

Memorandum of Understanding

PRESIDENT

Mehak Garg
8810435537

VICE PRESIDENT

Kavya Bedi
9216902910

SECRETARY

Tanmay Arora
6386734073

CORPORATE COMMUNICATIONS

DIRECTOR

Shreya
7814992944

Atishay Jain
7861851008

This Memorandum of Understanding (MoU) is being undertaken between “Udaya, Shri Ram College of Commerce” and “LWT Business PVT LTD” on 18th March 2024.

Udaya aims to foster the culture of entrepreneurship in SRCC, by introducing mentors and industry experts, fulfilling the needs of start-ups that originated from SRCC, and educating young minds about the start-up and business ecosystem across India and abroad.

Intending to become the best and work with the best, we believe that this vision of team UDAYA can come to fruition with this partnership.

Deliverables from UDAYA, SRCC

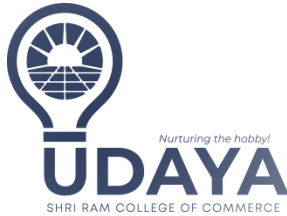
- Logo on main poster of e-summit
- Instagram post as a partner
- Details of the winners and participants as in Ph no., Email ID post week event completion
- Sharing the details of product/services with the students and participants

Deliverables from LWT Business PVT LTD

- Flight ticket Scholarship to Singapore to attend ISET 2024 to winners + runners (12 tickets)
- Case study materials

Closing Remarks

We believe that this partnership will be mutually beneficial for both stakeholders. Furthermore, it will enable in building better relations between Shri Ram College of Commerce and “LWT Business PVT LTD” and provide opportunities of collaborations and partnerships in future. We look forward to this engagement and are open to creative ideation and deliverables to ensure that LWT Business PVT LTD have an effective partnership with Udaya, SRCC.



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INTELLECTUAL PROPERTY RIGHTS

The Parties acknowledge and agree that any and all rights, title, and interest in and to all Intellectual Property Rights in any materials, brands, names, logo, provided by a Party shall remain the exclusive property of such Party, and that the other Party does not have any right, title or interest in or to such Party's Intellectual Property Rights other than such as expressly granted under this MoU or agreed between the parties in writing.

The Parties hereby grant to the other Party a limited non-exclusive license to use the other party's name and the accompanying logo, service/brand trademarks (the "Licensed Marks") solely in connection with fulfilling their respective obligations under this agreement and only for the duration of this MOU. The Parties undertake not to use or infringe the Licensed marks of the other party for any purpose other than to fulfill obligations under this agreement.

Mehak Garg
President, UDAYA, SRCC

Vishal Kumar
Vishal Kumar
Founder, LWT Business PVT LTD