

*Picture the perfect vacation in a place that leaves you speechless, where the sights you see and the experiences you have are the stuff of stories that never end...*

Traveling is all about storytelling – and with 95 years of experience exploring North America from coast to coast, our family has some pretty amazing tales to tell. There's no place quite as special as the Canadian Rockies for Arthur Tauck Jr. who personally devised a way back in 1978 on a handshake with his friend alpinist Hans Gmoser to bring guests high up into the Canadian Rockies by helicopter to see amazing summertime views only the eagle sees. Our new heli-exploring trip resurrects the magic and the stories that await in Arthur's favorite place. Ask my wife Kiki to share a memory about a place in her heart and she'll reminisce about the Grand Canyon sunrise she and our son Will enjoyed out West, when it was just the two of them quietly witnessing a miracle of nature they'll never forget.

North America is home to spectacular scenery, from coastal gems to mountain majesty, from wilderness playgrounds to sculpted canyons, to cityscapes thrumming with cultural diversity and small towns steeped in history and heroics. When you stand in settings that take your breath away, reflect on the explorers and exploits that came before,

meet the folks who live there now and experience life through their eyes, you can't help but return home with stories of your own.

*Dan*

Daniel W. Mahar, CEO



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Since 1925



Athabasca Falls, Canada