



THE MARKETING SOCIETY
MOTILAL NEHRU COLLEGE

TO:

LWT Business pvt ltd

DATE:

23rd February 2024

 Email

 New Delhi

Subject: Memorandum of Understanding between Markult and LWT Business

Memorandum of Understanding

This Memorandum of Understanding is entered into between **Markult, the Marketing Cell, Motilal Nehru College**, and **LWT Business Pvt Ltd** on 23rd February, 2024.

This Memorandum of Understanding identifies the commitment of **Markult**: a student run organization aiming at providing a platform for students to enhance their skill sets with abundance of exposure, opportunities and knowledge, with **LWT Business Pvt Ltd**.

Markult agrees for the following deliverables:-

1. Learning while Travelling (LWT) as the ecosystem/knowledge partner for the event.
2. Details of the winners and participants as in Ph no., Email ID post week event completion.
3. Endorsement of LWT Business Pvt Ltd through social media pages (posts).
4. Presence of our company's logo through Markult's website & sharing LWT product/service details with the student, community/participants.

LWT Business Pvt Ltd agrees for the following deliverables:-

1. Flight Ticket Scholarship to Singapore to attend ISET 2024 to Winners + Runners Up (around 10-12 Tickets max).
2. Providing Case Study Materials (if required)
3. Providing judges and speakers if required (2 in number related to business/management) for the event.

Changes and duration:

This MOU is at will and may be modified by mutual consent of authorized officials of both organizations. This MoU shall become effective upon signature by the authorized officials of both parties and will remain in effect until modified or terminated by any one of the partners by mutual consent.

Dispute Resolution:

Any dispute arising out of this MoU shall, as far as possible, be settled amicably between the parties.

This is to state that both the parties have agreed to the MoU and signed as under



Vanshika Singh
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College

Motilal Nehru College