

# Company Profile

www.trueblends.com.ph



# About us

True Blends Tea & Coffee commenced its journey at the Ateneo de Manila High School Cafeteria on July 24, 2009, operating under the DTI Business name **True Brew by True Blends Coffee Shop**. This cozy-café served a range of high-quality coffee and non-coffee beverages, catering to the vibrant community of Ateneo students, parents, faculty, and staff. Over time, guided by feedback from our loyal patrons and thorough research, we expanded our offerings through the introduction of new product lines, ensuring they met the discerning tastes of our clientele.

In 2012, True Blends Tea & Coffee embarked on its franchising journey, marking a significant milestone in our growth trajectory. In 2017, we unveiled Chops to Go at the Franchise & Business Expo hosted by the Association of Filipino Franchisers Inc at the World Trade Center, Manila. Specializing in delectable chicken chop rice meals, jumbo chicken chops, and chicken burgers paired with refreshing milk tea, Chops to Go quickly gained popularity and expanded its footprint across various locations, including Kalayaan Avenue, SM food court malls in Metro Manila, Dasmarinas Cavite, Nueva Ecija, and Zamboanga.

Drawing from our rich experiences and deep understanding of customer preferences, we are committed to continually delighting our patrons with not only flavorful beverages and meals but also delectable treats in the months ahead. True Blends aspires to be recognized as a globally competitive franchising company, driven not only by commercial success but also by a steadfast commitment to integrity.

Despite the challenges posed by the pandemic, we seized the opportunity to innovate and introduced CHOPS TO GO's Fresh Potato Chips in convenient foil packs and tubs with extended shelf lives. This initiative marked the birth of CTG FOOD CORP, further expanding our product offerings and reaffirming our dedication to meeting the evolving needs of our customers.







# **Our Clients**

















#### Established: July 2009

During the pandemic, restrictions on dining-in and mobility limitations affected foot traffic and sales at True Blends branches, leading to a decline in revenue. To adapt to the new normal, the company implemented strategies such as enhancing delivery services, introducing online ordering platforms, and implementing safety measures in its outlets.

