
#56_2024_December_Newsletter

1 message

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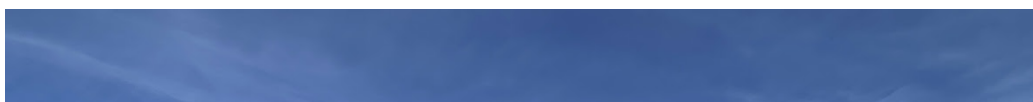
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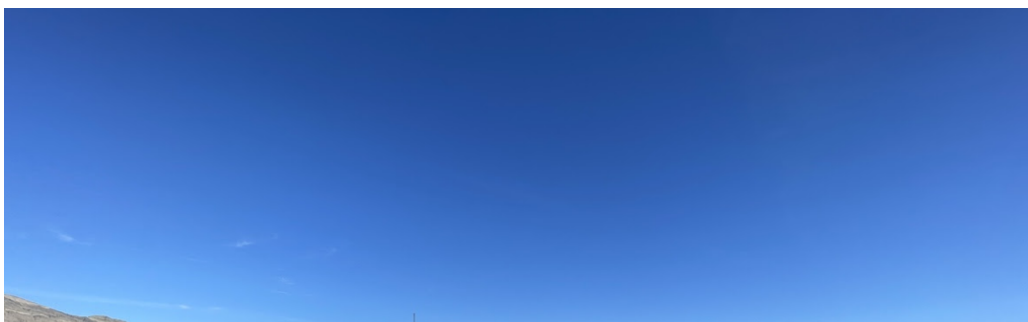
Thank you for signing up to receive my newsletters. I hope you've found the previous editions informative and helpful for your vehicle- supported adventures. I trust you will enjoy this month's newsletter. If you have comments, please email me: Bob.Wohlers@discoveroffroading.com. You can access, download, and read previous newsletters on my website by clicking [HERE](#). Look through the Newsletter Reference for a topic that may interest you, or download them all!

Newly Added 2025 Overland Adventure Tours and 4WD Courses





You are my treasured newsletter subscribers, now about 2000 strong. If you've been a subscriber long, you know I've made you a solemn vow to first post all my courses and tours in my newsletters so you can sign up before others. Grab a spot in a course or tour now because I'll soon announce these 2025 events to the general public - on social media and through my industry partners.





Tours... Time for Comradery and Adventure

Three different Adventure Tours are offered at this time.

- **Baja's Hidden Heart Adventure Tour.** February 20 - 28. This is only the second time this tour has been offered. The tour follows a completely different route than the Camp on Baja Beaches Tour. On this new route you'll drive through more Southern portions of Baja. The first time I offered this tour in early 2024 it sold out in three days.
- **Death Valley Overland Adventure Tour.** March 20-23. I've received lots of requests for this popular tour. Death Valley is a real treasure that can only be seen when venturing off-road. This tour is conducted entirely off-road.
- **Camp on Baja Beaches Adventure Tour.** May 23-30. On this very popular tour, you will camp on beautiful beaches, both on the Sea of Cortez and Pacific sides of the peninsula. This tour also visits the very remote and extremely well preserved Mission San Borja.

To learn more about these 2025 tours go [HERE](#). If you have additional questions, feel free to call: 909-844-2583.







4WD Courses... Time for Hands-On Training

All major authorities and experts on off-roading and overlanding agree: Professional 4WD training is a must for worry-free adventures. Why not take that training from the only full-time off-road trainer that's written three books on the topic?

Two courses are offered at this time.

- **Introduction to 4WD Off-Roading - Discovery Course.** January 25-26 at Prairie City SVRA near Sacramento, CA.
- **Recovery Course - Total Approach to Getting Unstuck Off-Road.** February 1-2 at Prairie City SVRA near Sacramento, CA.

