

Dear Donors, Supporters, Friends and Family,

As we near the end of another year, we want to take a moment to express our profound gratitude for your unwavering support of the Jordyn Clark Foundation. Your generosity has made an incredible impact, and we are excited to share with you a summary of our accomplishments in 2023.

Educational Initiatives: The Jordyn Clark Foundation partnered with the U.S. Center for Mental Health and Sport to provide mental health certification training to coaches, athletes and educational staff members.

In March/April we held six training sessions with 108 attendees from the following organizations:

- Prior Lake Soccer Club
- MYSA Coaches and Referees
- Great River Soccer Club
- Arrowhead Soccer Club
- College of St. Scholastics
- CC United Soccer Club

In September/October we held 11 sessions with 344 participants from:

- St. Catherine University
- Concordia University St. Paul
- University of Minnesota Duluth
- Prior Lake Soccer Club

The response from these trainings had been overwhelmingly positive and we are incredibly proud to sponsor these sessions on behalf of the foundation. Through statistical data from USC-MHS, we have impacted the lives of 8,842 individuals with these trainings.

In April we sponsored an educational workshop titled “Coaches Mental Health Playbook” by Tanner Peterson. Tanner gave incredible insight to those in attendance, as he leaned on his experience as a Mental Health Therapist, former CSP student and past friend of Jordyn’s.

We continued our partnership with CultureChange, a MN non-profit, to incorporate mental health education into the curriculums of K-12 schools. Throughout 2023, we facilitated meetings with educators, board members and several Social Emotional Learning Directors. It’s been slow and tedious work, but we are committed to this partnership to advocate for the advancement of this important initiative. Through our conversations, District 196 has committed to tracking student deaths to assist in their long-term mental health programming. With our financial contribution to CultureChange, they distributed their Mental Health Framework resources at no-cost to 11 schools throughout Minnesota!

Community Outreach: We participated in several community events that brought people together and facilitated meaningful conversations and awareness to the mission and vision of the Jordyn Clark Foundation. At each event, we had a table set-up with information and flyers from both S.A.V.E. (Suicide Awareness Voices of Education) and our foundation.

In February, we participated in the Minnesota Wild’s “Hockey Talks” game. The event encourages support for non-profits dedicated to bringing attention to mental health.

In July we attended the 2nd annual “Speak Up at the USA Cup” day to bring awareness to mental health for youth athletes. The following week, we attended the Minnesota Aurora’s Watch Party for the FIFA Women’s World Cup at TCO Stadium along with 14 other non-profits.

By openly discussing the life and loss of Jordyn, we aim to advance the dialogue on mental health and suicide awareness. In doing so, we each play a role in eliminating the stigma associated with mental health and well-being and drive positive change in our communities.

New Collaborations: In 2023, we collaborated with The Athlete Confidential (TAC). TAC ran an online apparel campaign to benefit the Jordyn Clark Foundation telling Jordyn’s story through social media and hosting a podcast with Sarah Golemme, Co-Founder and Director of Outreach of the Jordyn Clark Foundation. The podcast can be accessed here: [Lead with Love](#)

Structure and Priorities: In 2023, we established a vision statement and our core values to guide the foundation on our purpose.

Our Vision:

Our vision is a world where mental health and well-being are valued and supported, and where suicide is no longer seen as a necessary or acceptable outcome. We strive to create a society where individuals feel comfortable seeking help and support for their mental health, and where the conversation surrounding mental health is open, honest, and stigma-free.

Our Values:

1. Empathy: We prioritize understanding and compassion for all individuals and their experiences with mental health and well-being.
2. Honesty: We believe in transparency and open communication in all our actions and decisions.
3. Collaboration: We believe in working together with communities, organizations, and individuals to achieve our mission.
4. Education: We value education and spreading awareness about mental health and well-being, and believe that knowledge is key in breaking down stigmas.
5. Inclusivity: We believe in creating a safe and inclusive environment for everyone, regardless of race, ethnicity, gender, sexual orientation, and socio-economic status.
6. Action: We are committed to taking concrete steps towards our mission and strive to make a meaningful impact in ending suicide.

Our annual fundraising event, A Race to End Suicide was held on September 9th this year. A special thank you to all that participated, attended, donated and sponsored our event!

- **Participation and Attendance:** Over 400 community members attended, and 314 participants took part in the 5k or 1 mile walk/run.
- **Funds Raised:** Thanks to your generous donations, we raised just over \$31,000.

We want to take this moment to acknowledge that none of these achievements would have been possible without your generous support and trust in our mission. Your belief in the Jordyn Clark Foundation has fueled our dedication to creating positive change. Donors can rest assured that every dollar was invested wisely in our initiatives.

As we approach the new year, we look forward to even more exciting projects and opportunities to make a difference in our community. We hope you will continue to stand by our side as we continue on this journey.

Thank you for your compassion, your dedication, and your belief in our cause.

With heartfelt thanks, all love, always.

The Jordyn Clark Foundation