

# Robert Badal

## Curriculum Vitae

ENGLISH TEACHER, CONSULTANT,  
WRITER/EDITOR

### PROFILE

Highly qualified, with strong recommendations and a broad range of more than 20 years experience in English teaching, consulting, curriculum development, research, and writing/editing in 5 countries at all levels – from kindergarten to university – teacher training, teaching materials preparation, media, corporate & governmental communication. Details, letters of recommendation, and copies of degrees and certificates can be downloaded at <https://blseducation.com>, “About.” Additional information about media, drama, and written works can be found at <https://robertbadal.com>.



### TEACHING AND CONSULTING EXPERIENCE

TEACHER/CONSULTANT: BA LAO SHI PERFECT ENGLISH; HONG KONG –  
2014-PRESENT

K-12 ESL English, Phonics, Reading Comprehension, Vocabulary, Writing/  
Editing, Projects-based Learning, TOEIC, TOEFL, SAT, IELTS, Adult ESL,  
Pronunciation & Accent Reduction, Presentation, Business, Engineering, &  
Medical English, Editing & Writing

TEACHER (PART-TIME): GREATNESS LEARNING CENTRE; HONG KONG –  
JANUARY 2024-PRESENT

Curriculum Design, Primary school Phonics, Reading Comprehension,  
Vocabulary

TEACHING MATERIALS WRITING/DESIGN: BLS PRESS; HONG KONG –  
2021-PRESENT

Publication of the Vocabulary Victory English Root Word Cards

TEACHER TRAINER (SHORT-TERM): HONG KONG EDUCATION BUREAU;  
HONG KONG – NOVEMBER, 2018

Reading instruction techniques for teachers at low-performing Primary  
schools. (Official report available)

TEACHER: FH REHABILITATION PRODUCTS MANUFACTURING CO LTD;  
HONG KONG – FEBRUARY-AUGUST 2017

Business English and Communication training for the staff

15TH FLOOR, D, TOWER 5, SUMMIT TERRACE, 1 ON YUK ROAD, TSUEN WAN, NT, HONG KONG  
(852) 9685-6156 [ROB@BLS EDUCATION.COM](mailto:ROB@BLS EDUCATION.COM), [BLS EDUCATIONEDU@GMAIL.COM](mailto:BLS EDUCATIONEDU@GMAIL.COM)  
[HTTPS://BLS EDUCATION.COM](https://blseducation.com), [HTTPS://ROBERTBADAL.COM](https://robertbadal.com)

TEACHER: COMMUNITY ADULT ESL: TSUEN WAN COMMUNITY CENTRE;  
HONG KONG – 2016-2017

Community English class sponsored by Councilman Michael Tien

WRITING CONSULTANT, PHD SCIENCE AND COMMUNICATION (SHORT-TERM): HAIMEN INSTITUTE OF SCIENCE & TECHNOLOGY/ HONG KONG BAPTIST UNIVERSITY; HAIMEN, CHINA – OCTOBER, 2016

Coaching Science Phd candidates at the Haimen IST research facility in writing and presentation

M & A COMMUNICATIONS CONSULTANT (SHORT-TERM): KITIA (THE KOREAN CORE INDUSTRIAL TECHNOLOGY ASSOCIATION); SEOUL, KOREA – JUNE-AUGUST 2016

Prepared a comprehensive outbound communication strategy to global companies to acquire Korean companies using the KITIA platform

TOEIC PREPARATION CONSULTANT (SHORT-TERM): SOUTH CHINA AGRICULTURAL UNIVERSITY; GUANGZHOU, CHINA – APRIL, 2016

Overview of the TOEIC, presented to students and teachers

WRITING CONSULTANT, PHD SCIENCE & COMMUNICATION (SHORT-TERM): HONG KONG BAPTIST UNIVERSITY; HONG KONG – MARCH, 2016

Coached Science & Communication Phd candidates in writing for publication

ASSOCIATE INSTRUCTOR: WOOSONG UNIVERSITY; DAEJEON, S. KOREA – AUGUST, 2013- APRIL, 2014

Full time university professor: ESL, Listening, Presentation, TOEIC. Phd candidate thesis editing

ENGLISH CONSULTANT, PUBLIC RELATIONS, CORPORATE COMMUNICATIONS, AND CEO SPEECHWRITING: CHANGAN FORD (FORD CHINA); CHONGQING CHINA AND BY REMOTE: DAEJEON, S. KOREA, HONG KONG – MAY, 2013-APRIL, 2015

