



# SHAWNA L. BALLARD

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## Silicon Valley

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Redwood Shores, CA 94065

## Education

J.D., Summa Cum Laude  
University of Arizona  
College of Law (1991)

B.A., Phi Beta Kappa  
Arizona State University (1988)

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**Shawna Ballard** is a Partner at Reichman Jorgensen's Silicon Valley office. Shawna is known for her ability to develop cohesive and effective case strategies in complex, multi-faceted cases. Shawna has represented clients in a variety of complex business litigation, trial and arbitration matters.

In her broad-based practice, Shawna has handled matters involving energy servicing agreements, long-term power agreements, asset purchase and servicing agreements, patent infringement Lanham Act, securities transactions, real estate mortgage-backed securities, fraud, unfair competition, trade secrets, real estate financing, corporate restructurings, director and officer liability, trusts, and fiduciary duties.

## Representative Matters

- Represents Alcoa affiliate in litigation in contractual disputes involving the wind-down of an alumina plant in Gregory Texas.
- Represents Les Mills regarding contract and intellectual property matters.
- Represents several prisoners in a Section 1983 cases challenging California's Guard One system and related practices that result in severe sleep deprivation for prisoners in solitary confinement.
- Represented Fleetcor Technologies in litigation with Chevron in broad-based contractual disputes pertaining to purchase and servicing agreements with respect to a credit card portfolio of Chevron-branded cards.
- Represented Allure Energy in patent infringement litigation involving Allure's patented proximity detection technology.
- Represented Merial in Lanham Act litigation involving its FRONTLINE® PLUS and HEARTGARD® products.
- Represented Principal, Aegon, AIG, PIMCO and Oaktree in actions against Wall Street investment banks in connection with the purchase of more than \$1 billion in Enron and Enron-related securities.
- Represented Principal, Aegon, Allstate, Prudential and John Hancock against Bank of America in connection with private placements of securities sponsored and guaranteed by Parmalat S.p.A.
- Represented banks accused of aiding and abetting a ponzi scheme.
- Represented the founder of Priceline® in the defense of a securities class action.
- Represented Maguire Properties in several arbitrations regarding the financing and development of the Playa Vista project in Los Angeles.



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- Represented investment funds to recover losses relating to investments in a failed Thai steel plant.
- Represented the Creditor's Committee for Trenwick America regarding potential litigation claims stemming from corporate restructuring transactions.
- Represented the bankruptcy estate for SmartTalk Teleservices in a dispute with Fletcher Asset Management regarding Fletcher's pre-petition investment in SmartTalk.
- Defended a director in an SEC civil enforcement action relating to merger and spinoff transactions with Merck.
- Represented Paragon Homes in a trial against its financing partners.

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