

ENTREPRENEURSHIP CELL

KIET, Ghaziabad (201206)

MEMORANDUM OF UNDERSTANDING (MOU)

Between

E-Cell KIET

and

Learning while Travelling (LWT)

Greetings!

This **Memorandum of Understanding (MOU)**, sets the terms and understanding between **KIET E-Cell** and **Learning while Travelling (LWT)** to be a sponsor at **Endeavour 2024**.

PURPOSE AND SCOPE

The purpose of this MOU is to clearly identify the roles and responsibilities of both parties in mutual understanding under the terms of the sponsorship guidelines. Team **KIET E-Cell** wishes to organize its **Endeavour 2024**, for which it invite **Learning while Travelling (LWT)** as one of the sponsors at **Endeavour 2024**. To achieve this goal, **E-Cell KIET** and **Learning while Travelling (LWT)** shall work together to conduct services that meet the legitimate goals of society.

RESPONSIBILITIES OF E-CELL

1. Recognition to be given in the **welcoming/closing ceremony**.
2. Logos on **posters, standees** and **Banners** across the **college campus**.
3. Logos on **sponsor signage, website poster** and **sponsor page**.
4. E-Cell will provide a tag designating **Learning while Travelling (LWT)** as a **Knowledge Partner**.
5. E-Cell will provide the **details of the winners and participants**, including phone numbers and email addresses, within **one week** following the completion of the event.

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RESPONSIBILITIES OF Learning while Travelling (LWT)

1. LWT will provide **Flight Ticket Scholarships to Singapore for Winners and Runners Up**, totaling **10 to 12 tickets** maximum.
2. LWT will provide **Case Study Materials** for Endeavour.
3. LWT will provide **Judges and speakers**, if necessary, with expertise in **business/management (2 in number)** for the Endeavour.

NOTICES

1. MOU shall be considered in full effect until the event date has passed.
2. Deliberate care shall be taken to ensure that this MOU does not conflict with the signing party's articles of incorporation and/or policies. In the case of unforeseen conflict between the MOU and articles/policies, the articles/policies shall prevail.
3. This MOU shall be considered null and void in the event that:
 - 3.1 A conflict with articles/policies is discovered.
 - 3.2 Either party determines that the MOU has been signed under misrepresentation and/or in bad faith.
 - 3.3 Either party determines that the MOU has been signed by an agent who was not in fact authorized to sign the agreement.

DECLARATION

I, hereby, solemnly confirm the partnership between **Learning while Travelling (LWT)** and **E-Cell KIET** guided as per the terms and conditions mentioned.

EFFECTIVE DATE AND SIGNATURE

Consent from Sponsor

Name: Vishal Kumar

Title: Founder & CEO

Signature: *Vishal Kumar*

Date: 05/04/2024

Consent from E-Cell KIET

Name : Snigdha Singh.

Title: Corporate Relations Manager

Signature: *Snigdha*

Date: 04/04/2024