Comprehensive English and Media Consulting, including press announcements, internal and external corporate communications, strategic planning

TEACHER, ENGLISH FOR THE HOSPITALITY INDUSTRY (PART-TIME): INTERCONTINENTAL HOTEL; CHONGQING CHINA – MARCH 2011- AUGUST 2013

Training for all departments: front desk, F & B, Sales & Marketing, Housekeeping

TEACHER: OWEN FOREIGN LANGUAGE SCHOOL; CHONGQING CHINA – SEPTEMBER 2012-MAY 2013

K-12 EFL, SAT, TOEFL Test preparation

TEACHER: STILWELL ADVANCED ENGLISH TRAINING; CHONGQING, CHINA – SEPTEMBER 2012-AUGUST 2013

Study abroad preparation, Essay writing, Entrance Exam Writing, SAT, TOEFL

ASSOCIATE ENGLISH INSTRUCTOR: NANZAN TANDAI UNIVERSITY (FULL-TIME); NAGOYA JAPAN – APRIL 2007-MARCH 2012

Full time university professor: English, Listening, Writing, Drama, & Speech, Business English, TOEIC

PROFESSOR, BUSINESS ENGLISH (PART-TIME): GRADUATE SCHOOL MANAGEMENT, CHUKYO UNIVERSITY, NAGOYA, JAPAN – APRIL 2010-MARCH 2012

Business English and Communication

TEACHER (PART-TIME): ENGLISH FOR ENGINEERING RESEARCH, TOYOTA CENTRAL R & D LAB, NAGAKUTE KOSENJO, JAPAN – SEPTEMBER 2005-AUGUST 2012

Writing, Presentation, TOIC.

TEACHER AND EDITOR, MEDICAL ENGLISH, STAFF OF KOMAKI HOSPITAL, KOMAKI CITY AND AICHI MEDICAL UNIVERSITY HOSPITAL, NAGOYA, JAPAN (PART TIME) – SEPTEMBER 2008-AUGUST 2012

Medical English research paper editing, speech coaching for presentation

INSTRUCTOR, ENGLISH FOR KIDS TEACHER TRAINING (PART TIME): NUAS (NAGOYA UNIVERSITY OF ARTS AND SCIENCE); NAGOYA, JAPAN – JULY 2011-MARCH 2012

Student teacher training in English instruction for Kindergarten

TEACHER ENGLISH FOR THE HOSPITALITY INDUSTRY (SEASONAL): HOLIDAY INN VISTA SHANGHAI; SHANGHAI CHINA – JULY 2011-AUGUST 2013

Training for all departments: front desk, F & B, Sales & Marketing, Housekeeping

EDITOR, *WATCHING NEWS 2*. HAMAJIMA PUBLISHING COMPANY – MAY 2007-MARCH 2010

Edited a booklet used by Japanese public high schools for summer homework assignments

INSTRUCTOR (PART TIME ): AICHI PREFECTURAL UNIVERSITY; NAGAKUTE, JAPAN – APRIL 2007-MARCH 2010

Content-based English, Writing, Drama, Project-based English (Filmmaking)

VISITING LECTURER (FULL TIME ): AICHI PREFECTURAL UNIVERSITY; NAGAKUTE, JAPAN – OCTOBER 2006-MARCH 2007

Content-based English, Writing, Drama, Project-based English (Filmmaking)

TEACHER (TEMPORARY): AMERICAN LANGUAGE SCHOOL; NAGOYA, JAPAN – SEPTEMBER 2006-OCTOBER 2006

General ESL for kids and adults

TEACHER (PART-TIME): MEITO ENGLISH SCHOOL; NAGOYA, JAPAN – AUGUST 2004-MAY 2008

Primary and Secondary school English grammar and speaking

HIGH SCHOOL ENGLISH TEACHER (FULL-TIME FACULTY): MEITO SENIOR HIGH SCHOOL; NAGOYA, JAPAN – AUG 2004-AUGUST 2006

ESL, Writing, Speech Contest Coaching, Social Studies. This is a special 2 year position that is part of a sister city program between Los Angeles and Nagoya. One Los Angeles public school teacher is chosen from all applicants and put on the faculty full-time at this highly rated public school. This year was special because of EXPO 2004. The teacher also functioned as Official Representative of the City of Los Angeles.

