

Central California Association for the Education of Young Children (CCAIEYC) Logos over time, reflecting name changes and geographic reorganizations



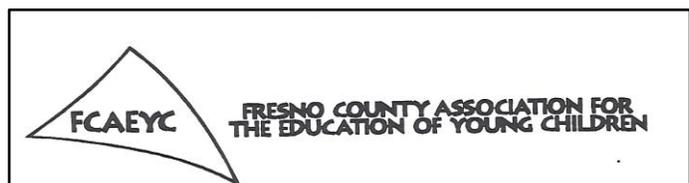
Our first logo was chosen and placed on all our stationery, note cards and Newsletter starting in 1983. The color scheme was beige background with green logo. We had lapel pins of the logo available for purchase. Our intent was to visually define the development of a child from infancy through age 8. This logo was used until 1993.

In the fall of 1993 CCAIEYC introduced our new logo. It incorporated ideas of diversity, inclusion and adult influences, i.e. the caring, nurturing teacher. We continued to use this logo until 2015, although it represented different geographical areas at different times. During a reorganizing and enlarging of the geographical area of CCAIEYC which include from Bakersfield through Merced, this logo was adopted by the larger group.

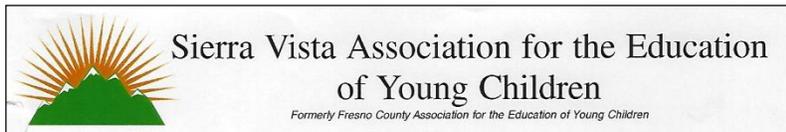
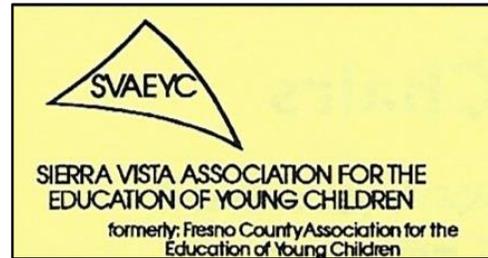


1998-1999 we utilized a logo of a boy and a girl in profile under the name Fresno County Association for the Education of Young Children. During this time CCAIEYC continued to use the diversity logo for the Section (large geographic area) while each Chapter, such as Fresno County and Kern County, had their own logos.

One year later, a new logo appeared for FCAIEYC. This triangle shaped logo continued to be used until 2002. In the fall of 2002 a contest was held to rename our Chapter and design an appropriate new logo.



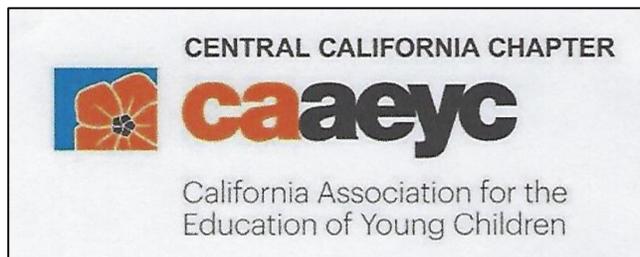
The winner of the naming contest was Melissa Gomez who said in her proposal, “While I looked at the list of counties who hold our membership, I could visualize them on a map. One thing that these counties have in common is the Sierra Nevada Mountain Range, one of California’s biggest assets.” The transcribed phrase “view of Sierras” from Spanish to English, was the inspiration for the new name; name Sierra Vista AEYC.



A new logo was designed to go with the new name, it had a mountain range and California sun. We continued to use this

logo until another change in geography was made at the state level. When the geographical change occurred we reclaimed the oval diversity logo under the name: Central California AEYC. Bakersfield went back to their Kern County AEYC name.

In 2015 a new logo was adopted to replace the old diversity logo. This new logo had the sun rising over the rows of crops, with three children representing the diversity of our area. We continued to use this logo until changes made at the National and State levels defined us as no longer a Section, but a Chapter of the State organization.



In 2017 NAEYC underwent a major reorganization, which included naming and logo usage. Because there are three states that begin with the letter C (California-CA, Colorado-CO, Connecticut-CT) it was decided that each state would use their U.S. State Postal Abbreviation, the first two letters of their name – followed by AEYC. With this

change, the California Affiliate became **CA**AEYC. The California affiliate adopted the state poppy as their logo. With the change, all of the chapters under the affiliate use the same logo, with the chapter name listed above the state name.