### **Our Partners**











# **Our Products**

# **Drinks**

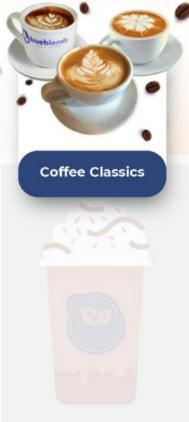




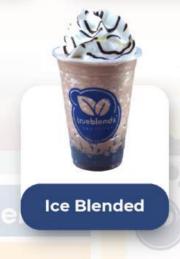


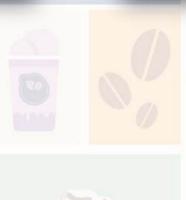








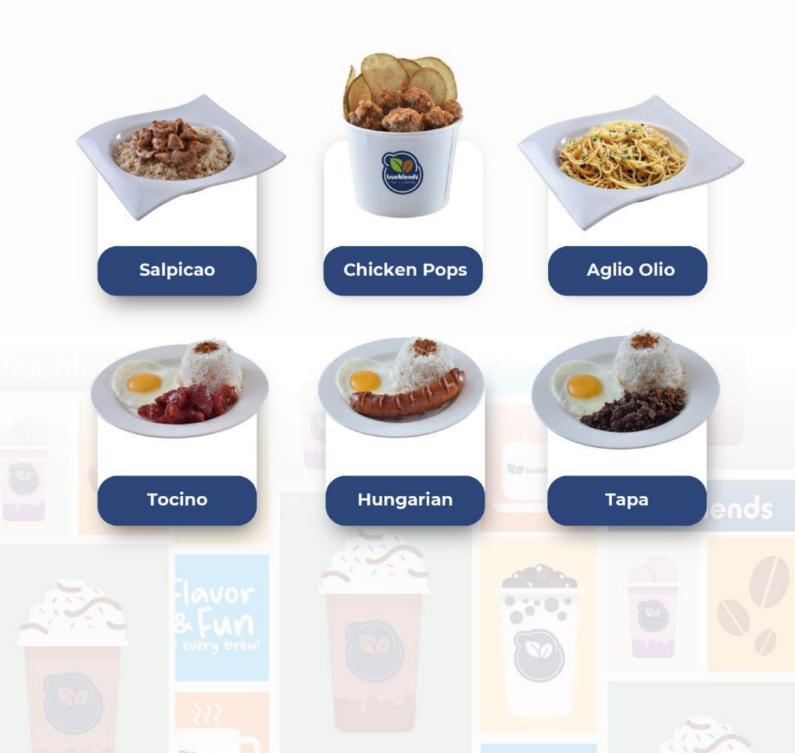




Flavor & Fun in every brew!



# **Rice Meals**





#### REPUBLIC OF THE PHILIPPINES CALOOCAN CITY CALOOCAN HEALTH DEPARTMENT



#### SANITATION DIVISION

## SANITARY

is hereby granted to

ASIA TRUE BLENDS TRADING CORP.

Owner/Manager WHOLESALER

ASIA TRUE BLENDS TRADING CORP

22-B BUAGAN ST. B.OSAN JOSE, Barangay 128, DISTRICT 2, CALOOCAN CITY

Address

New

Renewal

Date Issued: Date Expired:

O.R. No: Amount:

January 24, 2022 December 31, 2023

PHP 1,046.00

PLEASE DISPLAY THIS PERMIT WHERE IT CAN BE SEEN

## THIS PERMIT SHALL BE REVOKE UNLESS THE FOLLOWING ARE STRICTLY OBSERVED:

- 1. The owner/manager is responsible for the health and safety of the individual worker,
- 2. Not to allow any worker/employee to work without health certificate.
- 3. Sanitary Inspectors upon presentation of proper credentials shall at any reasonable time be allowed entry into premises for the purpose of inspection/enforcement of the Code;
- 4. Present this permit upon inspection to authorized health personnel;
- 5. To comply with all existing Laws, Regulations, Rules, Ordinances and sanitation requirements of PRESIDENTIAL DECREE No. 856 (Code on Sanitation of the Philippines).

APPROVED BY:

EVELYN O. QUEVAS, MD, MPH, MHA OIC - City Health Department (2)

UNA ANG KALUSUGAN KAY MAYOR OSCAR★OCA★MALAPITAN





## CHICKEN **FINGERS**

WITH GRAVY & CHIPS OR FRIES P120



WITH RICE P110

WITH CHIPS P120

CHOPS SOLO P130

(CHOICE OF GRAVY, BBQ, SOUR CREAM, OR CHEESE)





MANGO W/ YAKULT P60 P110 STRAWBERRY W/ YAKULT P60 P110 PASSION FRUIT W/ YAKULT P60 P110



FRESH POTATO CHIPS

MINI POUCH P70



## MILO SERIES

MILO FLOAT MILO DINOSAUR WITH ICE CREAM

P15 EXTRA MILO BALLS

WINTERMELON W/ JELLY	P35
LEMON	P40
RASPBERRY	P40
STRAWBERRY LEMON	P40
FOUR SEASONS	P45



SCAN TO PAY



REFILL YOUR TUMBLER AND **ENJOY EXCLUSIVE DISCOUNTS!** 

P95

P100





P80 P90

P90

P90





Chops to Go made its debut in 2017 during the Franchise & Business Expo hosted by the Association of Filipino Franchisers Inc at the World Trade Center in Manila. Specializing in rice meals featuring chicken chops, jumbo chicken chops, and chicken burgers complemented by milk tea, the Chops to Go brand quickly gained traction.

Established: June 2017



# **Our Products**

















# REPUBLIC OF THE PHILIPPINES SECURITIES AND EXCHANGE COMMISSION

The SEC Headquarters
7907 Makati Avenue, Salcedo Village,
Barangay Bel-Air, Makati City, 1209, Metro Manila



COMPANY REG. NO.: 2023050101264-07

#### CERTIFICATE OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

This is to certify that the Articles of Incorporation and By Laws of:

#### CTG FOOD CORP.

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation in accordance with the Revised Corporation Code of the Philippines (Republic Act No. 11232), which took effect on February 23, 2019 and copies of said Articles of Incorporation and By Laws are hereto attached.

