



ROD & REEL SERVICE PRICING

Reel Maintenance & Service

Service	Price
Basic clean & lube (spinning or conventional)	\$40
Full teardown, clean, lube, new drag washer	\$75
Bearing replacement (parts extra)	\$10 – \$20 / bearing

Line Spooling

Service	Price
Spinning reel, mono or braid straight fill	\$15 per reel + cost of line
Spinning or Conventional reel, braid + backing	\$20 per reel + cost of line
Large offshore reel (high capacity)	\$25 per reel + cost of line

Line is offered at comparable retail prices. Customer may provide line or select the brand/product that they wish to be used.

Rod Repair

Service	Price
Guide & Tip-Top Replacement	
Standard Tip-top or single guide (thread & epoxy included)	\$18/rod
Additional guide, same rod	\$8/guide
Roller guide replacement	\$18 + guide cost
Replace gimbal/fighting butt	\$30
Other repairs	By quote
Grip Repair or Refurbishment	
Grip refurbishment (heat shrink wrap)	\$20
Cork grip repair or sealing	\$30
Grip & reel seat replacement	\$55
Thread & Epoxy Repair	
Epoxy repair	\$25/rod



Service	Price
Full Rod Restoration	
Full rod refinish, all new guides	\$125 – \$175
Mending Broken Rods	
Repair	By quote only, if possible
Custom Modifications	
Personalization (custom logos or names)	\$25
Additional rods, same design	\$15/rod

Note: Standard guides and components are used, unless specific brands are requested (e.g., ALPS or Fuji, available at an additional cost)

Custom Rod Builds – All rods included customer selected color schemes and personalization

Tier	Price Range
Standard spinning / casting / conventional build (basic components)	\$350
Upgraded build (upgraded guides, EVA, aluminum seat, fly rods)	\$350 – \$450
Premium build (e.g., spiral wrap, Alps aluminum, custom thread work)	\$450– \$750+
Custom Build with Dominion e-Rod components	\$850 - \$1,200
Custom Gaffs (2 foot / 6 foot / 8 foot)	\$35/\$150/\$250

Shop Policies

- Minimum shop fee of \$20 applies to any job, regardless of size.
- Rush turnaround (same-day/next-day) adds a 20% surcharge.
- Seasonal maintenance packages (e.g. 2-reel tune-up + line check) available at a bundled discount.
- Shipping, if requested, will be offered at cost
- 100% Satisfaction Guarantee
- 6% Sales Tax applies to materials sold