



Education

Bachelors of Fine Art May, 2023

Communication Design
MSU Denver

Associate's Degree 2017

Multimedia Graphic Design
Front Range Community College

Experience

- The creation of business cards for the Paw Spa and personal clients
- Execution of a logo for the Biomedical Engineering Society of CSU
- Creative and practiced eye in photography and photo editing
- CU Denver Flyers and media promotions

Skills

- Illustrator, Photoshop, and InDesign
- Microsoft Office/ Powerpoint
- After Effects and Premier Pro
- Figma
- Sketch
- Digital marketing and product photographing
- Self Motivated and team oriented
- Effective and Courteous communicator
- Problem solver
- Punctual and Responsible
- Resourceful
- Skilled in simple, elegant designs

krystlelakedesign.com

(720) 378-3035

Work History

Design and Marketing Intern **Skazma Custom Apparel** **August 2022- April 2023**

- Clothing Understanding
- Client Concept Visualization
- Graphic Design for embroidery and clothing printing
- Assistant Print and Form Production

Marketing & Communications Intern **Husky Creative June- August 2022**

- Social Media analytics
- Photography and Video editing
- Content Creation per project highlight

Floral and Design Assistant **Longmont Florist, October 2018-Present**

- Produce website advertising
- Capture product photography for media use
- Social Media Content Manager
- Design and arrange floral wraps
- Layout ornamental decor for homes
- Fulfill orders of clientele
- Preparation of items for designers
- Team Forewoman

Graphic Design Team **Front Range Community College August** **2017**

- Experienced in creating numerous forms of content, including advertisements, posters, cards, websites, and other marketing materials through the Front Range Community College Graphic Design Agency and freelance