This Certificate grants juridical personality to the corporation but does not authorize it to issue, sell or offer for sale to the cubic, securities such as but not limited to, shares of stock, investment contracts, debt instruments and virtual currencies without prior Registration Statement approved by the Securities and Exchange Commission; nor to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/broker/merchant, financing/lending company, and time shares/club shares/membership certificate issuers or selling agents thereof; nor to operate a fiat money to virtual currency exchange. Neither does this Certificate constitute a permit to undertake activities for which other government agencies require a license or permit.

This Certificate DOES NOT AUTHORIZE INVESTMENT SOLICITATION AND INVESTMENT-TAKING WITHOUT A SECONDARY LICENSE FROM THIS COMMISSION.

As a registered corporation, it shall submit annually to this Commission the reports indicated at the back of this certificate.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed to this Certificate at The SEC Headquarters 7907 Makati Avenue, Salcedo Village, Barangay Bel-Air, Makati City, 1209, Metro Manila, Philippines, this day of 30 May Two Thousand Twenty Three.

GERARDO F. DEL ROSARIO

Director

Company Registration and Monitoring Department

For SEC use only C107 (PSIC as reserved) Stock Corporation Less Than 5 Incorporators

This is a computer generated certificate, signature is not required.

DOCUMENTARY STAMP TAX PAID



# Republic of the Philippines Department of Health Food and Drug Administration Civic Drive, Filinvest Corporate City Alabang, Muntinlupa City



### LICENSE TO OPERATE

### Food Manufacturer

is hereby granted to

### CTG FOOD CORP.

129 Kalandang Street, Bo. San Jose, Brgy. 127, Dist. 2,, Caloocan, Metro Manila

Owner: CTG FOOD CORP.

License Number: CFRR-NCR-FM-708458

Application Type: Initial

Additional Activities Exporter of Own Products

Date of Issuance: 03 January 2024 Validity of License: 03 January 2026



This LTO shall be renewed within <u>90 days</u> before its expiration, upon compliance with relevant laws, rules and regulations and the payment of fees. This LTO may be suspended, cancelled or revoked by this Office for cause if found violating RA 9711 and related issuances.

Furthermore, with this LTO, the FDA allows the establishment to apply for a market authorization [i.e. registration (CPR) or notification] for health products prior to manufacture, importation, sale or offer for sale, distribution, transfer and advertisement as the case may be.

### DR. SAMUEL A. ZACATE

**Director General** 

This electronic-LTO (eLTO) is computer generated and does not require signature

BIR FORM 2303 REVISED: APRIL 2019

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# REPUBLIKA NG PILIPINAS KAGAWARAN NG PANANALAPI KAWANIHAN NG RENTAS INTERNAS REVENUE REGION NO. 005 - CALOOCAN CITY REVENUE DISTRICT OFFICE NO. 027 - CALOOCAN CITY

OCN: 027RC20230000004477 Date OCN Generated: June 16, 2023

## CERTIFICATE OF REGISTRATION

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TIN & BRANCH CODE	NAME OF TAXPAYER TIN ISSUANCE DATE
628-325-419-00000	CTG FOOD CORPULAD OF ATTENDAL REVENUE BUILDING OF INTERNAL PRIVATE JUNE 16, 2023 BUILDING OF ATTENDAL REVE
REGISTERING OFFICE	X Head Office Branch
REGISTERED ADDRESS	THE REAL OF ATTEMENT WHEN I SHALL BEEN SO INTERNAL REVISED BOWNER OF THE SHALL OF WEIGHT SHALL SHALL OF WEIGHT SHALL SHA
	AY 127 1400 CALOOCAN CITY NCR. THIRD DISTRICT PHILIPPINES

