

Memorandum of Understanding

Between

Learning while Travelling

&

**Society of Manufacturing Engineers-VIT
(SME- VIT)**

This memorandum of understanding (MOU) sets the terms and understanding between **Learning while Travelling & Society of Manufacturing Engineers**. We are honoured to extend an invitation to form an association with “**Learning while Travelling**”. You would be having an alliance with “**SME - VIT**” pertaining to the **Annual Knowledge Partner** for **SME -VIT**.

Terms & Scope of MOU:

This MOU is not intended to be legally binding but sets out the understanding reached by two parties in which the parties intend to cooperate and promote the marketing activities jointly. The understandings reached by both parties in the MOU shall comprise only a general scope of rights and obligations of each party and specific scope, initiatives, and deliverables of the cooperation.

This MOU sets forth the T&C scope of the MOU for the successful implementation of the proposed collaboration between **Learning While Travelling** and **SME-VIT**.



Deliverables from SME-VIT to Learning while Travelling:

- Online branding during our events.
- Shout out during the events.
- Brand visibility as social media mentions for Learning while Travelling.
- Sharing LWT product/service details with the student community/participants.
- Targeted marketing as our chapter attracts highly interested customers who are more from the younger generation.
- Learning while Travelling will be promoted as our Knowledge Partner on Instagram and LinkedIn throughout the event tenure.
- Details of the winners as in Ph. no., Email ID post week event completion.
- LWT Logo on SME-VIT T-shirts.

Deliverables from Learning while Travelling to SME-VIT:

- Flight Ticket Scholarship to Singapore to attend ISET 2024 to Winners + Runners Up (around 10-12 Tickets max)
- 25% scholarship for NSET GOA 2022 to winners + Runners-up
- Would try to provide Case Study Materials (if required)
- 20% scholarship on LWT Personality Development Course + Mentorship Session Voucher (for all participants)
- Provide Judges and speakers if required (2 in number related to business/management) for the event.
- LWT will be the Annual Knowledge Partner of SME - VIT (i.e. 12 months)

Contact Details:

Name: Vishal Kumar	Name: Arpan Elias Thomas
Position: Founder, LWT Academy	Position: Chairperson, Society of Manufacturing Engineers VIT (SME – VIT)
Signature: 	Signature: 
Learning while Travelling	SME - VIT

Point of Contact

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