Black Hills Con

2023 Sponsorship

## Who We Are:

Black Hills Con is a convention for pop culture, anime, and sci-fi fans of all ages. We are a nonprofit 501c3 focused on community building within the Black Hills region of South Dakota.

This year’s event will be held June 23-25, 2023.

## Our Audience: Social Media: Our Attendees Include:

In 2022 our attendance was over 1,000. Facebook Anime Fans

We expect around 1,200 this year. Instagram Pop Culture Fans

Analytics from BlackHillsCon.com Twitter Cosplayers

TikTok Sci-Fi Fans

In-Kind Donations:

If you wish to donate items for giveaways or prizes, we will

announce you as the donor.

## Programming Guides:

Programming Guide are printed booklets free to all attendees.

$150 Full Page

$80 ½ Page

$50 ¼ Page

$30 Banner   
 $300 back cover (color)

No information available about attendees under the age of 18.

|  |  |  |  |
| --- | --- | --- | --- |
|  | Level 1  $2500 | Level 2  $1000 | Level 3  $500 |
| Speaking engagement (panel) at BHC | Checkmark with solid fill |  |  |
| 4 free event badges | Checkmark with solid fill |  |  |
| Signage opportunities | Checkmark with solid fill | Checkmark with solid fill |  |
| 2 free registration badges |  | Checkmark with solid fill |  |
| Booth space in our Vendor Hall during convention hours | Checkmark with solid fill | Checkmark with solid fill | Checkmark with solid fill |
| Your logo and hyperlink on our website BlackHillsCon.com | Checkmark with solid fill | Checkmark with solid fill | Checkmark with solid fill |
| Ad space in our programming guide | Checkmark with solid fill | Checkmark with solid fill | Checkmark with solid fill |

**We would be happy to customize a package for you and your business. Please let us know more about your sales and marketing goals.**

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