



Institute of
Management Technology
Ghaziabad, Delhi NCR

Memorandum of Understanding

BETWEEN

LWT Business PVT LTD

And

The Eye – IMT, Ghaziabad (201001, Uttar Pradesh, India)

This Memorandum of Understanding (henceforth referred to as “MoU”) has been agreed upon and entered into with the consent of both the mentioned signees as on 9th September, 2023

PURPOSE :

The Eye, the official inclusivity club of IMT, Ghaziabad, is organizing its events "**Shakti and Brahm**" on 14th September, 2023.

LWT Business PVT LTD has consented to be the **general partner** for the event after reaching a common understanding for the exchange of deliverables from both parties in their respective capacities as mentioned under the terms of agreement.

Both the signees are obligated to fulfill their terms of agreement with each other in regard to the event.

TERMS OF AGREEMENT :

It is hereby mutually agreed upon and declared by **Vishal Kumar** and **The Eye** that the following terms shall be met upon by both the consenting signees –

- **Terms for Sponsor Name**

Flight Ticket Scholarship to Singapore to attend ISET 2024 to Winners + Runners Up (around 10-12 Tickets max)

25% scholarship for NSET GOA 2024 to winners + Runners up

Would try to provide Case Study Materials (if required)

We would try to provide Judges and speakers if required (2 in number related to business/management) for the event.

- **Terms for The Eye**

Learning while Travelling (LWT) as the ecosystem/knowledge partner for the event.
Details of the winners and participants as in Ph no., Email ID post week event completion.
Endorsement of our company through social media pages (posts).
Presence of our company's logo through your website & Sharing our product/service details with the student community/participants.

DECLARATION :

The presented agreement will come into force as soon as it is signed by **Vishal Kumar** and **The Eye** and will be valid till the conclusion of the aforementioned event or till both the signees have successfully fulfilled their respective obligations towards each other as agreed upon, whichever is earlier.

The undersigned being duly authorized by their respective organizations, have signed this Memorandum of Understanding.

For & On Behalf of LWT Business PVT LTD

Name: Vishal Kumar

Designation : CEO

Location : India

Vishal Kumar

For & On Behalf of The Eye

Name : Yamini Jindal

Designation : Junior Executive Member, The Eye

Location : Rajnagar, Delhi NCR



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PURPOSE :

The Eye, the official inclusivity club of IMT, Ghaziabad, is organizing its events "**Shakti and Brahm**" on 14th September, 2023.

_____ has consented to be the **sponsoring general partner** for the event after reaching a common understanding for the exchange of deliverables from both parties in their respective capacities as mentioned under the terms of agreement.

Both the signees are obligated to fulfill their terms of agreement with each other in regard to the event.

TERMS OF AGREEMENT :

It is hereby mutually agreed upon and declared by _____ and **The Eye** that the following terms shall be met upon by both the consenting signees –

- **Terms for Sponsor Name**

1. Cash Rs.

- **Terms for The Eye**

1. Standees and banners at prime locations from 13th Sept,4 PM to 14th Sept 11:59 PM
2. Brand promotion through our instagram handles
3. Feature in promotional video
4. Brand announcement in events
5. Co-sponsor for the event. Hence, all online and offline marketing platforms would present the sponsor as co-sponsor

DECLARATION :

The presented agreement will come into force as soon as it is signed by _____ and **The Eye** and will be valid till the conclusion of the aforementioned event or till both the signees have successfully fulfilled their respective obligations towards each other as agreed upon, whichever is earlier.

The undersigned being duly authorized by their respective organizations, have signed this Memorandum of Understanding.

For & On Behalf of _____

Name :

Designation :

Location :

For & On Behalf of The Eye

Name :

Designation : Junior Executive Member, The Eye

Location :



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And

The Eye – IMT, Ghaziabad (201001, Uttar Pradesh, India)

This Memorandum of Understanding (henceforth referred to as “MoU”) has been agreed upon and entered into with the consent of both the mentioned signees as on _____ September, 2023

PURPOSE :

The Eye, the official inclusivity club of IMT, Ghaziabad, is organizing its events "**Shakti and Brahm**" on 14th September, 2023.

_____ has consented to be the **sponsoring food partner** for the event after reaching a common understanding for the exchange of deliverables from both parties in their respective capacities as mentioned under the terms of agreement.

Both the signees are obligated to fulfill their terms of agreement with each other in regard to the event.

TERMS OF AGREEMENT :

It is hereby mutually agreed upon and declared by _____ and **The Eye** that the following terms shall be met upon by both the consenting signees –

- **Terms for Sponsor Name**

1. Cash Rs. 12,000/- (Rupees Twelve Thousand only) for a stall.
2. Goodies worth of

- **Terms for The Eye**

1. Stall at a prime location from 13th Sept, 4 PM to 14th Sept 11:59 PM
2. Brand promotion through our Instagram handles
3. Feature in promotional video
4. Brand announcement in events
5. Food sponsor for the event. Hence, all online and offline marketing platforms would present the sponsor as title sponsor

DECLARATION:

The presented agreement will come into force as soon as it is signed by _____ and **The Eye** and will be valid till the conclusion of the aforementioned event or till both the signees have successfully fulfilled their respective obligations towards each other as agreed upon, whichever is earlier.

The undersigned being duly authorized by their respective organizations, have signed this Memorandum of Understanding.

For & On Behalf of _____

Name :

Designation :

Location :

For & On Behalf of The Eye

Name :

Designation : Junior Executive Member, The Eye

Location :