

AUG 2 & 3, 2025

# REUNION CON

THE ULTIMATE OFFICE FANDOM EXPERIENCE™

***...ONE LAST RIDE!***



**August 2<sup>nd</sup> & 3<sup>rd</sup>**

**MEADOWLANDS EXPO CENTER**

**355 PLAZA DR**

**SECAUCUS, NJ 07094**

**NY/NJ**

**2025**

**SPONSORSHIP &  
VENDOR  
OPPORTUNITIES**

LEARN MORE AT [WWW.REUNIONCON.COM](http://WWW.REUNIONCON.COM)

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# WHAT IS REUNION CON™?

**In a nutshell? Simply stated, this is a Comic-Con basely solely around the most streamed TV Show In History. Period.**

Our operation has been designed around being an Interactive Fan Experience. Our street-fair inspired fan experience will feature memorabilia exhibits, art galleries, replica vehicles from the series, vendors, music, cosplay, games, contests, comedy, live performances, celebrity photographs/autographs and much more.

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# REUNION CON™

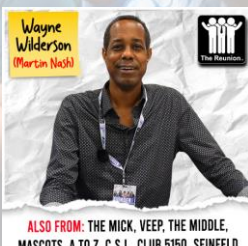
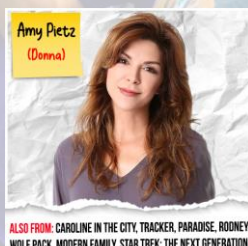
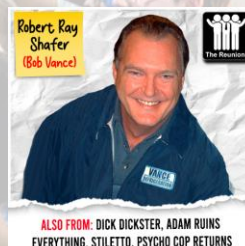
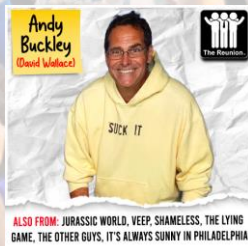
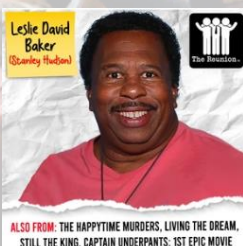
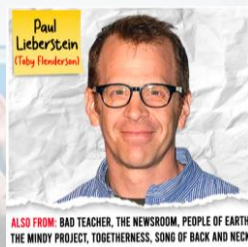
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## REUNION CON™ MAIN GUEST LIST



See Full Guest List at [reunioncon.com](http://reunioncon.com)



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# REUNION CON™ DEMOGRAPHICS

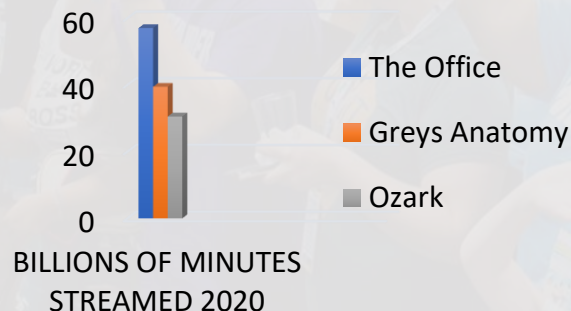
- THE LARGEST CAST REUNION CONVENTION. PERIOD.
- 8-12K FORECASTED ATTENDEES
- DEDICATED FANS FROM ALL OVER THE WORLD
- OVER 57 BILLION MINUTES STREAMED IN 2020 (NIELSEN RATINGS)

**“The Office” Ranked #1**

in the key demographic of adults 18-49 as well as adults 18-34 and adults 25-54, outperforming all five network competitors in the time period, including CBS’ coverage of NCAA basketball.

