

THE *Dignity* INITIATIVE



We were honoured to contribute Dignity Care Packages to members of the Homevale community as part of The Dignity Initiative by Chayil Reign Philanthropy.

We are grateful for the opportunity to serve, to give, and to contribute in a meaningful way to the community.

Chayil Reign

Philanthropy

Chayil Reign Introduces Its Mission to the Homevale Community Through Its First Dignity Initiative

Kimberley, Northern Cape | 19 September 2026

On Saturday, 19 September 2026, Chayil Reign Philanthropy took an important first step into the community, officially introducing its mission through its inaugural Dignity Initiative at the Homevale Community Centre in Kimberley.

At 11:00 that morning, members of the community gathered to discover who we are, what we stand for, and the vision behind Chayil Reign.

And the community welcomed us with extraordinary warmth.

For an organisation hosting its first community initiative, the response was deeply encouraging.

The Homevale Community Centre filled with people. As more guests arrived, seating became limited, and some members of the community even shared seats so that others could be accommodated.

But what made the morning remarkable was not simply the number of people who attended.

It was the warmth, enthusiasm and a genuine spirit of community throughout the hall. To introduce Chayil Reign for the first time and be received with such openness was profoundly meaningful.

This was our opportunity to meet the community, but it was equally an opportunity for the community to meet us.

We wanted people to leave knowing that Chayil Reign is not simply a name or an organisation on paper. It is a philanthropic vision centred on people, on their dignity, their potential and their futures.

We are grateful for the opportunity to introduce our organisation, share our vision and begin building meaningful relationships with those we hope to serve.

To the people of Kimberley and everyone who attended: thank you for welcoming Chayil Reign.

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It was a privilege to connect with community members, listen to their voices, hear their perspectives, and share in meaningful conversations about the needs, aspirations, and possibilities within the community.

Their warmth, openness, and willingness to engage made this gathering truly meaningful. Every conversation, every connection, and every expression of support contributes to a greater vision of dignity, empowerment, purpose, and sustainable impact.

We are deeply grateful to everyone who welcomed us, participated, and shared in this important beginning.



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A heartfelt welcome message from **Tatum Sebastian, Community Leader of the ANC Women's League**, as she shares words of encouragement during The Dignity Initiative by Chayil Reign Philanthropy.

Her passion for the community shone through in her eager engagement, warm interaction with residents, and genuine enthusiasm for initiatives that seek to uplift, encourage, and empower women and families. Her willingness to engage with the community and support conversations around dignity, empowerment, and collective responsibility reflected the importance of leaders who remain connected to the people they serve.

We are grateful for her warm welcome and for the spirit of community engagement she brought to the occasion.

DISCLAIMER:

Chayil Reign Philanthropy is an independent philanthropic organisation and is not affiliated with, sponsored by, endorsed by, or politically aligned with the African National Congress (ANC), the ANC Women's League, or any political party. The inclusion of a community leader in our outreach activities reflects a commitment to community engagement and does not constitute political endorsement or organisational affiliation.

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A MESSAGE OF COMMUNITY UPLIFTMENT

The community received a heartfelt message from **ANC Ward Councillor Derick Korkie**, whose passion for community upliftment, service, and the well-being of residents was evident in his words.

His message highlighted the importance of community participation, compassion, opportunity, and collective responsibility in creating stronger communities.

At Chayil Reign Philanthropy, we believe meaningful change happens when people come together to serve, support one another, and invest in the dignity and potential of every individual.

We are grateful for the opportunity to engage with community leadership and to share our vision for dignity, empowerment, purpose, and sustainable impact.

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SEPTEMBER 19 SATURDAY
2026

THANK YOU
HOMEVALE,
KIMBERLEY!