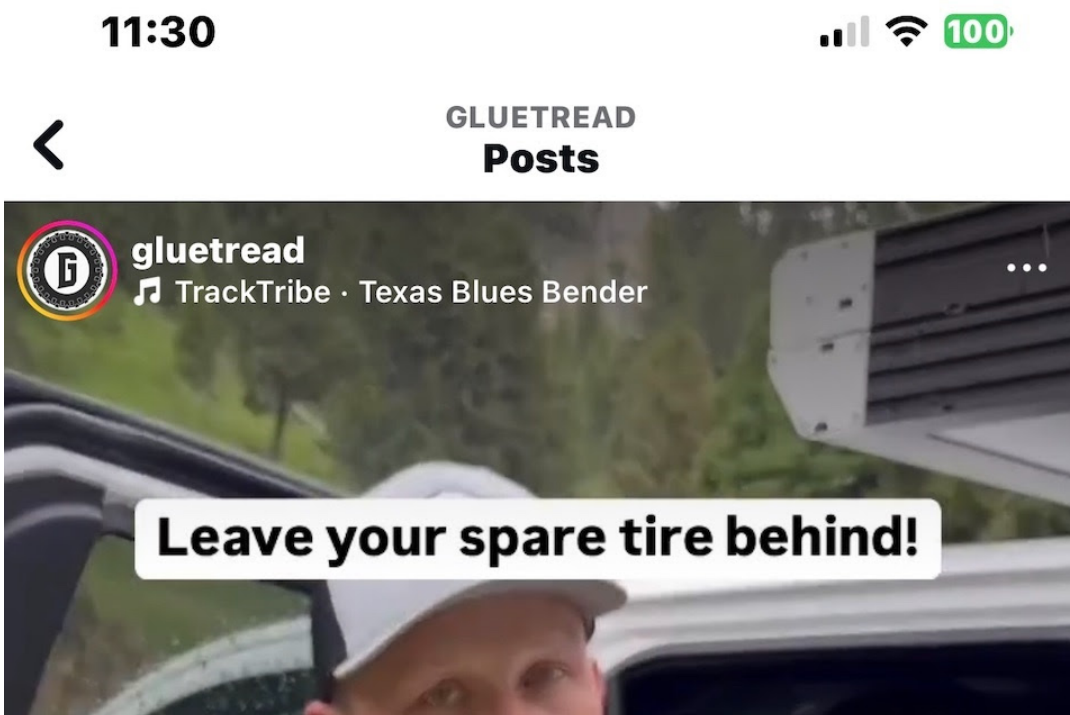
To learn more about these 4WD courses go [HERE](#). If you have additional questions, feel free to call: 909-844-2583.





More course and tour dates will be announced in the near future. Watch for future newsletters.

WARNING! Do Not Follow the Social Media Marketing Advice by Gluetreads





this is a GlueTread kit

As many of you know, I personally tested the Gluetreads sidewall repair product on a tire that had experienced an actual rock-gash from a Death Valley trail. See [HERE](#) for Newsletter #44.

My tests of the product only produced moderately successful results. The Gluetreads sidewall patch leaked after multiple tries and guidance from the manufacturer. However, I still believe that Gluetreads is a product you should consider adding to your in-field tire repair kit. Recently, Gluetreads added to their line of offerings their Expedition Kit (\$225 - Yikes!) that has practically everything you need to repair a tire problem – sidewall tear, a tread puncture, and a damaged valve stem.

With the release of their Expedition Kit, the company began advocating on social media that if you carry their kit in the field, you can leave your spare tire at home. Let me respond to this “advice” as directly to you as I did to the owners/inventors of Gluetreads: **Based on the way I explore off-road, I would never leave the pavement to journey off-road when remote, solo, and/or international without a spare tire.**

It's been over 5 months since I spoke on the phone with Gluetreads asking them

politely stop advocating the notion of "Leaving a Spare Tire Behind." They've not listened to concerns and continue to push the notion of leaving a spare tire behind. Read the social media comments under their "Leave a Spare Tire Behind" advertisement. The majority of commenters admonish the company for pushing this wrong-headed approach to off-roading.

Here is a sample of some of the comments to their advertisement on Instagram:
"You've never done a 6-inch gash in a sidewall in -30 degree temperatures, and it shows."

"That's just not right to promote the product that way! A spare tire is a must when wheeling."

"Love y'all's product and have used it with great results, but as a company in the industry it's irresponsible for you to act like (your product) is a replacement for a spare."

"Very irresponsible advice."

"Being less prepared is now a movement."

I will concede that you may not need to carry a spare tire on the trail if you (choose any two):

- 1) Have a rock buggy with 44" or larger tires.
- 2) Are only out for the day and not far from the pavement.
- 3) Are with a group of other vehicles.
- 4) Are aerobically fit enough to walk a long distance to an urban center for help.

But, their ads don't differentiate between types of vehicles, tire sizes, who's in the vehicle, or the types of off-roading being done by their customers. For example, I can't imagine a solo overlander traveling hundreds of miles off-road into a remote region of a third-world country with kids in the vehicle and not having a complete spare tire (perhaps two). Also, what if you bend or break a rim in the backcountry? What if you shred a tire? The Gluetreads kit can't fix those problems.

It is my opinion that this is another example of the need to watch ads on social media with a mature brain. If Gluetreads is going to advocate "this-or-that" advice to a select few types of off-roaders, they should be clear in their advertising. Regarding the advertisement of "Leave Your Spare Tire Behind," is Gluetread's motive to help an off-roader lighten their load by leaving their spare behind, or is it to sell them one of their kits? Perhaps it is both, but I believe it's more the latter. Regardless of their motive, some types of off-roaders are going to have a bad day out on the trail following the really horrible advice of "Leave Your Spare Tire Behind."



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