

Antrim Rovers FC Sponsorship Opportunities

2024



1. Partnering with Antrim Rovers F.C

On behalf of everyone involved with Antrim Rovers FC, we would like to thank you for considering a sponsorship opportunity with our club. This proposal outlines the potential benefits and details of becoming a sponsor, providing significant exposure for your brand while supporting the most prominent sports club in the Antrim and Newtownabbey Borough.

The new committee has big plans for the club's growth and would be delighted to have you included in these plans.





2. Club Background

Establishment and Community Focus

- Founded in 1998
- Community-focused with 22 teams (men, women, boys, and girls)
- 450 registered players and 70+ coaches/volunteers
- Serves Antrim, Ballymena, Newtownabbey

Home Ground

- 20-year lease at Allen Park
- Plans to enhance facilities
- New perimeter fence
- New compound

Our club operates on a volunteer basis, contributing significant value to the local community.



3. Sponsorship Opportunity



We invite you to become a Sponsor of Antrim Rovers FC. This partnership offers extensive branding opportunities and community engagement, ensuring continuous visibility throughout the season.

4. Business Benefits



Brand Awareness

To thousands of potential customers each and every week.

Community Engagment

Deepen relationships and trust by supporting the local community.

PR Announcements

Publicise sponsorship with coaches, players, and company representatives

Brand Alignment

With a community-focused, health-oriented organisation

Content Creation

Photos and action shots featuring your branding each and every week throughout the season.

PR Opportunities

Share your news and through club's social media with over 5,000 followers



5. Perimeter Advertising Sponsorship



Your sign will be prominently displayed on our club fencing at Allen Park.

This will open up the opportunity for hundreds of local people to see and engage with your brand every week.

The aluminum composite panels will be manufactured and installed as part of the sponsorship package.

Dimensions: 8ft wide x 2ft high

£250 per year.

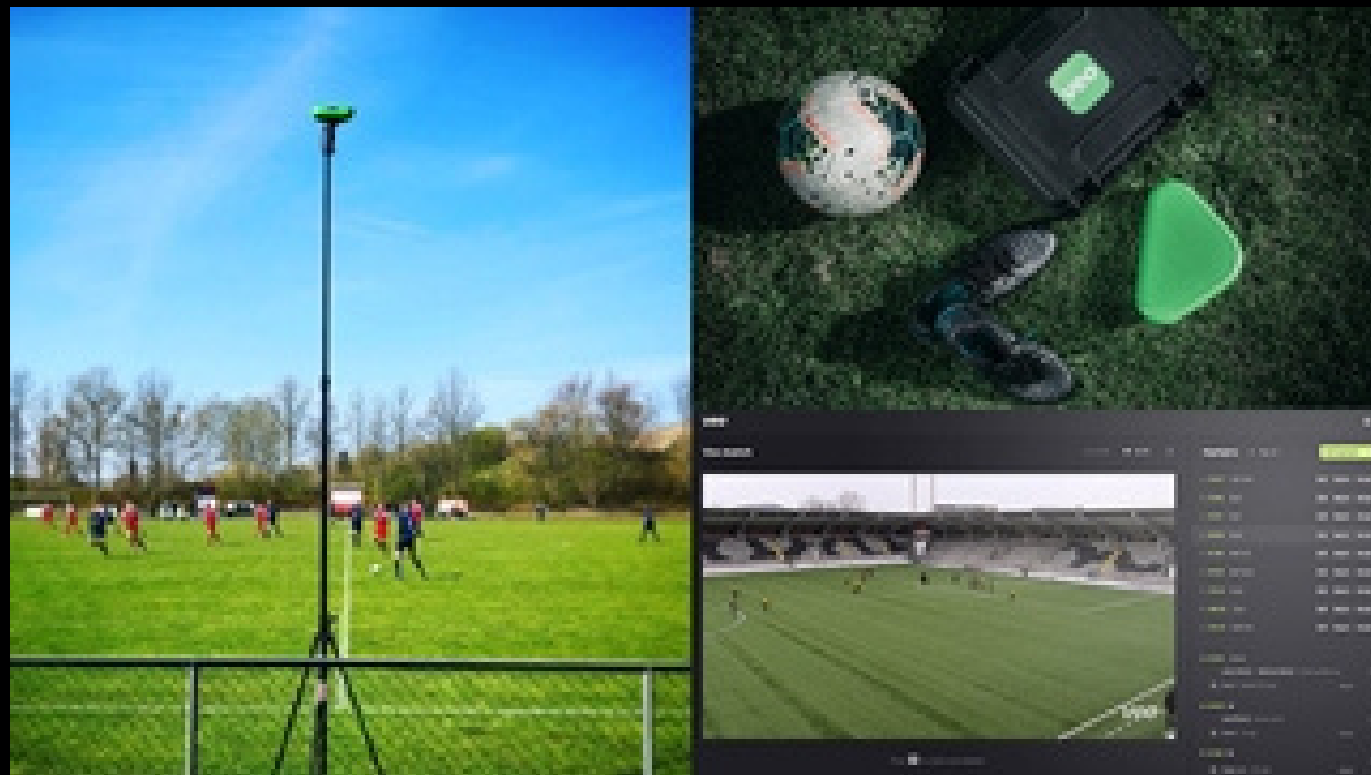
Monthly payment of £21 per month available on request.

2 years advertising packages available for £400 for a limited time.

(All costs include the manufacture and installation of the sign)



6. VEO Camera Sponsorship



- New weekly branded video content from each match
- Exposure on Youtube, Facebook, Instagram & Whatsapp channels

Veio camera: £3,000 per year

7. Academy Sponsorship

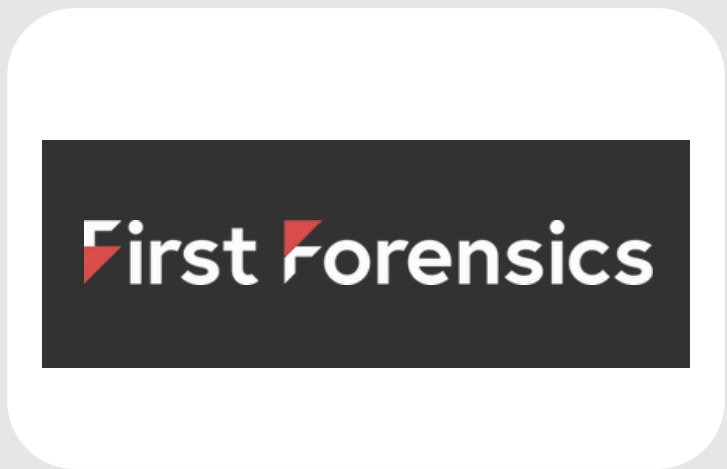


- Headline sponsor of the hugely popular Antrim Rovers FC Academy.
- Running every Friday evening from May 2024 to August this football academy regularly has over 100 registrations of kids from 4 – 10 years old of all ability levels.

£2,500 per year



OUR LOCAL SUPPORT



Proposal Summary



Thank you for taking the time to read our proposal. We believe this partnership will provide significant brand exposure and community engagement for your brand. Thank you for considering this proposal. We look forward to the possibility of working together to support our vibrant club and community.

Antrim Rovers FC Sponsorship Committee: Alan Stewart or Ursula Mckinley

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