 **Nielsen**

## MOST STREAMED SHOWS



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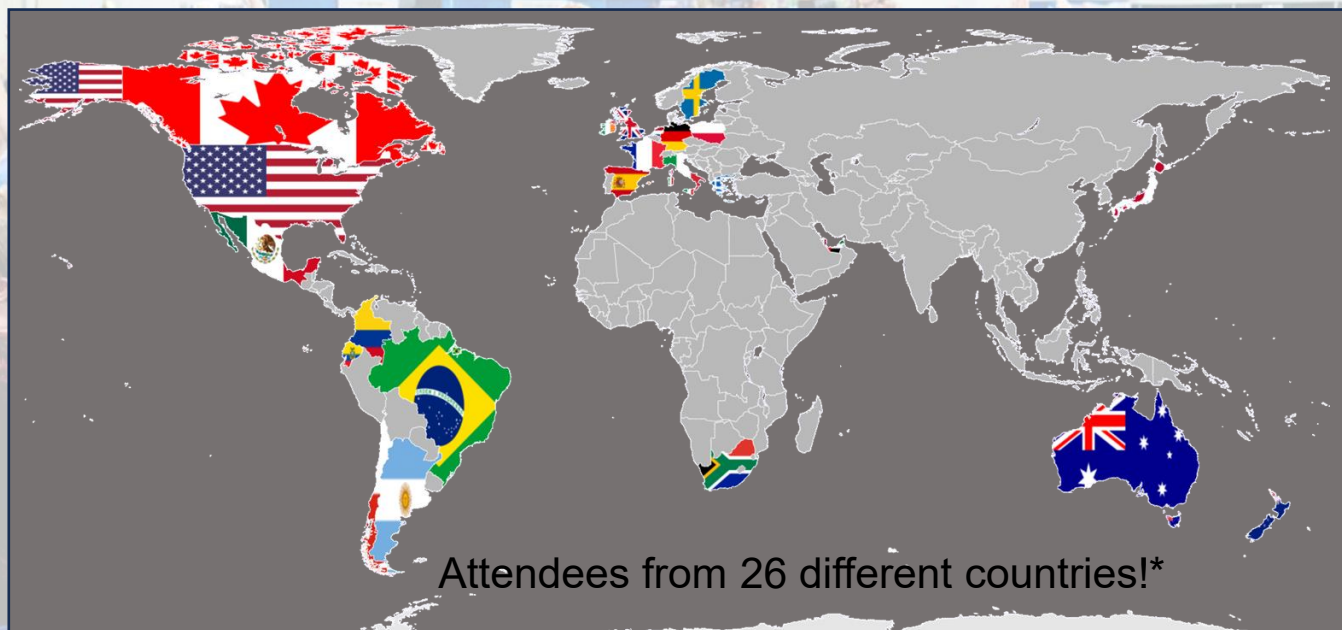
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# REUNION CON™ ATTENDEE MAP



Attendees from 26 different countries!\*

**\*DATA FROM REUNION CON™ CHICAGO & MIAMI CONVENTIONS**

- UNITED STATES
- CANADA
- UNITED KINGDOM
- BRAZIL
- MEXICO
- FRANCE
- ITALY
- AUSTRALIA
- NEW ZEALAND
- SWEDEN
- SPAIN
- POLAND
- NETHERLANDS
- GREECE
- GERMANY
- IRELAND
- JAPAN
- QATAR
- UAB
- SOUTH AFRICA
- COLOMBIA
- CHILE
- ECUADOR AND MORE

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# ACTIVITIES FOR SPONSORSHIP

Apart from Presenting Sponsorship opportunities, several activities occurring during the event are available for sponsorship.

**THE VIP EXPERIENCE-** 500 fans each day will have the entire event to themselves as well as VIP seating during events and an exclusive VIP Lounge.

**LANYARD/BADGE LOGOS-** Up to 10k attendees will receive a Badge/Lanyard that must be displayed at all times during the event.

**LIVE COMEDY AFTER HOUR PERFORMANCE:** Chris Gethard and Head Richards.

**THE FUNDIES-** Winners for Daily events and contests are awarded at the end of the day with an Inaugural Fundie Award!

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## SPONSORSHIP OPPORTUNITIES

# THE VIP EXPERIENCE

**\$30,000**

**SOLD**

- **NAMING RIGHTS FOR REUNION CON™**
- **25 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **BRANDING ON VIP LOUNGE AND PASSES**
- **COMPANY LOGO ON PREMIUM EVENT SIGNAGE**
- **PREMIUM BOOTH FOR PRODUCT DISPLAY**
- **NAMING RIGHTS ON ALL RADIO, TV, PRINT ADS, SOCIAL MEDIA, BILLBOARDS AND ANY OTHER MARKETING MATERIALS.**
- **LARGE BANNER ON WEBSITE+ ON SITE BANNER PLACEMENT**
- **OPPORTUNITY TO INTRODUCE GUESTS ON-STAGE (PANEL INTERVIEWS)**



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## SPONSORSHIP OPPORTUNITIES

# LANYARD AND BADGE SPONSORSHIP

**\$10,000**

**SOLD**

- **12 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **COMPANY LOGO ON ALL LANYARD/BADGES.**
- **COMPANY LOGO ON EVENT SIGNAGE**
- **BOOTH FOR PRODUCT DISPLAY**
- **NAMING RIGHTS ON SOME RADIO, TV , PRINT ADS, SOCIAL MEDIA, BILLBOARDS AND ANY OTHER MARKETING MATERIALS.**
- **BANNER ON WEBSITE+ ON SITE BANNER PLACEMENT**
- **OPPORTUNITY TO INTRODUCE GUESTS ON-STAGE (PANEL INTERVIEWS)**



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## SPONSORSHIP OPPORTUNITIES

# PANEL INTERVIEW SPONSOR

**\$7,500**

- **5 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **12 Weekend Passes**
- **COMPANY LOGO ON EVENT SIGNAGE**
- **BOOTH FOR PRODUCT DISPLAY**
- **NAMING RIGHTS ON SOCIAL MEDIA AND MARKETING MATERIALS.**
- **LOGO ON WEBSITE**
- **ON SITE BANNER PLACEMENT**
- **MENTIONED DURING ALL PANEL INTERVIEWS (3-4 PER DAY)**





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## SPONSORSHIP OPPORTUNITIES

