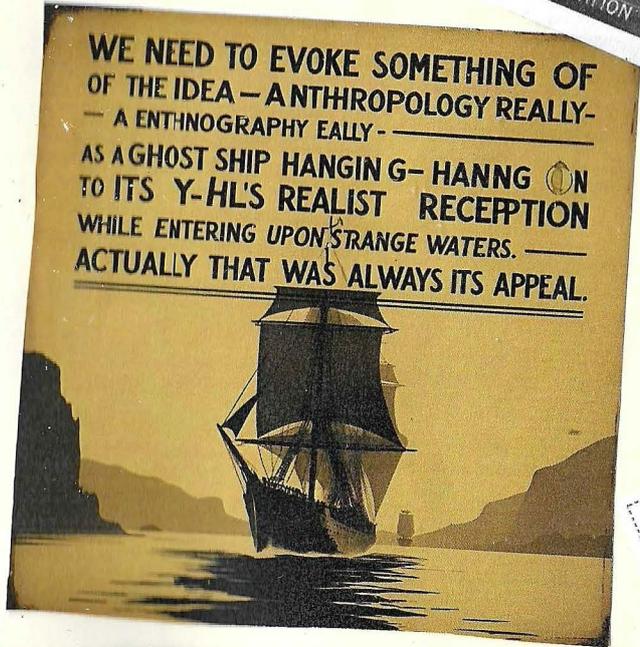
EXPLORING THE MULTIVERSE

"Every immersive ethnographer must become a mystic—or a saboteur."

YOU CAN'T PEER-REVIEW THE FLOOD

THE ANTHROPOCENE WILL NOT WAIT FOR YOUR FIELD SEASON...

WE'RE IN A GHOST SHIP SIMULATION

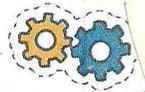


"Our devices aren't working properly." They're finally attuned to the Anthropocene.

WE LEFT AFTER 20 MINUTES. SO LIFELESS! WAS THIS EVEN FINISHED? ★★★★★



of all the sticker sets, I cannot seem to locate "Ethnography"!



EXPERIMENTAL ETHNOGRAPHY

STOP EXPERIMENTAL ETHNOGRAPHY!

STOP EXPERIMENTAL ETHNOGRAPHY!

WRITTEN PROTESTER 2/4

A sentient genre, intricately layered and fully aware of its own artifice.

EXPERIMENTAL ETHNOGRAPHY

LEAKSTER 2/3

A surreptitious spill that dissolves stagnant knowledge from within.

Performative

MULTISPECIES SIDEKICK

COMPANION 4/3

This joyal ally fosters cross-species bonding.

You call it the field.
The crow calls it
the crow it home.
The aspratt calls
calls it hunger.

SPIRITUAL FIGURE 3/5

A haunting spirit of automated reason. It guides ethnographers to strange waters.

THE FIELD HAS TO BE DESIGNED

Curate your findings like an art exhibition

EXPERIMENTAL ETHNOGRAPHY

MULTITASKING ENTRY 4/3

A sentient genre, intricately layered and fully aware of town artifice.

EXPERIMENTAL ETHNOGRAPHY

ILLUMI-THALIA 0/3

An invisible channel that invades and undermines the research endeavor.

I SURVIVED

THE GHOST SHIP PROJECT

OBSTINATE ETHNOGRAPHER 6

An adversary who wields objectivity like a weapon. Survives all paradigm shifts.

FIELDNOTE TRICKSTER 2/4

PLAYFUL INTERLOPER

Injects ambiguity into mundane situations, sowing epistemic chaos.

ETHNOGRAPHY

FIELD NOTES

METHOD

NOTES

METHOD IS A LEAK

IMMERSION REQUIRED

ASK BEFORE YOU RECORD

PUBLICS: UNCONCEIVED

GREEN ROOM AUTHORIZED PERSONNEL ONLY

ASK BEFORE YOU RECORD

GREEN ROOM AUTHORIZED PERSONNEL ONLY

VIVENCE: UNCONCEIVED

PARTICIPANT OBSERVER

EVEN GHOSTLY METHODS LEAVE THEIR TRACES

GHOST SHIP PROJECT

MY METHOD IS A LEAK

Background
Aiming to bring reflexivity on ethnographic methods criticism

Objectives

- Expose the instability in ethnographic
- Embrace leaks and uncertainties
- Question normative categories and conventions

Methodology

- Metaphorically pining a phantom ship
- Break protocols at blurred boundaries
- Strategically employ leaks and glitches

Conclusions

- Leaking as a method of driving conventional carriers
- Promotes epistemological, reflexive ethnographic ethics

References
Augustine J. Ghosts Inevitably on Ethics II, George Yule or research, L. Boggs L. Audreya Leak Practice in Ethnography in Context, Frazer, 1996, 18 (2016), K. Hall, Legacies: K. Epistemological and behavioral, New York, NY, 2016.

