



Multidisciplinary Designer and Creative Consultant with 20+ years of experience spanning branding, environmental graphics, print production, and experiential design.

Proven ability to lead projects from concept through execution, collaborating across teams to deliver design solutions that are clear, functional, and impactful.

Skilled at bridging creative vision with production realities to ensure high-quality outcomes across digital, print, and built environments.

micahguynes.com



MICAH GUYNES
EXPERIENTIAL GRAPHIC DESIGNER (EGD)

CONTACT

Micah Guynes

713.264.2838

[micahguynes@gmail](mailto:micahguynes@gmail.com)

813 Yellow Birch LN Conroe, TX 77304

[Portfolio](#) [LinkedIN](#)

CORE STRENGTHS

- Brand Development
- Creative Direction
- Experiential & Environmental Design
- Adobe Creative Suite
- Wayfinding & Signage Systems
- Production & Fabrication
- Cross-Functional Team Leadership

EXPERIENCE

Scout Creative | Founder

Jun 2024-Present

- Guide clients through brand development, visual storytelling, and creative strategy.
- Direct environmental branding projects including signage, wayfinding, and experiential graphics.
- Conduct brand audits, identify areas for improvement, and implement cohesive design systems.
- Translate abstract ideas into user-centered visuals that strengthen communication and connection.

i45 Signs | Owner and Creative Director

Jul 2013-Jun 2024

- Grew custom signage and print company to \$1M+ annual revenue, managing a 10-person team.
- Produced nationwide signage, vehicle wraps, and branded environments with strict brand adherence.
- Managed vendor relationships, project budgets, and timelines while maintaining quality and profitability.
- Led design and production across a wide range of wide-format applications.

Blackbird Design and Printshop | Owner

Oct 2006- June 2013

- Managed production for screen printing, DTG, and embroidery across high-volume online orders.
- Developed workflows to improve efficiency and reduce turnaround times.
- Maintained quality control standards while coordinating with teams to ensure brand consistency.
- Oversaw day-to-day operations, production schedules, and vendor management.

