

KRUEGER MUSIC

FAMILY ROCK BAND | CHICAGO AREA

For labels, press, booking, management and festival opportunities



KRUEGERMUSIC.COM

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Main Social: [tiktok.com/@kruegermusic](https://www.tiktok.com/@kruegermusic)

FB/IG: @kruegermusic1 YouTube: @kruegermusic1

WHY KRUEGER NOW

Krueger is a theatrical family rock band built for big stages, hard-rock festivals, Halloween events, and high-energy opening slots.

Currently converting content, socials and followers from MattKruegerMusic.com into the new family rock brand KruegerMusic.com.

30,000+

TikTok followers already at @kruegermusic from our content and hit song "Beast".

100K

Spotify stream goal during the next campaign push.

PRESS + CHARTS

Targeting Spin Magazine coverage and Apple iTunes charting momentum.

UGC PUSH

Viral influencer marketing and TikTok UGC rollout planned in the coming weeks.

BAND / STAGE PERSONAS

- Daddy Matt Krueger as Freddy Krueger - Lead vocals/guitar
- Son John Krueger as Ghost Face - Guitar
- Son Cole Krueger as Mike Myers - Drums
- Son Caleb Krueger as Jason Voorhees - Bass
- Daughter Sydney Krueger as Girl - Keys
- Son Charlie Krueger as Chucky - Baby grand



CAMPAIGN ROLLOUT

Released spotlight: "Beast" - driving TikTok discovery and brand growth.

Upcoming/unreleased songs: "Ghost" and "All I Can Stand" for staged releases, influencer clips, playlists and press pitching.

Label goal: sign with a rock label and secure opening slots for larger touring acts, festivals, concerts and bigger Chicago-area venues.

