



BB VIDEOGRAPHY & PHOTOGRAPHY

Newborn Session *Styling Guide*



Style | Colours | Setups

Every newborn session is customised just for your family.

This guide will help you choose the colours and overall style you love most. Don't worry about choosing every little detail—that's my job! I'll use your selections as inspiration and style everything together beautifully setup when you arrive.

Choose your *Style*

Minimal

- Limited props
- Natural posing
- Neutral colours; White, cream, beige, ivory, brown, tan, chocolate
- Lifestyle/casual setting
- Little or no florals/greenery
- Casual outfits/ loose wrapping
- Gallery in full colour, sometimes with a few Black & White edits

Colour & Props

- Traditional posing
- Variety of colours (can be a set colour scheme or a range of many)
- Custom built structured setups
- Themed backdrops
- Florals/ Greenery/ fairy lights
- Range of neat wrapping styles; cocoon, crisscross, flat wrap
 - Costumes/outfits with props. Eg. Knitted overalls with matching beanie & teddy.
- Patterned fabrics
- Gallery mostly colour, select number of Black and White edits.

Editorial

- Mix of traditional and natural posing
- Typically black, white, brown, cream
- Beanbag only prop
- Mostly parents holding baby
- No florals/greenery
- Some loose wrapping & simple neat wrapping styles
- No outfits for baby, just wrapping or nude
- Limited textured fabrics.
- Usually shot with the intention to edit mostly in Black & White. Full gallery of both colour and Black & White edits of images.



Pick your Colours

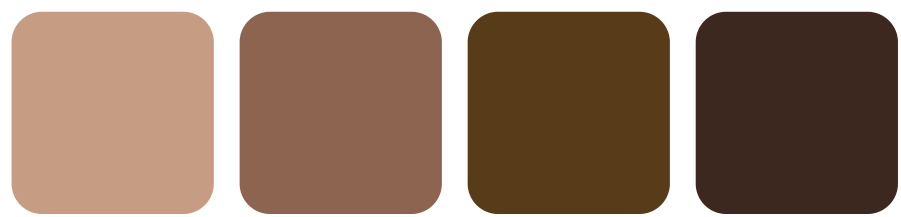
Cant decide? Leave it to me, I'll pick for you from the rainbow colours on the right.



Warm Neutrals



Light Neutrals



Dark Neutrals



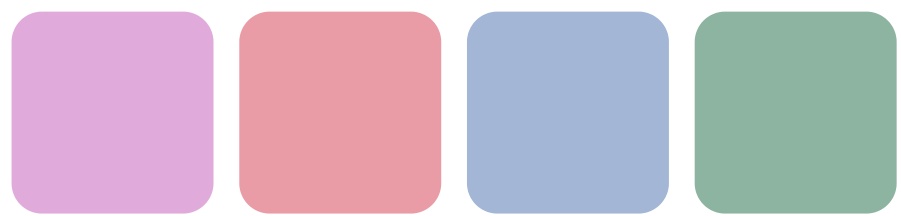
Earthy



Bright



Bold



Pastel



Ocean



Dusky



Autumn



Berry



Olive



Boho



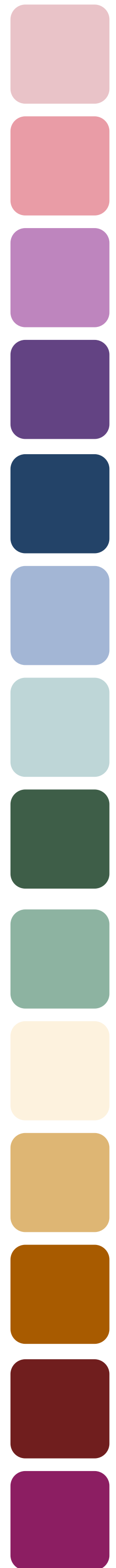
Winter



Mocha



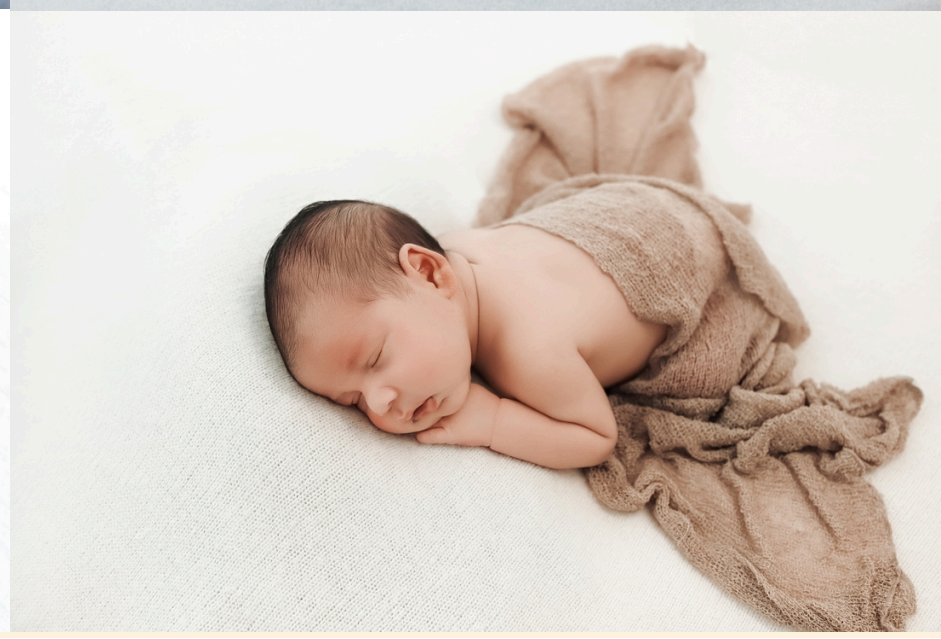
Monochrome



Baby Girl *Inspiration*



Baby Boy *Inspiration*



Family Portrait *Inspiration*



Black & White

Would you like to include a B&W
collection of images from your session?

Please let me know if you'd like complimentary Black and White edits

