

Car Wrap Cleaner

For matt and gloss wraps

VION®

Car wrapping is really hot at the moment, especially the matt colours. However, it won't have escaped the notice of wrappers, how much more difficult coloured matt films are to clean than coloured gloss. Why is this?

- It's the dimples in the film

Matt films are somewhat structured with minute 'dimples' that deflect light to give it the matt appearance. These dimples collect street grime that is difficult to remove with ordinary cleaners.

Road salt, exhaust vapour and brake dust

Normal street grime is nowhere near as stubborn as the road salt used during the winter months, especially when it's combined with asphalt and rubber. Add to that the steam from hot engines and the underside of cars that spreads to the sills and spoilers.

Not to mention the dust from disc brakes that escapes through the wheels and clings to the side of the car. This is a common problem especially with sports and executive models.

These models are

much closer to the road and the dirt; they tend to be driven faster, so the brake shoes are subjected to more wear etc.



Fashionable light colours such as matt white, matt silver or matt grey are notoriously difficult to clean. A winter of road salt, a rainy day, or simply brake dust or exhaust vapour all present problems.



The carwash, steam cleaners or ordinary cleaners only remove surface dirt, and they always leave a dark haze on the film.



What does Car Wrap Film Cleaner actually do?

Car Wrap Cleaner loosens the dirt between the dimples and 'suspends' it until it's removed from the surface.

The supplied car wrap sponges absorb the dirt preventing it from returning to the dimples.

Then just rinse with clean water – job done!