

Consume
agency



Who are Consume?

At the forefront of the fashion , sports, music and culture.

With over 25 years working with global brands to deliver seamless omni channel marketing campaigns using our knowledge , experience and expertise .

Forward thinking creative - Strategic planning and media placement - **Talent and cultural partnerships** - Show stopping events -**Pr and Product Placement** .

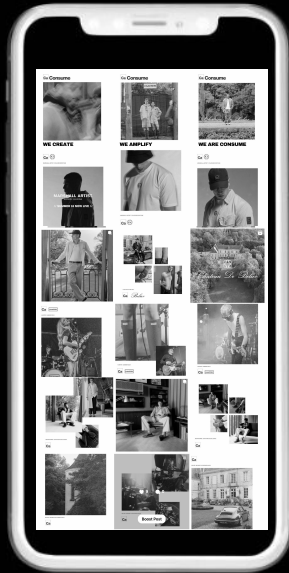
“Our network empowers brands”

A black and white photograph of a young man sitting in a modern-style armchair. He is wearing a light-colored button-down shirt over a striped t-shirt, light-colored trousers, and dark boat shoes with white socks. He is looking directly at the camera. The background includes a bookshelf with various items, a record player on a side table to the right, and a lamp on a table to the left. The overall mood is relaxed and artistic.

Create Collaborate Consume

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Our Mission



[View our instagram](#)

To use our wealth of experience and large network to inspire our brand partners - To create memorable moments and projects that align to partners KPIs -To supply a unique and unrivalled vision to any brief however big or small - To continually grow our network of creatives, talent, events spaces, media opportunities and contacts in order to support any project and offer our partners the end product they deserve - To provide an unparalleled professional, objective, knowledgeable and friendly service to all our partners - To remain at the forefront of fashion, forever looking forward - To harness relationships and go above and beyond to deliver for our partners .

Our Brand Partners.



Culture Content Consume



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Our Creative Approach

Consume have shot innovative creative for over a decade working on large scale global campaigns that have been featured in some of the world's leading publications alongside full scale media roll outs on Tv and Out of home . Our networks enables us to pull together carefully selected creatives and crews to to suit any projects approach and budget .Creative decisions will be lead by the product and brief in collaboration with our partners .

Brand campaigns - Social media content -
Global media campaigns - Ecom
photography - **New brand development** -
Long term strategic and positional creative



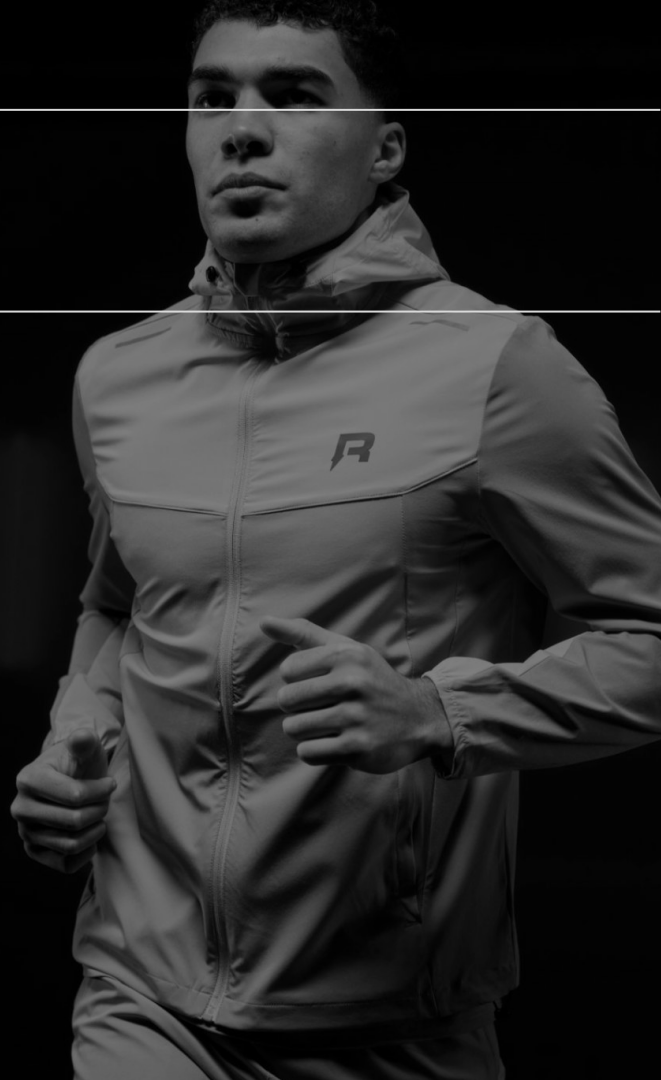
[Visit our website](#)

Brand Strategy

Consume agency has experience building multi brand high level fashion retailer strategy alongside bringing numerous new brands to market and reenergising established brands , Aligning budgets and planning a high impact marketing strategy whilst supporting long term legacy .

