TRACK 365

Automized your Customer Care With Technology

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Objectives Track 365

•Digitalize transporters' operations to streamline workflows and prepare for the new-edge market.

•Enhance transporters' productivity by reducing unnecessary calls and manual processes.

•Simplify GST compliance for transporters.

•Provide transporters with goods tracking and updates for transparency and trust.

•Offer transporters cost-effective IT solutions tailored to their needs.

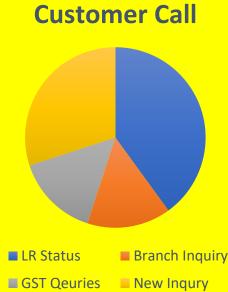•Promote professionalism and customer-centric service for transporters with automated tools.

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Track
365

Why We Here ?

80% of Your Time Goes Here

Track 365

- 📞 **80% of customer calls** are about routine queries:
  – LR status, LR/Bill copies, branch contacts, pickup/delivery, GST, complaints

- 📈 **Only 20% of calls** are about business growth

- 👨🏼‍💼 Owner or staff handle these calls—**wasting time & focus**

- 🥺 **Customer satisfaction still low** despite all efforts

- 🚀 **Track365 automates 80%** of these calls:
  – LR updates
  – LR Copy download access
  – Online pickup/delivery requests
  – Easy complaint tracking

- ✅ **Less workload, better service, more growth**

Customer Call

- 🔵 LR Status
- 🔴 Branch Inquiry
- ⬜ GST Qeuries
- 🟨 New Inqury

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Smarter Communication, No Extra Cost

Track 365

- 📉 Tools like SMS, WhatsApp, app-web tracking are **underused**, yet **still costly**

- ❗ **Customers miss updates** but expect digital service

- 💬 They demand features, but **Don't Want To Pay Extra**

What Track 365 Offers:

- ✅ **Free Web Panel & Mobile App** access for your customers

- ✅ App Notification for booking intimation

- ✅ **Booking details** available directly in the app

- 🌟 Premium plans available for **extra features like WhatsApp & Email alerts**

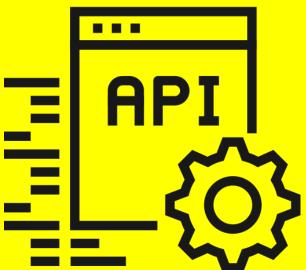- ➡️ **Deliver more value, enhance customer experience, and keep costs low**

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Get the Latest Tech, Save on Costs

Track 365

- 📉 **AI, Data Science, API Integrations, and Automation** are evolving rapidly
- 💸 Transporters often have to **invest in these new technologies** just to meet the needs of **10-20% of high-value customers**
- The majority of customers **Don't Require** these advanced tech features, yet transporters still bear the costs

Track365 Solution:

•🚀 **Track365 keeps you updated** with the latest technologies like **AI, Data Science, and APIs**—without the extra expense

•💎 **Premium Subscription Model** ensures **high-value customers** get access to cutting-edge features

•✅ You stay **ahead of the competition** by offering the **latest tech** without unnecessary investment

API

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From Data to Decisions – Smarter Customer Management

Customer is King – But Understanding the King is Tough

Track365 gives you smart tools to analyze and engage your customers better:

- 📊 **Party Analysis** – Know your top-performing clients

- 💤 **Sleeping Party Alerts** – Identify inactive customers & re-engage them

- 📍 **Centralized Customer Management** – All customer data in one place

- 🎯 **Discount Offers & Broadcasting** – Run campaigns & share updates in a click

- 💼 **And More** – Designed to help you retain and grow your customer base

➡️ With Track365, you don't just manage customers — you **Understand Them.**

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Deliver More Than Just Goods – Deliver Smart Service

Track 365

- 🚚 Free tools for your customers:
  - LR tracking & downloading, delivery info, bill copy – **available for 60 days**
- 💎 Premium plans for added features:
  - WhatsApp & email alerts
  - GST reconciliation
  - API integration
  - And more..

- 🎁 You get **monthly discounts coupons** from Track365
  - Share them with your **premium clients** to build trust

➡️ **Keep your customers happy. Let Track365 handle the tech.**

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Your Trusted Partner for Growth

Track 365

- 🔒 **Secure Data Management**
All your data is protected under a strict NDA agreement.

- 🌉 **Bridge Between Transporter & Customer**
Enhances communication and service without replacing relationships.

- 🚫 **No Price Comparison Among Transporters**
Track365 does not promote competition — customers deal with **their own transporter only**.

- 💼 **Service-Oriented Platform**
Focused on features, tools, and experience — not on undercutting prices.

- 🆓 **Free Registration & Integration**
Start using Track365 with **zero setup costs or hidden fees**.

- 🚀 **Gateway to Growth**
A long-term partner designed to support **your business expansion**.

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Free & Premium Services for Transporters

Track 365

- 📌 **One QR for All :** One QR code for tracking, LR, bill, and delivery info **(FREE)**

- ➕🧮 **Customer App & Web Panel :** Give your customers 24/7 access – no extra cost **(FREE)**

- 📤 **LR Copy on SMS/WhatsApp :** Share LR documents instantly with customers

- 📊 **Party Analysis & Sleeping Party Alerts :** Identify top clients and re-engage inactive ones

- 💰 **Online Payment Collection with Reconciliation :** Get paid faster with payment links & auto tracking

- ✅ **Official WhatsApp Business API :** Verified WhatsApp alerts & service messages

- 🔄 **Web WhatsApp API :** Automate messages from your system to customers

- 📦 **POD Mobile App with AWS Storage :** Store & retrieve proof of delivery digitally, anytime

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Let's Start