

hello  cupcake

Bridal Look Book



*Wedding Cupcake Towers • Buttercream Florals
•Dessert Styling*

About Me



Hi, I'm Jill — the designer behind Hello Cupcake, a boutique wedding dessert studio specializing in elegant cupcake towers, buttercream florals, and beautifully styled dessert displays.

After years of creating one-of-a-kind desserts for celebrations across Acadiana, I now focus exclusively on weddings, allowing me to give every couple a more personal, elevated, and detail-driven experience.

From romantic buttercream flower cupcakes to grand multitiered towers, each design is handcrafted with intention, artistry, and meticulous attention to detail — creating dessert displays that are just as meaningful and beautiful as the love you're celebrating.

-Jill Coates



Our Signature Style

Elegant Cupcake Towers • Buttercream Florals • Timeless Wedding Design



Wedding Flavor Favorites

♥ *Bride's Picks*

Velvet Vanilla
Wedding Cake
Lemon Blueberry
White Chocolate Raspberry
Chocolate Raspberry

♥ *Groom's Picks*

Buttered Bourbon
Biscoff Cookie Butter
Hazelnut Praline
Chocolate Silk

♥ *Romantic Picks*

Chocolate Dipped Strawberry
Southern Chantilly
Roses & Strawberries
Strawberry Champagne



Wedding Dessert Investment

WEDDING CUPCAKES

(Per Dozen)

Standard Dozen \$51

Filled Dozen \$57

Luxury Dozen \$69

Custom colors and wedding styling included

CUPCAKE TOWER DISPLAYS

Tower Rentals Starting at \$100

Luxury Rentals Starting at \$200

including professional setup and placement

WEDDING CAKE TOPPERS

6" Cake Starting at \$85

8" Cake Starting at \$125

10" Cake Starting at \$175

Designed to coordinate with your cupcake tower

Smooth buttercream finish included.

Elevated floral artistry, custom detailing, and fondant finishes available as premium enhancements.



SIGNATURE STYLES

Signature Flower Cupcakes

Dozen Starting at \$65

Signature Statement Cupcakes

Dozen Starting at \$85

DELIVERY FEE & SET UP

Delivery fee quoted separately based on location and event logistics.

Includes basic setup – professional assembly and placement of dessert displays.

Styled setup and enhanced décor available as an upgrade.

Wedding Cupcake Collections

Designed for weddings of every size



← Collection One →

The Intimate Affair

Starting at \$375

- 50 cupcakes
- Elegant tabletop display
- Choice of 4 flavors
- Coordinated color palette

Perfect for elopements, showers, and intimate weddings

← Collection Two →

The Classic Celebration

Starting at \$725

- 100 cupcakes
- Tiered cupcake tower
- Choice of 6 flavors
- Cake topper or small cutting cake
- Coordinated design accents

Our most popular wedding display

← Collection Three →

The Grand Romance

Starting at \$1,250

- 200 cupcakes
- Luxury tiered cupcake tower
- Choice of 8 flavors
- Cake centerpiece
- Buttercream flower accents

Designed to make a statement

Signature Custom Dessert Experience

Starting at \$1,500

- Cupcakes, cake & dessert table
- Floral cupcakes
- Custom color palette & styling
- Fully tailored to your wedding

For couples who want a show-stopping dessert experience

Optional Enhancements (Add to any collection)

- Buttercream flower cupcakes
- Premium & specialty flavors
- Gold or acrylic stands
- Dessert table add-ons
- Custom signage & toppers

• Rental Floral Styling

Professionally styled silk florals in blush, ivory, champagne, or your wedding palette—arranged on cupcake towers, cake stands & dessert tables

• Custom Floral Design

Bespoke floral styling created to match your wedding colors, theme, and venue aesthetic



Floral styling transforms your cupcake display into a luxury centerpiece.

Floral styling begins at an additional investment.
Final pricing is based on size, design, and styling level.



Wedding Investment and Booking

Tasting & Consultations

Wedding tastings are available by appointment and include a curated selection from our **Standard, Premium, and Luxury** cupcake collections, along with our **Signature Over-the-Top creations**. Tastings are designed to help you explore flavors, styles, and presentation options for your celebration.

Signature Over-the-Top Cupcakes are available by pre-order and may be featured as part of select wedding collections.

Wedding Investment

Every Hello Cupcake wedding is **custom designed** based on your guest count, cupcake selections, and display style. Our collections feature **Signature Flower Cupcakes, premium Over-the-Top creations, and elegant cupcake towers with floral styling**. Designs can be customized to complement your wedding colors, theme, and overall aesthetic, creating a beautifully coordinated dessert display. Your final investment is based on the selections and presentation chosen for your celebration.

Reservation & Deposit

\$125 non-refundable retainer is required to reserve your wedding date. the remaining of your balance is due prior to your event or wedding day.

How to Book

- Submit an inquiry
- Schedule your tasting
- Secure your date with a deposit

Wedding Order Guidelines

- Minimum of **four dozen cupcakes**
- Flavors selected **by the dozen**
- Final selections confirmed **after tasting**



