



# MARKARENA

## SRI AUROBINDO COLLEGE UNIVERSITY OF DELHI



### MEMORANDUM OF UNDERSTANDING

**MOU:** A Memorandum of Understanding (MoU) is a formal agreement between two or more parties outlining the terms and details of their cooperation or collaboration. In order to conduct cooperative activities based on reciprocity and mutual benefits, the memorandum of agreement seeks to define the general guidelines for the two parties' mutual cooperation. Complete disclosure of all terms and conditions is necessary to maintain open and strong relationships. We anticipate that the connections we make will deepen with time and be advantageous to us both in the near and long terms.

#### **PARTIES INVOLVED:**

1. Markarena : The Marketing Cell of Sri Aurobindo College , Delhi University
2. LWT Academy

#### **ROLES AND RESPONSIBILITIES:**

1. **Markarena : The Marketing Cell of Sri Aurobindo College , Delhi University**
  - a. show you as our knowledge partner,
  - b. details of winners and participants
  - c. endorsement of your company on our social media posts.
2. **LWT Academy**
  - a. Flight Ticket Scholarship to Singapore to attend ISET 2024 to Winners + Runners Up

**Clause:** Either party may terminate this MoU by providing 5 Days written notice to the other party. In the event of termination, both parties shall cooperate to conclude any ongoing activities in an orderly manner

Mahak Gupta  
Vice -President  
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Vishal Kumar  
LWT Academy