We provide an experienced approach to creating tiered marketing plans , To enable and sustain a consistent and on brand marketing message for our partners . Our expertise and know how in strategising brand marketing helps brands build a stronger community and audience whilst managing budgets ensuring hero moments are maximised and amplified whilst always remaining seasonally relevant to the brands audience . Captivating and recruiting new audiences whilst retaining the current consumer base.

Planning - Brand strategy - **Budgeting** - Media and pr plans - **Product seeding approach** - Annual and seasonal calendars - **Community building plans and execution**





Community Communication Consume

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Talent Partnership Specialists

Throughout our years within the fashion and sports fashion industries we have built a wide network of talent agencies, record labels, promoters, talent managers and direct relationships with talent enabling us to deliver a plethora of talent to service any of our partners needs, from small social campaigns to large scale campaigns we can seamlessly manage this process for brands and ensure the chosen talent is maximised to create a successful and memorable activation . From Global artists to the next generation of artists coming through Consume can position your brand in the heart of culture .

Sam Fender - Gene/Lennon Gallagher - **Fred Again** - Barry Can't Swim - **Joy Crookes** - Griff - **Raye** - Mike Skinner **Abbey Clancy** - Stephen Graham - **Aitch** - Liam Gallagher - **Tom Grennan** - Becky Hill - **Jake Bugg** - Jamie Webster - **The Blossoms** - Joel Corry - **Example** - Mahalia- **Ghetts** - Mist - **Hak baker** - Chase and Status - **David Gandy** - Daisy Edgar Jones - **Will Poulter** - Nia Archives - Girls That Sync - Maisie Peters - Maison Collective - Ewan Mcvicar.



Festivals and Event Experts

Consume has a wide network within the music and culture fraternity, giving direct access to all of the major festivals and events within the UK, along with the best venues and event experts, Enabling brands the opportunity to activate any type of activity from headline partnerships to grass root stage sponsorships at festivals or create unique events to support any brand objectives.

Isle of White - Victorious - **Sound City** -
Neighbourhood - **Ynot** - Tramlines - **Truck** - Reading
and Leeds - **Creamfields** - Boardmasters - **Kendal**
calling - Parklife - **Lost Village** - All Points East - **SXSW**
- Wireless - **Camp Bestival** - Latitude - **Laces Out** -
This Feeling - **Warehouse Project**



We Create-We Amplify
We are Consume agency

Strategic Media

Consume has decades of experience booking all varieties of media campaigns and has access to all major and underground media outlets across the globe . We bring together strategic planning and targeted buying to ensure our partners get the most out of their budgets .Whether its digital billboards, transport media or fly posters we are able to deliver your message to the masses.

Our unique data platform enables brands to integrate its chosen audience, targeting them directly at key times of the day and in specific locations. Fully GDPR compliant the data base boasts over 20 million mobile phone users in the UK enabling brands to understand there shopping habits, device trends, daily movements and there internet activity. Identifying and targeted your chosen relevant audience with no wastage.

Digital out of home - Transport media - **Shopping centre media** - Radio advertising - **Tv Advertising** - Sporting media - **Transport hubs** - Fly posters - **Press advertising** - localised media - **Brand to hand** - Print advertising - **Sporting Media** - Experimental Media


Pr & Product Seeding

“Consume have helped grow our social media presence at a rate we simply couldn't manage ourselves in such a short time , The list of key individuals that consume can call upon to help spread the word is quite amazing “

Steve Tuite - Meanforme

Consume has built a global network of hype sites , media publications , influencers, blogs , grass roots talent , global talent , music press , national press and localised press to enable brands to connect with a wider audience for product launches or key marketing moments who ever the target audience is.

Hypebeast - Highsnobiety - **Complex** - Ladbible - **Sportbible** - Unilad - **Hypebae** - Versus - **Mundial** - Paninaro - **Proper Mag** - Manchester's Finest - **NME** - The Essential Journal - **Gents Journal** - GQ - **Global radio** - Grime Daily - **Tyla** - Soccer Bible - **Link Up Tv** - Esquire - **The Observer** - The Stylist - **Wonderland** - Dazed - Hunger - **Metro**



**“If a feeling or idea
consumes you, it affects
you, it leaves a lasting
memory”**



Paul Ramsdale

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