

Sponsorship Agreement letter

FROM: Xperia '23

Contact: +91 7000606785

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Email: soc.sip@nmims.edu

TO: Organization Name: LWT ACADEMY

Contact Name: VISHAL KUMAR

Phone: Email: corporate@learningwhiletravelling.com

Xperia'23 is a Summer Internship international competition serving the domain of professional experience and caliber. The competition is organized by the School of Commerce (SOC) at SVKM's NMIMS Indore. It provides a platform for undergraduate students of commerce and management backgrounds to present their work undertaken during management internships to eminent corporate professionals and academicians. In return, students get to win exciting prizes and an opportunity to interact with industry professionals. Xperia'22 would be highly obliged to associate with your brand. Your help and brand image would help us to host fantastic speakers and allow us to spread inspirational ideas to an ever-increasing audience.

Date - 13/10/2023

Venue - Narsee Monjee Institute of Management and Studies

Xperia will provide:

- Exposure opportunity to advertise your business branding through banners, posters, and LEDs.
- Increased Brand Recognition in the prestigious campus of NMIMS University and other colleges like IIM Indore, DCBM, Sage University, etc.
- Social Media Marketing on platforms like Instagram, LinkedIn, and Unstop.
- Stage recognition in the inaugural event.
- Stall provided for your marketing purposes.
- Distribution of your coupons & brochures.
- Exposure to approximately 200 participants.
- An anticipated footfall of 2500-3000 people in college.
- Opportunity for placement assistance for your brand.

The company will offer the following:

1. A 2N3D Cruise Trip from Mumbai to Goa and back to Mumbai for both the winner and runner-up or 6N7D Internship Trip from Kolkata to Singapore and back to Kolkata for both the winner and runner-up.
2. Permission for Xperia'23 to utilize the company's brand name on event posters, banners, the website, and social media platforms.
3. The company will designate a representative as a panelist for the Xperia'23 event.

Branding requirements:

Sponsors logo in png, jpg, pdf format.

Sponsors description in 100 words max.

This document is supplemented by a good faith agreement between the parties to cooperate in making Xperia'23 and the partnership successful.

Vishal Kumar

Name

LWT ACADEMY

Organisation

Vishal Kumar

Authorized Signatory

16/09/2023

Date

Name

Nmims- Indore Campus

Authorized Signatory

Date