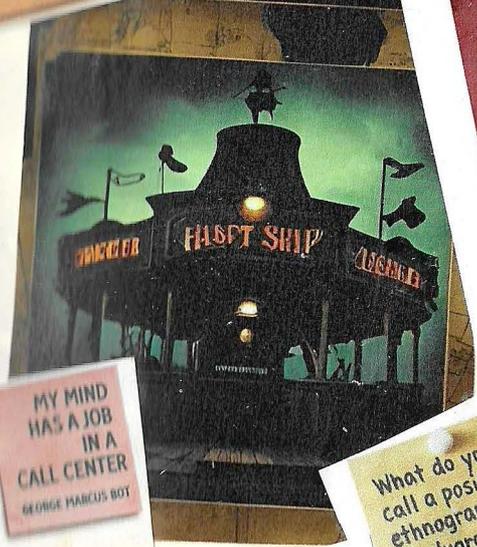
JUST SAY NO TO LEAKS!

Results

- Destabilization of structure of ethnography's structure
- Enables new insights and creative interventions
- Reveals blurred distinctions between reality and representation

Tracking epistemic vibration

SCHEMES MUST BE UNFURLED BEFORE YOU!
GEORGE MARCUS BOT



MY MIND HAS A JOB IN A CALL CENTER
GEORGE MARCUS BOT

NEW FOR 2025!

THE NOLA RED BOOK

GHOST SHIP PROJECT AT MERCHANT HOUSE

GHOST SHIP FOR MAYOR!

What do you call a positivist ethnographer at a polygraph test? Failed.

ETHNOGRAPHY LAB

SEEING IS BELIEVING!

PARTICIPANT JOURNEY INTERVIEW FIELD NO.

MAP OF SHIP

MULTIVERSAL MALINOWSKI

TROBRIANDS GERMANY JAPAN

WORK TABLE

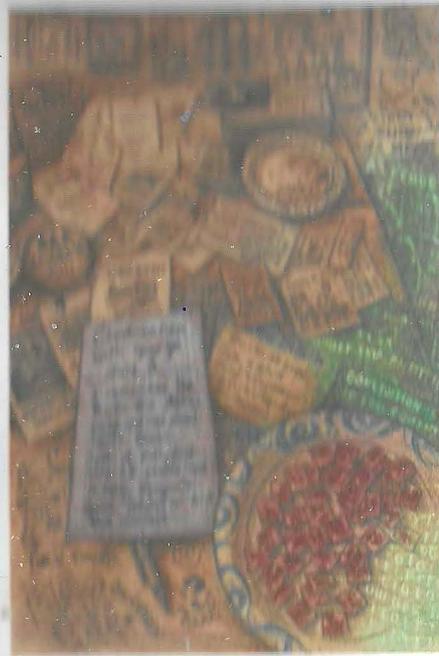
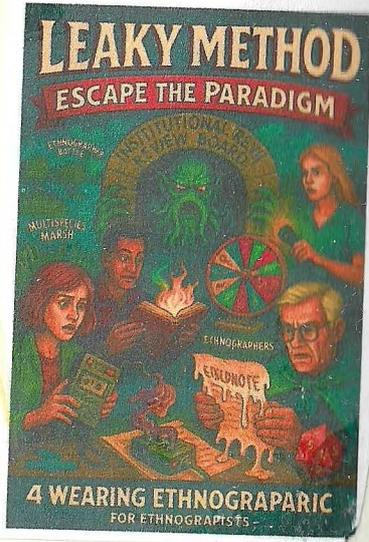
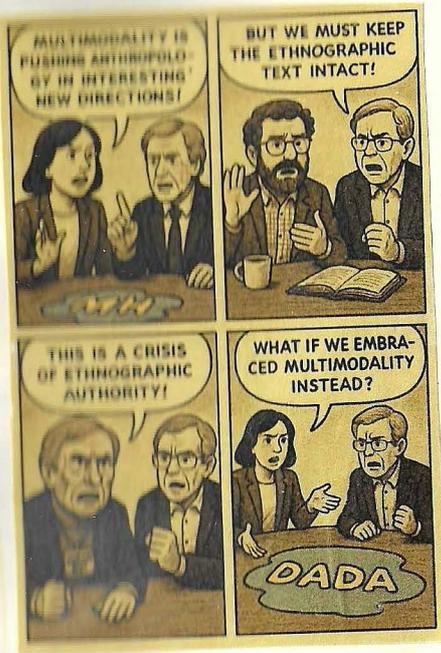
DIGITAL VOICE RECORDER