# COMEDY AFTER HOUR SPONSOR

**\$7,500**

- **6 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **10 Weekend Passes**
- **COMPANY LOGO ON EVENT SIGNAGE**
- **BOOTH FOR PRODUCT DISPLAY**
- **NAMING RIGHTS ON SOCIAL MEDIA AND MARKETING MATERIALS.**
- **LOGO ON WEBSITE**
- **ON SITE BANNER PLACEMENT**
- **OPPORTUNITY TO INTRODUCE CELEBRITY COMEDY GUESTS.**





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## SPONSORSHIP OPPORTUNITIES

# FUNDIE AWARDS SPONSOR

**\$5,000**

- **4 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **2 Weekend Passes**
- **COMPANY LOGO ON EVENT SIGNAGE**
- **OPPORTUNITY FOR PRODUCT DISPLAY**
- **NAMING ON SELECT ON SOCIAL MEDIA AND MARKETING MATERIALS.**
- **LOGO ON WEBSITE**
- **ON SITE BANNER PLACEMENT**
- **OPPORTUNITY TO HOST FUNDIES AWARD CEREMONY (1 EACH DAY.)**



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## SPONSORSHIP OPPORTUNITIES

# COSPLAY CONTEST SPONSOR

**\$5,000**

- **4 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **10 Weekend Passes**
- **COMPANY LOGO ON EVENT SIGNAGE**
- **OPPORTUNITY FOR PRODUCT DISPLAY**
- **NAMING ON SELECT ON SOCIAL MEDIA AND MARKETING MATERIALS.**
- **LOGO ON WEBSITE**
- **ON SITE BANNER PLACEMENT**
- **OPPORTUNITY TO HOST COSTPLAY CONTEST (1 EACH DAY.)**





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## SPONSORSHIP OPPORTUNITIES

# BEACH GAMES AREA SPONSOR

**\$2,500**

- **2 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **2 Weekend Passes**
- **COMPANY LOGO ON EVENT SIGNAGE**
- **OPPORTUNITY FOR PRODUCT DISPLAY**
- **NAMING ON SELECT ON SOCIAL MEDIA AND MARKETING MATERIALS.**
- **LOGO ON WEBSITE**
- **ON SITE BANNER PLACEMENT**



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## SPONSORSHIP OPPORTUNITIES

# PREMIUM SPONSOR

**\$2,000**

- **4 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **6 Weekend Passes**
- **COMPANY LOGO ON EVENT SIGNAGE**
- **OPPORTUNITY FOR PRODUCT DISPLAY**
- **NAME ON SELECT ON SOCIAL MEDIA AND MARKETING CAMPAIGNS.**
- **LOGO ON WEBSITE**
- **ON SITE BANNER PLACEMENT**





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## SPONSORSHIP OPPORTUNITIES

# DELUXE SPONSOR

**\$1,500**

- **2 S-VIP PASSES + PREMIUM SEATING AT ALL EVENTS**
- **4 Weekend Passes**
- **COMPANY LOGO ON SELECT EVENT SIGNAGE**
- **OPPORTUNITY FOR PRODUCT DISPLAY**
- **NAME ON SELECT ON SOCIAL MEDIA CAMPAIGNS.**
- **LOGO ON WEBSITE**



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## SPONSORSHIP OPPORTUNITIES

# BASIC SPONSOR

**\$1,000**

- **1 S-VIP PASS + PREMIUM SEATING AT ALL EVENTS**
- **4 Weekend Passes**
- **COMPANY LOGO ON SELECT EVENT SIGNAGE**
- **NAME ON SELECT SOCIAL MEDIA CAMPAIGNS.**
- **LOGO ON WEBSITE**





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## VENDOR OPPORTUNITIES

# VENDORS

## MERCH AND INFO BOOTHS

### ARTIST ALLEY (SEC 100)

- **6X6 = \$325**

Includes 1 Table, 2 Chairs

### MAIN AREA (SEC 200, 300, 400)

- **10X10 INSIDE BOOTH: \$475**

Includes Pipes, Drapes, 1 Table, 2 Chairs

- **10X10 CORNER BOOTH: \$550**

Includes Pipes, Drapes, 1 Tables, 4 Chairs

\*ALL BOOTHS INCLUDE 2 VENDOR ADMISSION PASSES

[Click Here to Reserve Online Now!](#)



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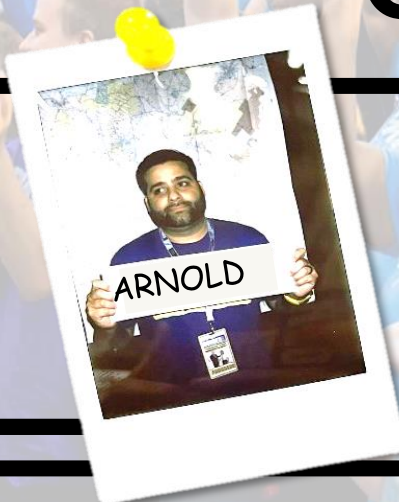
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# CONTACTS



**ARNOLD CUERVO  
OWNER/CO-FOUNDER**

**(305) 528-4545**

**ARNOLD@REUNIONCON.COM**