

## MEMORANDUM OF UNDERSTANDING

between

### Learning While Travelling and IIM Lucknow's Manfest-Varchasva

Respected Sir/Ma'am,

IIM Lucknow's Manfest-Varchasva is pleased to have Learning While Travelling as the Event Partner at Manfest-Varchasva 2024-25, the Annual Business, Cultural & Sports Festival of IIM Lucknow scheduled to be held on 07-09th Feb 2025 tentatively.

Partnership Avenue	Deliverables on behalf of IIM Lucknow's Manfest-Varchasva	Deliverables on behalf of LWT
<p><b>Event Partner</b> at Manfest-Varchasva 2024-25</p>	<ul style="list-style-type: none"> <li>Scrolling banner on IIM Lucknow's Manfest-Varchasva website's home page</li> <li>The details of 15 winners/runners-up/nominees of the competition will be shared with LWT post MV</li> <li>Logo placement on banners/posters for the competition</li> </ul>	<ul style="list-style-type: none"> <li>Publicize Manfest-Varchasva on LWT's social media platforms through posts and stories, ensuring greater visibility and engagement for the fest</li> <li>Provide scholarships worth Rs. 30,000 per person for a 6N/7D Amsterdam/Singapore/London Internship Trip to the 15 winners/nominees (once selected, an interview may determine additional scholarships)</li> <li>Provide financial contribution of INR 5,000 for each student being sent on the internship trip</li> </ul>

On behalf of Manfest-Varchasva

Tushar

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On behalf of LWT

vishal kumar

Managing Director, LWT

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[www.iiml-manfestvarchasva.com](http://www.iiml-manfestvarchasva.com)



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