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CASE STUDY: DEAGOSTINI MODELSPACE

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DEAGOSTINI MODELSPACE

DeAgostini ModelSpace is an international supplier of premium, large scale model replicas. Brands they represent include Disney, Lamborghini, Jaguar, Yamaha, and Harley-Davidson.

In 2018, we took over management of the Facebook, Twitter, and Instagram accounts for their markets in the USA, UK, Germany, France, and Spain. In this time, we have provided monthly content creation, planning and scheduling, community management, channel growth and outreach, and summary analysis and reporting.



Content Creation, Design,
Planning, & Scheduling



Channel Growth, Outreach,
& Reputation Management



Brand Development,
Strategy & Reporting

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Social Media Statistics	Follower Growth	Engagement Growth
UK	+ 9.87%	+ 72.48%
US	+ 3.41%	+ 225.58%
DE	+ 7.52%	+ 248.40%
ES	+ 3.22%	+ 73.04%
FR	+ 34.53%	+ 82.82%

*2019/2020 YOY Statistics

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Website Statistics	Organic Traffic from Social	Contributed Conversions
UK	+ 1.68%	+ 115.69%
US	+ 123.13%	+ 300.00%
DE	+ 95.02%	+ 266.67%
ES	+ 312.50%	+ 371.81%
FR	+ 300.34%	+ 300.00%

*2019/2020 YOY Statistics

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