



Richard Rasker

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About Me

Accomplished senior leader to plan and drive the execution of strategic initiatives.

Strong reputation & proven ability to "get stuff done" and deliver to commercial objectives, demonstrated through over 15 years on Executive Leadership Teams in Chief of Staff / Head of Strategy / Business Operations roles for leading Australian Financial Services organisations.

Record of achievement as a strategic facilitator and implementer of key initiatives, leveraging exceptional analytical, stakeholder management and organisational / project planning skills. Able to navigate ambiguity, drive forward change and develop / embed practical commercial solutions with a sustained commitment to customer centricity and broader organisational impacts

Specialisations

- *Own and drive significant strategic projects – from business case through to execution.*
- *Facilitate strategic planning, risk & compliance and key change initiatives across the business.*
- *Strong communication and stakeholder management skills at all levels.*
- *Collaborative facilitator, able to connect with people at all levels to drive outcomes.*
- *Effective P&L management – budgeting, reporting, analysis and oversight of performance metrics.*

Key Achievements

- **Business Growth:** A key member of the Executive Leadership Team that grew the Macquarie Bank life insurance business from a start-up in 2007, to having \$250m of inforce premiums less than 10 years later, which was then sold in 2016 for \$400m.
- **Major M&A transition / integration:** Successfully project managed all the non-systems operational transition / integration aspects of the \$400m sale of the Macquarie Life insurance business to Zurich Financial Services.
- **Customer Centric Strategic Review:** Facilitated a comprehensive end to end strategic operational review for the \$70bn Macquarie Wrap platform to set the foundation of the platform's ongoing growth towards market leadership.
- **Driving Risk & Compliance Initiatives:** Provided effective project management, licensing and governance oversight for Macquarie Equities Limited, enabling the Macquarie advice business to exit the Enforceable Undertaking with strong positive feedback from the Regulator.
- **Optimising Structures & Processes for Program Execution:** Established and developed a new Strategy & Implementation team within Allianz Life, creating and implementing a more robust and disciplined approach with respect to program execution, delivering all 2021 projects on time and on budget.
- **Executing Key Strategic / Change Initiatives:** Successfully led the execution of the complex transformational change project for Zurich Life, including the divestment of several non-core assets, all sold in an efficient and effective manner, reaching desired financial outcomes.
- **High Profile and Complex Project Management:** For the Sydney 2000 Olympic Games – "best Olympic Games ever" – led a multidisciplinary team as General Operations Manager of the Baseball Stadium, Sydney Olympic Park.

Employment History

- Allianz Australia Life Insurance Limited (2018 – 2021)
- Macquarie Group Limited (2007 – 2018)
- Zurich Financial Services Australia Limited (2001 – 2007)
- Sydney Organising Committee for the Olympic Games (1996 – 2000)

Qualifications

- Introduction to Agile & Scrum (Macquarie Bank Internal Education)
- Graduate of the Australian Institute of Company Directors (GAICD)
- Post Graduate Diploma in Marketing Mgt (Macquarie Graduate School of Mgt)
- Bachelor of Commerce (with Merit) – Accounting & Finance (UNSW)

Skills

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|---------------------------|---------------------------|-------------------|
| ➤ Project Management | ➤ Financial Services | ➤ Strategy |
| ➤ Stakeholder Management | ➤ Budgeting | ➤ Facilitation |
| ➤ Communication | ➤ Financial Analysis | ➤ M&A Integration |
| ➤ Attention to Detail | ➤ Outsourcing | ➤ Risk Management |
| ➤ Operational Planning | ➤ Contract Management | ➤ Governance |
| ➤ Target Operating Models | ➤ Relationship Management | ➤ Leadership |
| ➤ Process Optimisation | ➤ Commercial Management | ➤ Collaboration |