

(GoDaddy)

Global Survey Reports:

U.S. micro businesses among the most resilient

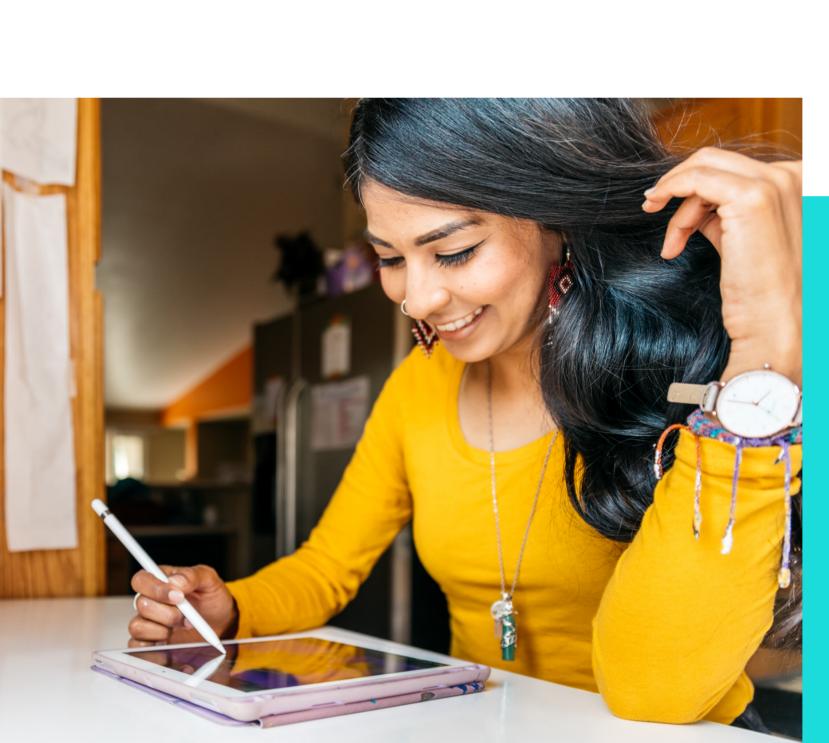
Global micro businesses are down...

2 in 5 closed, at least temporarily, and 75% reported reductions in revenue

But determined to get back up:

expect to recover within a year and 63% expect to grow at least **25%** in 3-5 years





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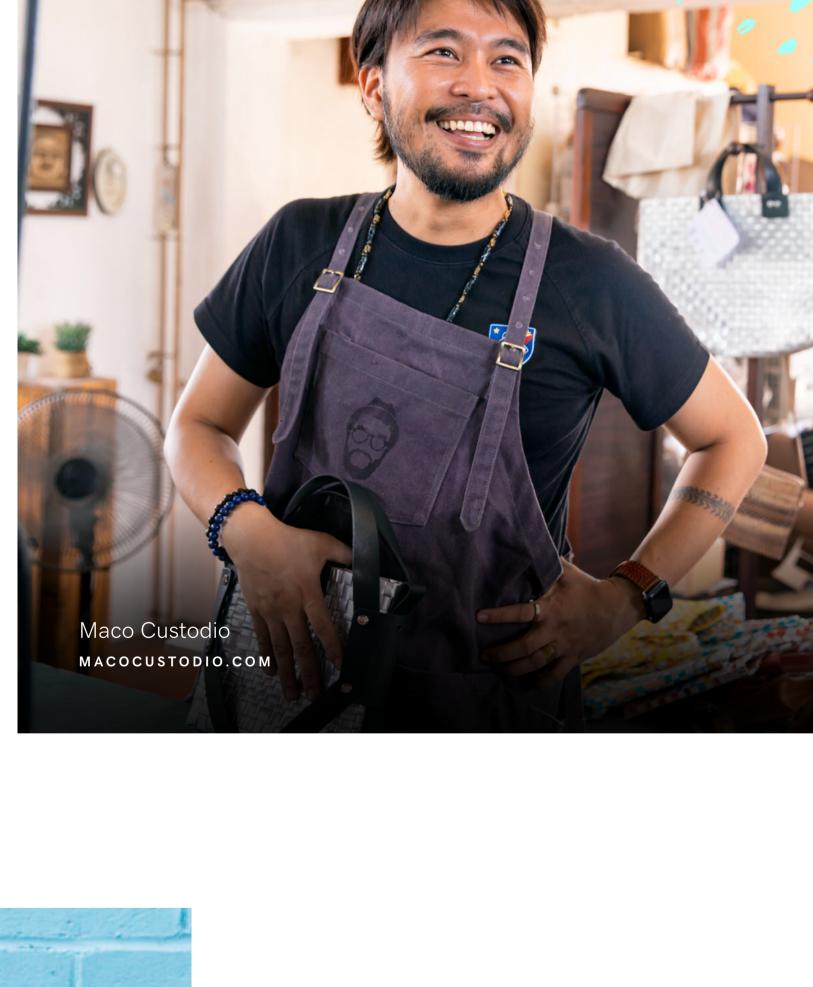
La Morena

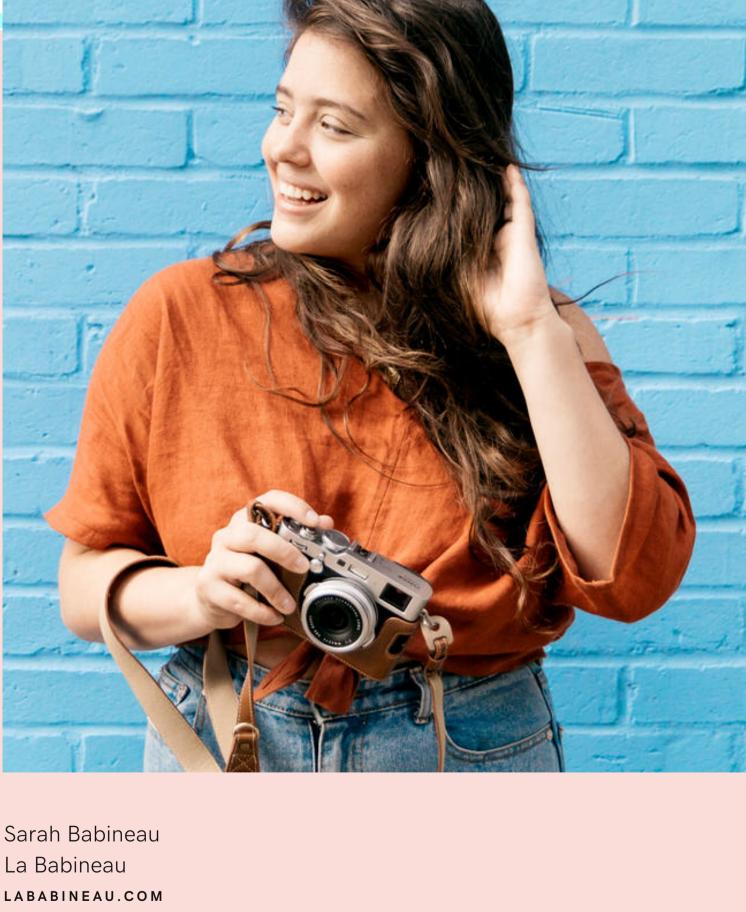
1 in 6 started a small business or side hustle due to the pandemic

37%

In the U.S.,

changed the way they operated their business





5 years, millennials make up the majority of respondents.

Millennials

For the first time in

are rising

They are also twice as likely to merchandise products and services through social media platforms than baby boomers.