TEACHER: MIDDLE AND HIGH SCHOOL STUDY ABROAD: OSAKA SANGYO UNIVERSITY LOS ANGELES; STUDIO CITY, CA U.S.A – SEPTEMBER 2002-AUGUST 2004

Middle and High School ESL, study abroad in the US preparation

TEACHER: ADULT ESL; LOS ANGELES UNIFIED SCHOOL DISTRICT, MANUAL ARTS ADULT SCHOOL; LOS ANGELES, CALIFORNIA, U.S.A. – JULY 2002 - JULY 2004

Introductory-Intermediate Adult ELS, Citizenship test preparation

BUSINESS ENGLISH AND ACCENT REDUCTION COACH (PART-TIME): GROUPEX CORPORATION; WHITTIER, CALIFORNIA, U.S.A. – FEBRUARY 2002-AUGUST 2004

Accent-reduction and speech coaching, Business English

## **PUBLISHED ACADEMIC WORKS, RESEARCH, AND PRESENTATIONS**

### **ACADEMIC PUBLICATIONS**

“Business English,” *Nanzan Junior College Journal*, 2010

“The Schema of Listening,” *Nanzan Junior College Journal*, 2009

“The Mystery Novel: An Old Tradition Made New,” *Nanzan Junior College Journal*, 2008

“Lights! Action! Content! Using Acting and Drama to Teach Content-rich English,” *Nanzan Junior College Journal*, 2007

### **TEXTBOOKS AND TEACHING MATERIALS**

*Vocabulary Victory English Root Word Cards*

*Watching News 2* Hamajima Publishing Company (editor)

### **ACADEMIC PRESENTATIONS**

“The Mystery Game: A Critical Thinking EFL Activity,” based on research by Cambridge professor Mario Rinvolucri, KOTESOL Conference Woosong University, Daejeon S. Korea, November 11, 2013

“Education for Economic Success,” Nanzan Community College  
Lecture Series 2010

“More Zoom, Less Bling” English Change in the Internet World,  
Nanzan Community College Lecture Series 2009

“Light! Action! Content! Using Movie Scripts to Teach English,”  
Nanzan Community College Lecture Series 2008

“DVD’s and Movie Scripts as Teaching Tools,” JALT Conference  
2008, Sugiyama University

## **PUBLISHED WORKS**

\*See the Robert Badal, Writer, website, for more details: <https://robertbadal.com>

*Vocabulary Victory English Root Word Cards* (2023)

*Romance In Film* (2001).

*Romancing the Southland* (1995)

## **JOURNALISM AND MEDIA**

WRITER: SOUTH CHINA MORNING POST NEWSPAPER; HONG KONG –  
2016-PRESENT

Editorialist, primarily on Education and related topics

RTHK “Talkback” Radio Program – October 1, 2017

I-REPORTER, CHINA, KOREA: CNN – OCTOBER, 2012 - JULY, 2013

## **LITERARY HONORS**

*VOCABULARY VICTORY ENGLISH ROOT WORD CARDS*

Independent Publishing Award (IPPY) Nominee, 2024, Education  
(Workbook/Resources)

*ROMANCING THE SOUTHLAND*

*Pasadena Weekly* “Best of 1996”

*Los Angeles Magazine* “Best of 1996”

The Center For Southern California Studies, California State University  
Northridge \*note: books considered to be of scholastic merit on the subject  
of Southern California history and culture and kept in their collection.

L.A. Reader “Best of 1995”

Vroman’s “100 Years, 100 Authors” \*note: Vromans is the oldest bookstore  
in the U.S. West of the Mississippi in California and 100 authors were chosen  
as speakers for their 100 year gala in 1995.

## **EDUCATION**

University of Bristol – Certificate in Phonics Training, 2019

California State University Dominguez Hills – M.A., Humanities, Asian Culture, Creative Writing. Thesis: “The Mystery Novel as a Displaced Quest.” Additional MBA Coursework, 2012

California State University Northridge – T.E.S.L. (Teaching English as a Second Language) Certificate, 2007

University of California Los Angeles – California Adult Teaching Credential: English, E.S.L., Social Studies, Basic Skills, 2002

California State University Northridge – B.A. English, Teaching Credential and Literature Options both completed, Linguistics Minor, 2002

## **ACADEMIC HONORS**

Sigma Tau Delta Honorary English Society

Alpha Mu Gamma Honorary Foreign Language Society

Dean’s Honor List California State University Northridge, Cal State Long Beach, Santa Monica City College

## **ADDITIONAL SKILLS**

Video editing and production (Final Cut Pro), Voice-Overs, Social Media Content Creation & Marketing