



**Institute of Management Accountants
SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES**

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (herein referred to as MoU) sets to outline the terms, conditions and understanding between **Institute of Management Accountants Chapter – Shaheed Sukhdev College of Business Studies** and **Learning While Travelling** under the annual event organised by IMA called as “Chakravyuh 3.0”.

The deliverable from the students of IMA, SSCBS includes:

- 1) Company/Logo promotion on banners and flexes (2000+ footfall).
- 2) Learning while Travelling (LWT) as the ecosystem/knowledge partner for the event.
- 3) Details of the winners and participants as in Ph no., Email ID post week event completion.

The deliverable from Learning While Travelling includes:

- 1) Flight Ticket Scholarship to Singapore to attend ISET 2024 to Winners + Runners Up (around 10-12 Tickets max)

This MoU is the Long-term contract will remain effective from **31th March, 2024**. Deliverables can be modified based on mutual consent.

Saanidhya,
President at IMA, SSCBS

(For IMA, SSCBS)

(For Learning While Travelling)