RETENDAD, RECETANT TYPES, REPORT OF RETENDAD, RECEIVED BY THE PROPERTY OF THE	FORM TYPES	FILING START DATE	FREQUENCY	THE REVENUE BUFFAL OF STERNAL REVIEWS BUFFALD OF RETENDAL REVIEWS BUFFALD OF RETENDAL REVIEWS REVIEWS BUFFALD OF RETENDAL REVIEWS RAVE BUFFALD OF RETENDAL REVIEWS RAVE REVIEWS BUFFALD OF RETENDAL REVIEWS BUFFALD OF RETENDAL REVIEWS BUFFALD OF REVIEWS REVIEWS BUFFALD OF RETENDAL REVIEWS BUFFALD OF REVIEWS BUFFALD BUFFALD OF REVIEWS BUFFALD
CORPORATE INCOME	AU OF INTERNAL REVEN BAU OF INTERNAL REVEN BAU OF 1702 SEVEN BAU OF INTERNAL REVEN BAU OF INTERNAL REVEN BAU OF INTERNAL REVEN BAU OF INTERNAL REVEN	January 1	EAU OF INTERNAL REYNOUT BUREAU OF INTERNAL CONTROL OF INTERNAL REYNOUT BUREAU BUREAU OF INTERNAL REYNOUT BUREAU	On or before the 15th day of the 4th month following the close of the taxpayer's taxable year.
CORPORATE INCOME	1702Q	July 1, 2023	EAU OF MILLIAND, BUYENIE BURBAU OF NITE REAU OF MITTERIAL EXPENSE ENERGY OF NITE REAU OF MITTERIAL EXPENSE BURBAU OF NITE REAU OF MITTERIAL REVENUE BURBAU OF NITE REAU OF MITTERIAL REVENUE BURBAU OF MITTERIAL OF MITTERIAL BURBAU OF MITTERIAL REAU OF MITTERIAL REVENUE BURBAU OF MITTERIAL BURBAU DE BURBAU D	Within sixty (60) days following the close of each of the first three (3) quarters of the taxable year.
PERCENTAGE TAX	AU 2551Q	July 1, 2023	TEAU OF INTERNAL REVENUE BUREAU OF INTERNAL OF INTERNAL OF INTERNAL OF INTERNAL REVENUE BUREAU B	Within twenty five (25) days after the end of each taxable quarter,
TOTAL PRIVATE BURGAL OF RETENAL REVOILE BY THE PRIVATE	AN OF PATERNAL BUYER AND OF PATERNAL SECURITION AND OF PATERNAL SECURITIES AND OF PATERNAL SECURITION AND OF PATERNAL SECURITIES AND OF PATERNAL SECURITION AND OF PATERNAL SECURITIES AND OF PATERNAL SECURITION	BUREAU CH ATTENAN, REVENUE BUREAU CH THERM, REVENUE BUREAU CH THERM, REVENUE BUREAU CH THERM, REVENUE BUREAU CH THERMAN, REVENUE	EAU OF STERNAL REVENUE BUREAU OF SITE RAU OF STERNAL REVENUE BUREAU OF STERNAL STERNAL	On or before the 10th day of the month following the month when the withholding was made except for taxes withheld for December which shall be filed and paid/remitted on or before January 15 of the succeeding year.
WITHHOLDING TAX - COMPENSATION	AU CE NOTEMAL REVENA AU CE NOTEMAL DEVIN AU CE NOTEMAL REVEN AU CE NOTEMAL REVENA AU CE NOTEMAL REVEN	January 1, 2024	REAL OF ATTENANT RECEIVED BRIEFERS O	On or before January 31 of the year following the calendar year in which the compensation payment and other income payments were paid or accrued.
WITHHOLDING TAX - EXPANDED/OTHERS	AU OF STERNAL SEVEN AU O619E	July 1, 2023	TEAU OF INTERNAL REVENUE BOREAU OF IN- TEAU OF INTERNAL REVENUE DOCUMENT OF IN- TEAU OF INTERNAL REVENUE BUREAU OF IN- TEAU OF INTERNAL REVENUE BUREAU OF IN- TEAU OF INTERNAL REVENUE BUREAU OF IN-	On or before the 10th day of the month following the month in which withholding was made.
WITHHOLDING TAX - EXPANDED/OTHERS	ALL OF INTERNAL REVEN ALL OF INTERNAL REVEN	July 1, 2023	QUARTERLY	Not later than the last day of the month following the close of the quarter during which withholding was made.
WITHHOLDING TAX - EXPANDED/OTHERS	AU OF INTERNAL REVEN AU OF INT	January 1, 2024	MAAA OF NEEMAL BEETING THE ALL OF	On or before March 1 of the year following the calendar year in which the income payments subject to expanded withholding taxes or exempt from withholding tax were paid or accrued.
REGISTRATION FEE BURNAL REVISION BURNAL REVISI	AU OF OCCUPANT REVEN	January 1, 2024	ANNUALLY	On or before the last day of
AXPAYER TYPE/S	DOMESTI	C CORPORATION	PEAU OF ATERNAL REVINCE CONTACT OF	STEAM SEARCH OF MITHANNEY MEAN OF WITHING ME