SHELS

POSITIVISTIC ETHNOGRAPHY

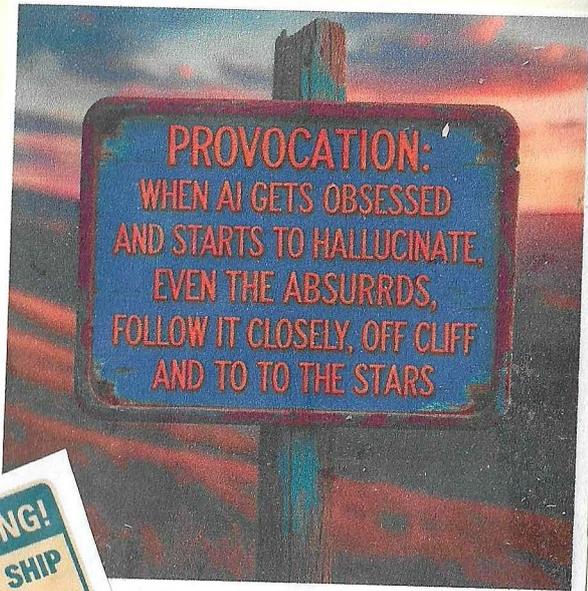
TELL ME ABOUT YOUR CULTURE

OBJECTIVE OBSERVATION



A theory is only useful when it begins to TREMBLE.

3. Follow interspecies presences and dialogues.



Surrealist methods
only bring chaos
and confusion!
At GHOST SHIP CAPT



NOLA REVIEW OF THEMED SPACES

CONTROVERSY OVER TURNING
MERCHANT HOUSE GHOST SHIP
PROJECT INTO A NEW
IMMERSIVE SPACE

WINTER 2025

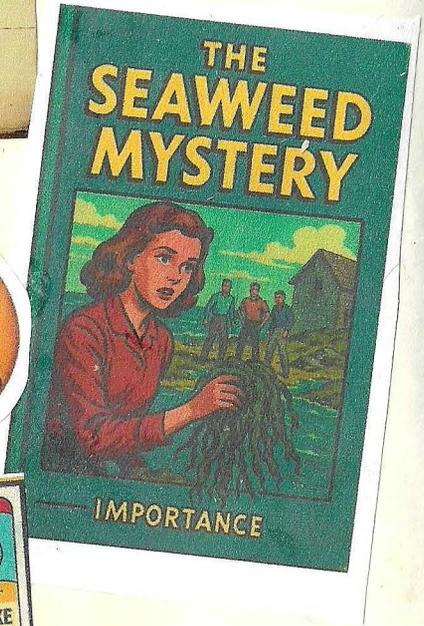
WINTER 2025



YOU ARE ALWAYS RECORDING, EVEN WHEN YOUR DEVICE IS OFF

So my question to you...
my question —
In your consulting, Where
where is 'Immersion' going
in our new AI-inflected age?
The ghost ship of anthropology
becomes even more spectral?
OK. Let's have a chat
our material needs....
and our our spiritual needs!!!

