

To whom it may concern,

Black Hills Con is a non-profit organization bringing a brand new fan convention coming to Rapid City. We welcome fans of all ages and interests to join us on October 26th, 2019 from 10 AM to 10 PM at the Central States Fairgrounds Fine Arts building for the first ever Black Hills Con event, *The Prequel*. This one day event is intended to help strengthen the bonds within our community by providing a place for fans to share their interests in a safe, welcoming place they can call home. This event will also serve as a fundraiser and stepping stone towards a 3-day event aimed to start summer of 2020.

What should I expect at this event?

We have planned a wide array of activities to encourage attendance at the convention and show our community that this really is an event for them.

- Local artists have been invited to compete in a design contest of possible mascots.
- A costume contest with children and adult categories to support our local cosplayers and costumers.
- Attendee-run panels will allow members of our community to share interests with others and provide a safe environment for those who are interested in learning about a variety of topics.
- A Vendor Hall will provide a space for local artists and creators to showcase and sell their work.

Most of all, we will provide a safe space to create connections with others, make memories, and strengthen our community.

Why should I become a sponsor for this event?

We want you to be a part of strengthening our community bonds through this fun safe event for all ages.

How do I become a sponsor?

Simply email me at BHCPublicRelations@gmail.com and choose your level of sponsorship.

What do I get for being a sponsor?

In addition to advertising space in our program, all sponsors will be promoted on our social media, the sponsor page on our website, and mentioned during opening and closing ceremonies.

What are the sponsorship levels?

Bronze: \$25 - 1/8 page ad

Silver: \$35 - 1/4 page ad

Gold: \$50 - 1/2 page ad

Platinum: \$100 - Whole page ad

Please Note: Our programs will be 8.5" x 5.5" and all ads are black and white.

Are there other ways I can contribute?

Monetary donations are preferred, and in-kind donations are accepted on an individual case basis. Please feel free to contact me if you have ideas about how you can contribute.

Thank you for your support of our community!

Samantha Riley
Director of Public Relations
Black Hills Con

Black Hills Con

Sponsor Application

Thank you so much for your time and interest. Black Hills Con is a local non-profit organization with the goal of connecting fans of all ages in a fun, safe environment.

Business Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Description of Product(s): _____

Sponsorship Levels: includes ad in our programming guide, social media, website, and acknowledgement during opening and closing ceremonies

- Bronze: \$25 - 1/8 page ad
- Silver: \$35 - 1/4 page ad
- Gold: \$50 - 1/2 page ad
- Platinum: \$100 - Whole page ad
- Monetary donation
- In-Kind Donation of equal worth [to be considered]

If In-Kind, please explain products or services you can offer:

Please email completed form and ad in electronic format to bhcpublicrelations@gmail.com.