BIR FORM REVISED: APRIL 2019

#### REPUBLIKA NG PILIPINAS KAGAWARAN NG PANANALAPI KAWANIHAN NG RENTAS INTERNAS REVENUE REGION NO. 005 - CALOOCAN CITY REVENUE DISTRICT OFFICE NO. 027 - CALOOGAN CITY

OCN: 027RC20230000004477 Date OCN Generated: June 16, 2023

# CERTIFICATE OF REGISTRATION

June 16, 2023		NAME OF TAXPAYER CTG FOOD CORP.		TIN & BRANCH CODE	
-	THE RESERVE OF STREET OF	Branch			528-325-419-00000
Street, said	professional desired profession of		ad Office	and the same of the same	EGISTERING OFFICE
	RICT PHILIPPINES	THIRD DISTRICT P	THE RESERVE TO THE PARTY OF THE	and the same of the same	EGISTERING OFFICE EGISTERED ADDRESS 129 KALANDANG ST BARA

BUSINESS INFORM	ATION DETAILS	CATEGORY	June 16, 2023
TRADE NAME 1 (PSIC)	CTG FOOD CORP.  10799-MANUFACTURE OF FOOD PRODUCTS, N.E.C.	THE STATE OF	ATTENDED TO THE STATE OF THE ST
Line of Business	MANUFACTURE OF FOOD PRODUCTS SUCH AS POTATO CHIPS, CURLS AND OTHER FOOD PRODUCTS	Primary	(日本) (2 本で日本)、「中国では、 のでは、1 本で120本。同じたい。 (2 年年) (2 年) (

#### REMINDERS

1. An annual registration fee shall be paid upon registration and every year thereafter on or before the last day

of January, using BIR Form No. 0605, 2. Filling of required tax return/s to conform with the above tax types, whether with or without business operation, to avoid penalties.

3. For new business registrants, application for registration of manual Books of Accounts (B/As) shall be before the deadline for filing of the initial quarterly income tax return or annual income tax return whichever comes earlier, from the date of registration. Registration of new set of manual B/As shall be before its use.

4. Immediately inform the district office in case of transfer/cessation of business and other changes in

registration information by filing BIR Form No. 1905.

5. For Self-Employed Individuals (SEI) whose gross sales and/or receipts and other non-operating income does not exceed P3,000,000 and who orted to avail of the 8% Income tax rate, the tax type Percentage Tax (PT) shall not be reflected in the Certificate of Registration (COR). However, at the start of each taxable year, such SEI shall be automatically subjected to graduated income tax rates and required to file quarterly percentage tax return (BIR Form No. 2551Q) and option to replace the COR to reflect "PT", unless qualified and opted to avail of the 8% Income tax rate annually.

I hereby certify that the above named person is registered as indicated above, under the provision of the National Internal Revenue Code, as amended.