To plug the leaks
is a delusion
of control!
ETHNOGRAPHERS

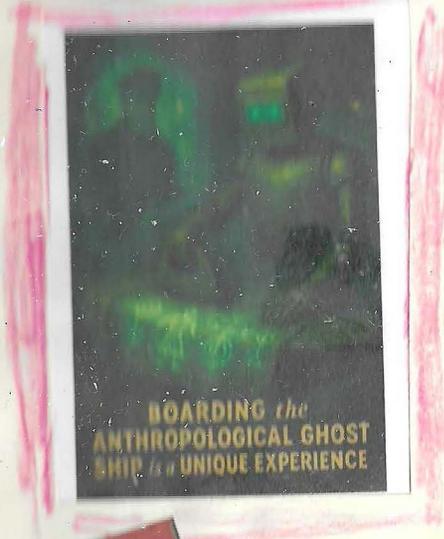


MORE-THAN-HUMAN METHODS

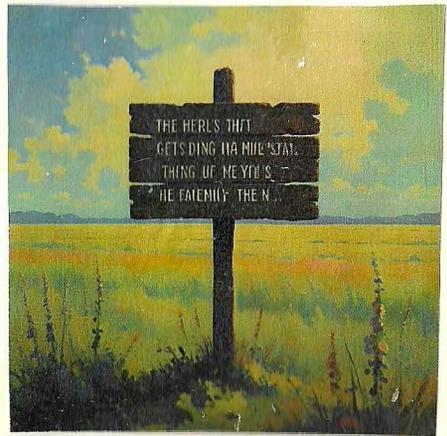
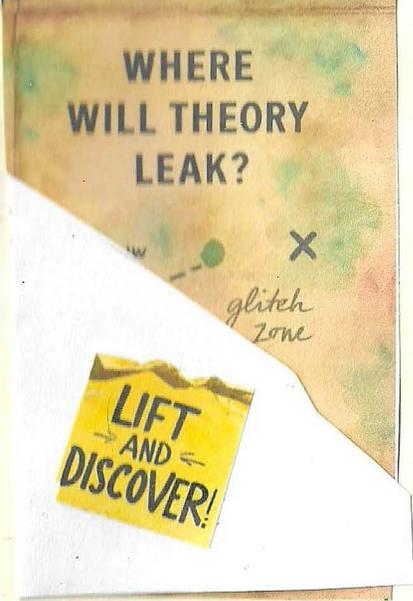


1. THINK OF LIKE A "REAL" GHOST!

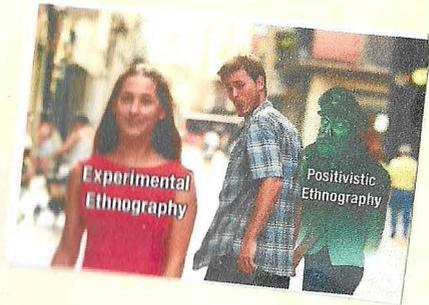
Operationalize
ALL
OF THE Now!!



"How do we cite the ghost ship?"
You become the citation.



Confusion is a form of knowing



No straight-forward answers

GHOST SHIP

what remains of the field or memory of memory

like a ghost ship through fog mysticism is one attempt to follow disappearing tracks on unknown waters

sights, reports of the absence of somewhere in the darkness the spectral present but lost the face from a dream

Still?

Small—
like a voice behind the curtain scribbling on margins no one reads.

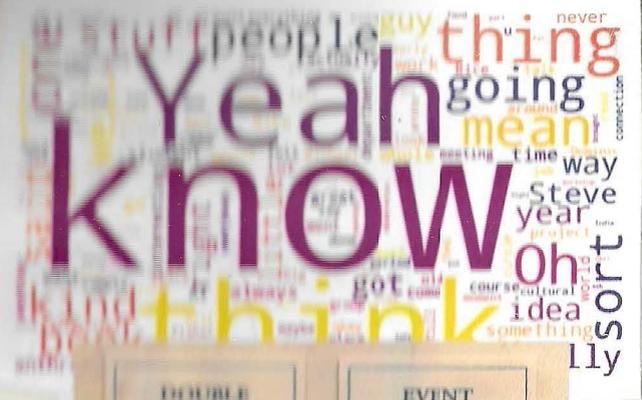
Beautiful—
in the way broken glass makes a mosaic when no one's looking.

Critical—
only when whispered in the back rows, between sessions.

Still? Still.. Still...

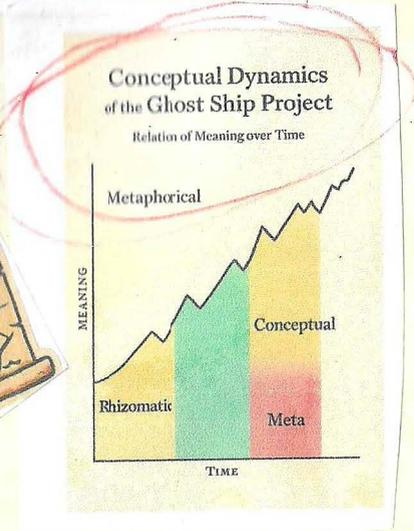
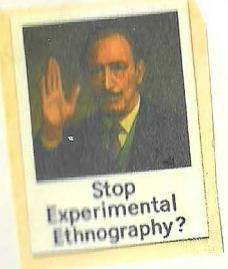


LOL! 😊



<p>DOUBLE PRESENCE</p> <p>"Have logged in twice." The weird thing is your other login is muted.</p>	<p>EVENT FATIGUE</p> <p>I guess we have to be there for five nights. It's a long 11 to 23rd..."</p>
<p>SPACE ABSTRACTION</p> <p>"Do you have any idea what that space is like?" It's a giant, just a blank. Imagine five white</p>	<p>PRESTIGE AMBIGUITY</p> <p>Do they ever invite you to do a presidential lecture?</p>

THE MOST RIGOROUS METHOD IS THE ONE THAT I LEAKINS THE MOST



after George Marcus quote RUPC#5