

People buy-in from people, and people who are professional, authentic, and credible. Whether an internal or external presentation, the audience makes judgements about the presenter in three communication channels:

**Visual:** Presenter appearance has a huge impact on the credibility of the overall communication.

**Vocal:** Sometimes it's not what is said, but how it is said that is believed.

**Verbal:** The content presented must be organized, focused and clear whether the communicator wants to inform or persuade.

These judgements influence audience decisions. **ALWAYS PRESENTING Complete**, a program in the Presentation Training Series, covers the three communication categories with coaching and tools.

#### THIS PROGRAM INCLUDES:

- ⇒ Small groups to allow for several practice opportunities with coaching.
- ⇒ Videotaping so that participants can see themselves as the audience sees them.
- ⇒ Information, feedback and coaching on the **Visual**, **Vocal** and **Verbal** channels.
- ⇒ The O-B-C Presentation tool.
- ⇒ Written and verbal feedback.
- ⇒ Networking with other business professionals.
- ⇒ A powerful and memorable experience that develops lasting skills.

**ALWAYS PRESENTING Complete** equips people in the ABCs of presenter effectiveness: Authentic Behavioral Confidence™ along with a proven structure, The O-B-C Presentation Tool.

#### PROGRAM LOGISTICS:

- ⇒ Full-day session.
- ⇒ Up to 7 participants per session.
- ⇒ Light breakfast and full lunch provided.
- ⇒ Location in Tampa.
- ⇒ \$649 per person.

**CONTACT US** to enroll today!