ATTY, ELISEO RAUL G. BACALZO ASST REVENUE DISTRICT OFFICER

FRITZ'S, BUENDIA

OIC- REVENUE DISTRICT OFFICER (Signature over Printed Name)

THIS CERTIFICATE MUST BE EXHIBITED CONSPICUOUSLY IN THE PLACE OF BUSINESS.



#### Republic of the Philippines CITY OF CALOOCAN CALOOCAN HEALTH DEPARTMENT SANITATION DIVISION



### SANITARY PERMIT

	ereby granted to	
CTG F	OOD CORPORATION	
OW	NER / MANAGER	
	WHOLESALER	
KIN	D OF BUSINESS	
CTG F	OOD CORPORATION	
BI	USINESS NAME	
129 KALANDANG S	T., BO. SAN JOSE, BRGY. 127, DIST.2, CALOOCAN CITY	
	ADDRESS	
	Date Issued:	January 20, 2024
NEW	Date Expired:	12/31/2024
DENEMAL	O.R. No:	1916125
RENEWAL	Amount:	PHP 1,079.00

## PLEASE DISPLAY THIS PERMIT WHERE IT CAN BE SEEN.

#### GUIDELINES

- 1. The owner/manager is responsible for the health and safety of the individual workers;
- 2. Any worker/employee shall not be allowed to work without a health certificate.
- 3. Upon presentation of proper credentials, sanitary inspectors shall at any reasonable time be allowed entry into premises for the purpose of inspection/enforcement of the Code;
- 4. This permit must be presented upon inspection to an authorized health personnel;
- 5. The establishment shall comply with all existing laws, regulations, rules, ordinances

and sanitation requirements of PRESIDENTIAL DECREE No. 856 (Code on Sanitation of the Philippines).

ANY VIOLATION OF THE ABOVE GUIDELINES SHALL RESULT TO THE REVOCATION OF THE SANITARY PERMIT.

RECOMMENDED BY:

DONNA ROSE M. MATULAC, MD

OIC, Sanitation Services Division

APPROVED BY:

EVELYN ONG-CUEVAS, MD, MPH, MHA OIC, City Health Department

UNA ANG KALUSUGAN KAY Mayor Along Malapitan

# Corporate Social Responsibility

With BS medical technology background, bloodletting has become my second nature, which plays a pivotal role in our company's corporate social responsibility efforts. Moreover, my service in the Philippine Air Force has ignited my passion for organizing extensive medical and dental missions to serve communities in need.



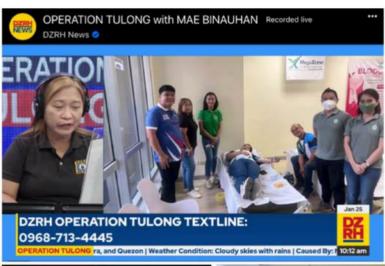
Donors got the chance to try our house blend iced teas!





# Bloodletting Activities

We emphasize to our team the importance of CSR. Their involvement in volunteering time or aiding in medical missions plays a crucial role. AFP recognized partners during their 30th anniversary for their contributions to blood donation drives.









#### **Our partners**





























# Medical & Dental Missions

As the appointed leader of the medical and dental mission alongside the Philippine Air Force Wing Reserve, our team visits communities to provide essential medical and dental care to those lacking easy access to such services. We dedicate ourselves tirelessly to ensure each individual receives the necessary attention and treatment.











Witnessing the positive impact on the health and well-being of these communities is truly fulfilling. Our goal is not only to address their health issues but also to educate them on preventive measures for long-term wellness. Motivated by compassion, we are committed to enhancing the lives of others, one community at a time.











# Complete Address & Contact Details

#### Registered Business Name:

Asia True Blends Trading Corp; True Brew by True Blends Coffee Shop; CTG Food Corp

Name of Owner: Marie -Joyce Co Yu

Contact Details: 0917-8845566

Office Address: 3rd Floor, 129 Kalandang Street, San Jose, Caloocan City

Bank Details: Chinabank Mayon Branch Account #: 249-0077515

Account Name: True Brew by True Blends Coffee Shop